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# Case Studies in Working Through Non-Traditional Exhibitions

Presented by:

Meredith Leonard

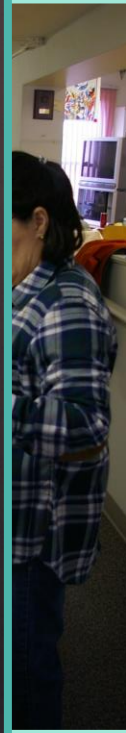
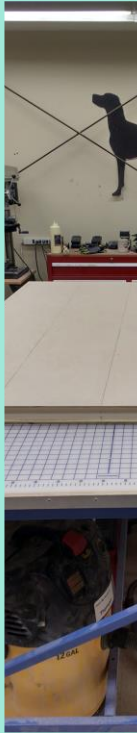
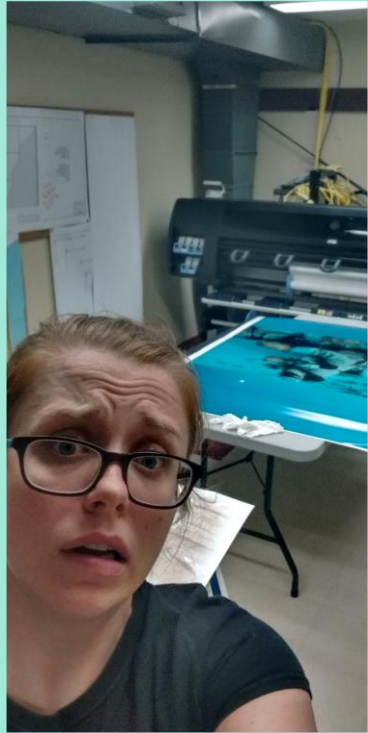
Claire Bennett

Megan Wiles

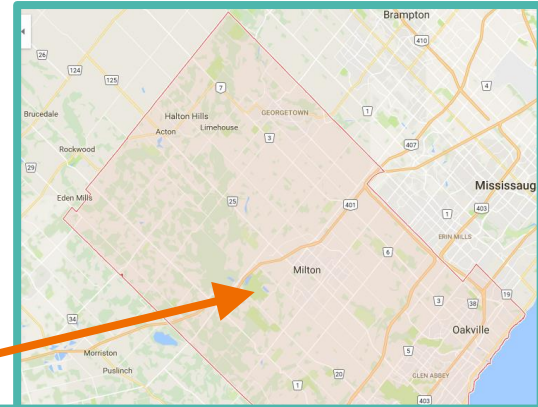
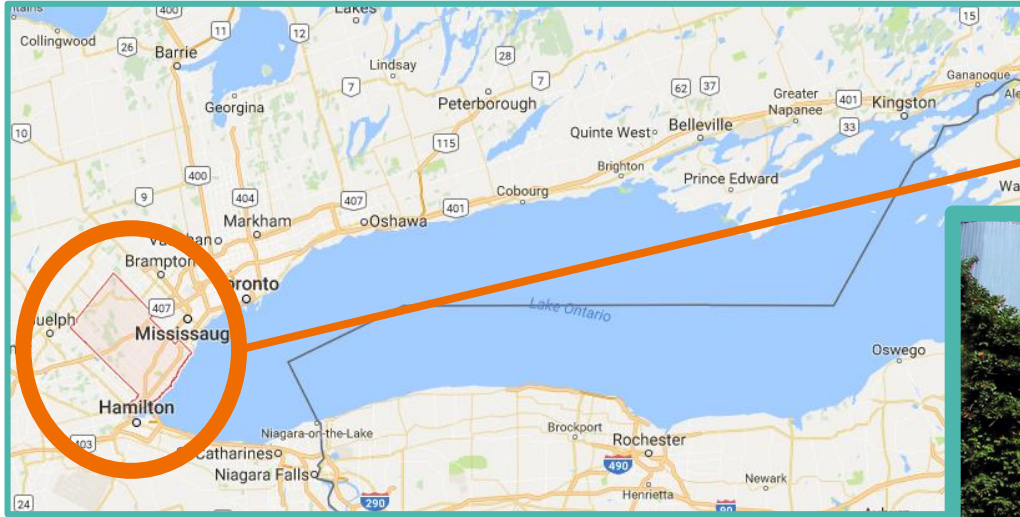
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# Who are w



# Where are we?





# Phase 1: Free Tea and Cookie Culture



## Free Tea And Cookie Culture

Want to get away from all the last minute rush before Christmas? Even if it's only for a few minutes?

They head for the Halton County Museum at Milton where, if you feel that way, you can ignore the 1,800 ex-

hibits already on show.

Instead, do what museum director Major H. J. Newman wants you to do: sit down to a pot of tea and Christmas goodies and enjoy the roaring wood fire.

AND THE WONDER of it

all is that it is absolutely free, there is no charge at all.

"There is no cost," says Major Newman. "I put it to the people that if they want to contribute they can."

The huge fire, fed by oak

logs from the Kelo Conservation Area on which the museum is located, is typical of those in the coaching inns that used to exist between Hamilton, Dundas and Toronto. Passengers used to stop off to warm up and relax and that's exactly what Major Newman wants people to do before Christmas.

The teas, held between 2 and 5 p.m., began Saturday and finish Friday. They started four years ago when members of the museum's board of directors met for pre-Christmas meeting and huddled around the fire, then the only heat in the huge barn that houses the museum.

THE FOLLOWING YEAR the public was invited and 225 came. Last year the number grew to 700 and Major Newman expects even more this year.

Visitors are invited to look around some of the exhibits while their tea is made and their table laid by the fire. Then they can enjoy their tea — "you can have coffee if you want, a cup of that instant stuff" — and a plate of goodies that include Christmas cake, oatmeal cookies and shortbread.

Major Newman says afternoon tea will become a daily event at the museum when it is completed and opens officially next year.

The museum houses only 1,800 of the 7,000 exhibits already collected. The museum's final objective is to portray the development of life in Halton County from 1800 to 1900, on the farm and in the village and town.




—Picture by Peter Morn

Tea and history at the Halton County Museum . . . and no charge.

# Phase 2:


## County becomes Region becomes Rentals

EXHIBITS




Victorian Times Getting Ahead in Winter


GROUP PROGRAMS




SPECIAL EVENTS



FACILITY RENTAL



BECOME INVOLVED







# Phase 3: Service with a smile

Heritage Services preserves the material and cultural heritage of Halton Region, and acquires and shares knowledge of the region's historical and natural world.



# Stewardship of Heritage Assets



# Outreach & Networking

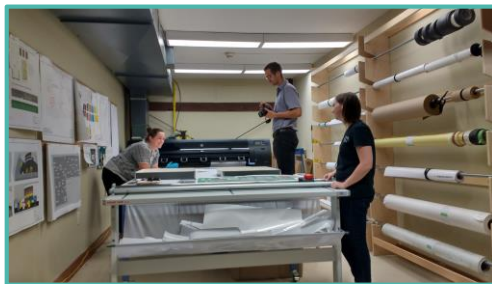
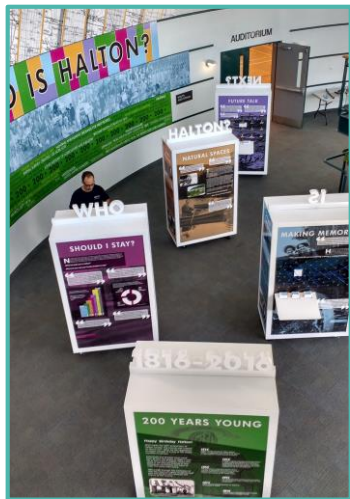




# Programming



# Exhibitions





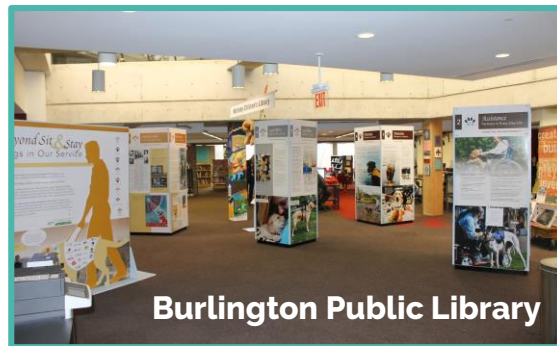
# Non- ~~Museum~~ Traditional Spaces



City of Burlington



Halton Regional Centre



Burlington Public Library



Milton Legion



Oakville Historical Society



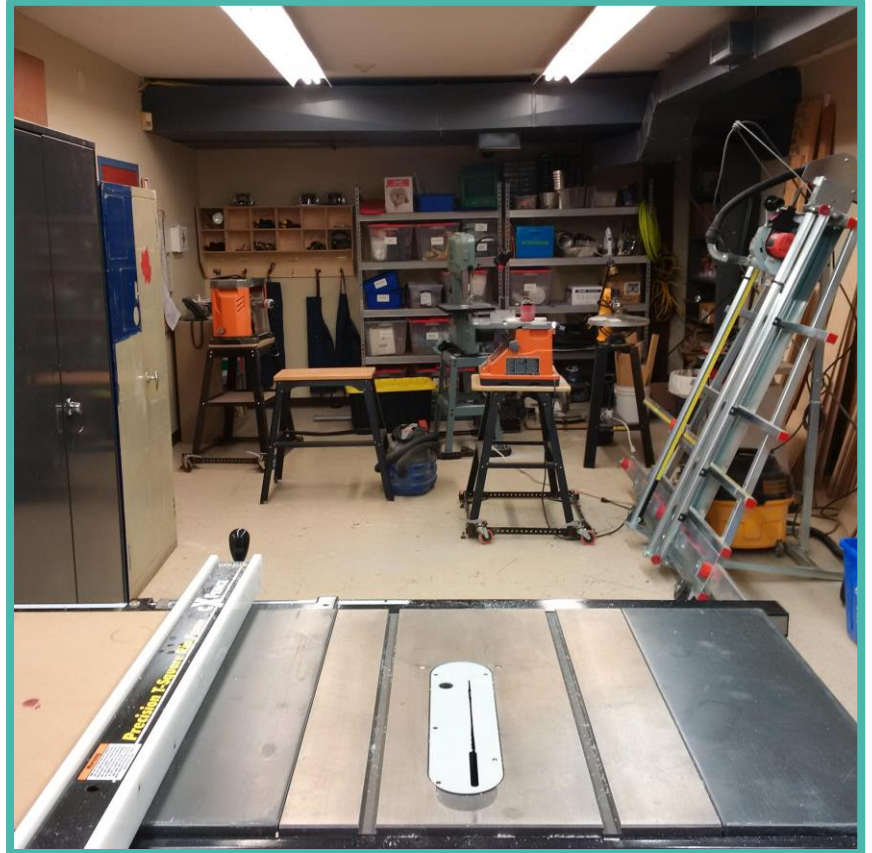
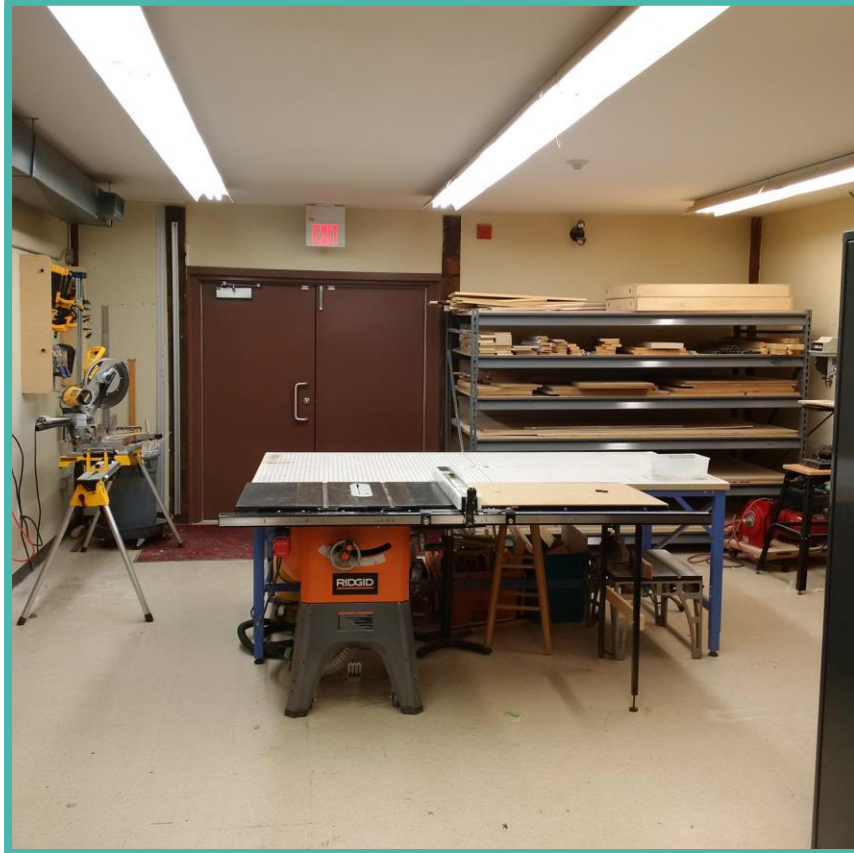
Country Heritage Park



Milton Town Hall



# What do we have on site?





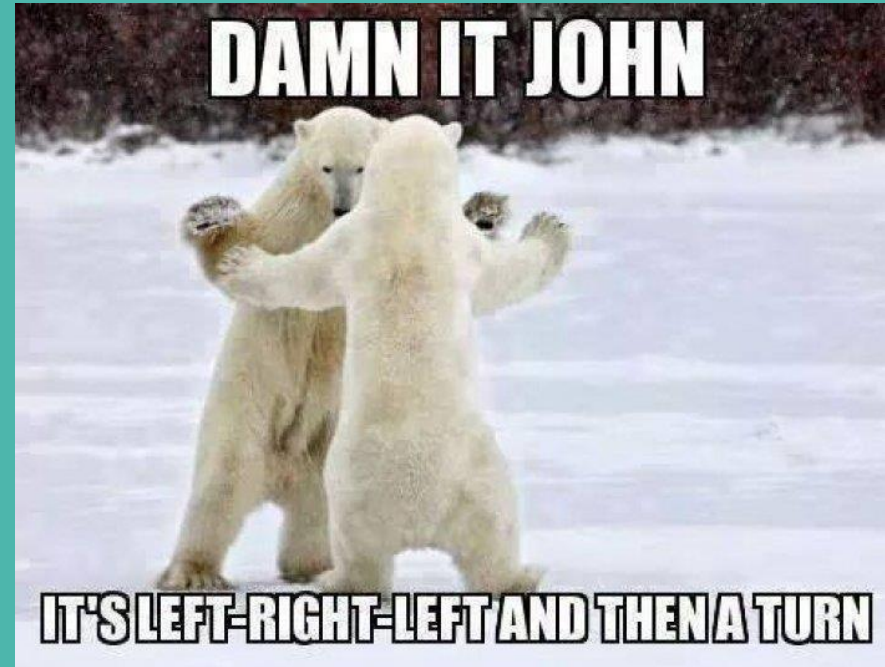
# Heritage Services exhibitions will:

- Be addressed to a general, non-specialist audience;
- Offer opportunities for in-visit engagement and user-generated content;
- Be intellectually and physically accessible;
- Seize opportunities for synergies and partnerships in their creation, marketing and audience engagement;
- Be developed by working in concert with another division or department within the Region or with another partner organization;
- Be presented as pop-up style ‘eruptions’ of history and culture that present the best of the museum experience (authenticity, tradition, context) in a contemporary way (engaging, connected, accessible).



# Case Study #1

Made to Move



# 200 YEARS YOUNG

The year 2016 marks the 200<sup>th</sup> anniversary of Halton County, which was created on March 22<sup>nd</sup>, 1816 by the Legislature of Upper Canada, making it one of the oldest counties in Canada.

Individuals and families have come from all over the globe to make a new life or find a job in Halton. Those who settle in the area look to find belonging, community, and ways to make this place their home.

Take a walk through this exhibition to hear the voices of Halton residents both past and present and celebrate the history and future of Halton.



**1816**

Halton County, named for Major William Halton, is created as a part of the Gore District, 51 years before Canada becomes a country.

**1818**

A treaty is signed with the Mississauga Nation. Making Equiaming and Naaajaweya townships available for survey and settlement.

**1850**

The Gore District is dissolved and the United Counties of Westmorland and Halton are formed. With this union the boundaries of Halton County's were defined as they remain today.

**1855**

The United Counties of Westmorland and Halton is dissolved and Halton County becomes fully independent.

**1974**

Halton County officially becomes the Regional Municipality of Halton.

**2016**

Halton Region celebrates the 200<sup>th</sup> birthday of the creation of Halton County.

Background image of Halton County crest.  
© Heritage Services

# Who is Halton?

Budget:

~\$6000

Staff Hours:

Over 2000\*  
4 staff + 1 volunteer

Timeline:

12 months

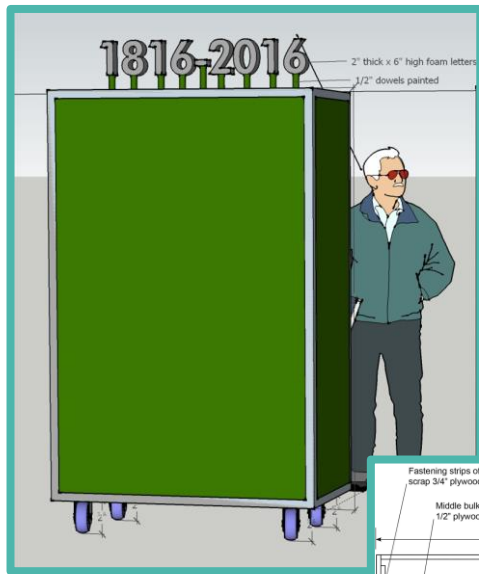
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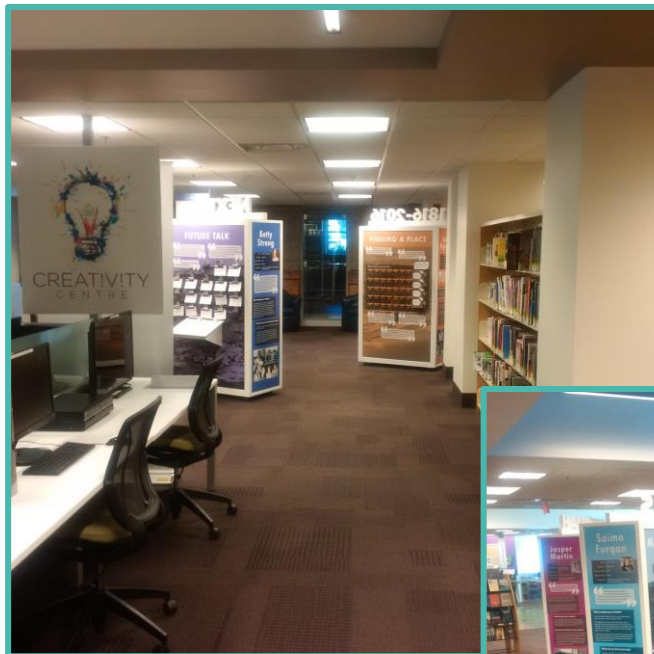
200-500 sqft



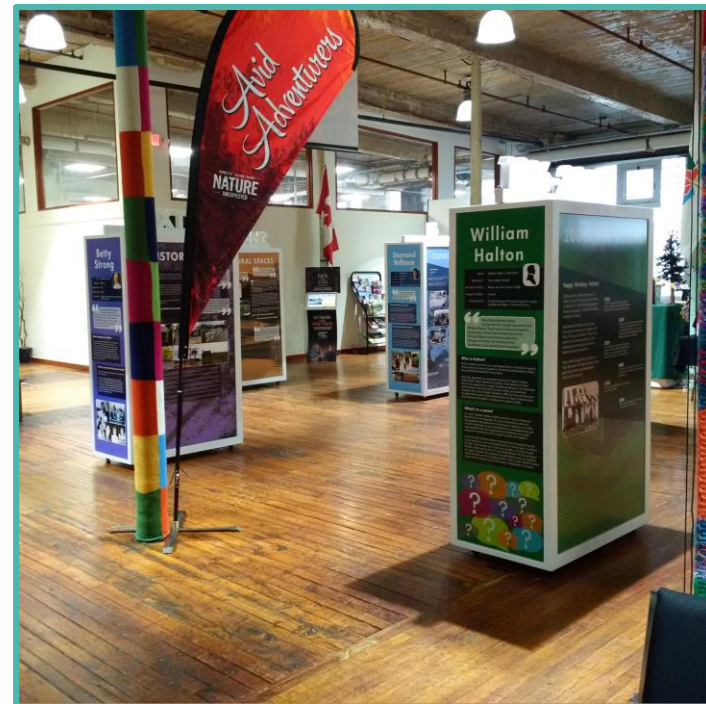
# Flexible Friend







Halton Hills Public Library  
Georgetown, ON  
2017

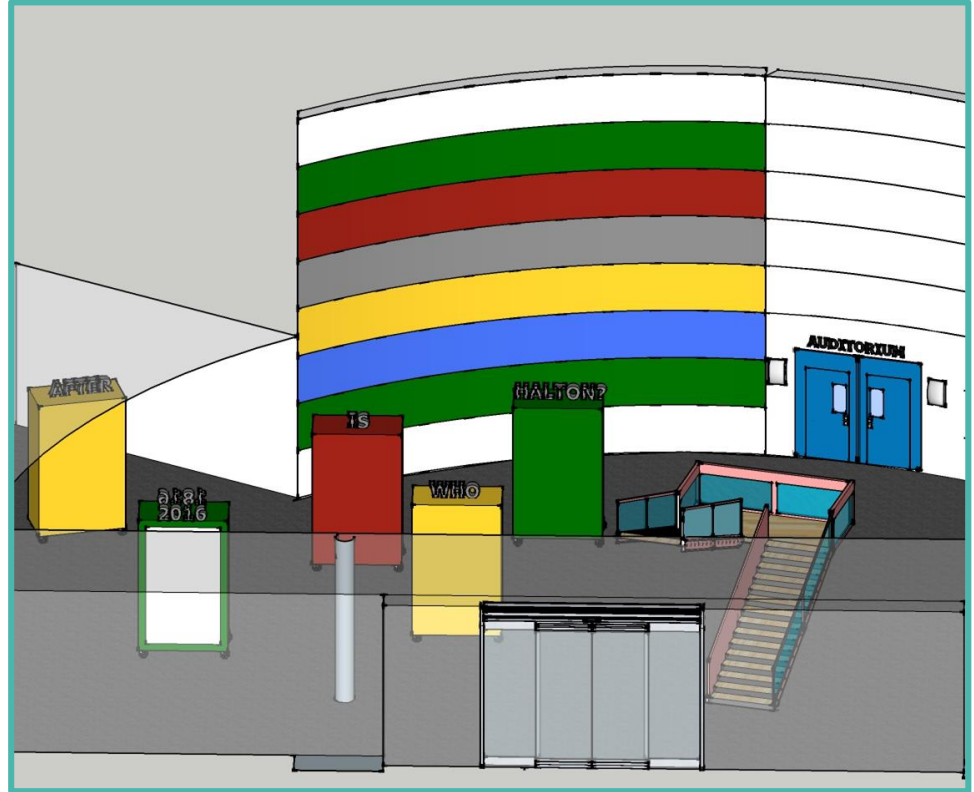


Cotton Factory - Hamilton, ON  
"Peace By Peace", 2017

# Anticipate & Adapt



# Anticipate



# Adapt

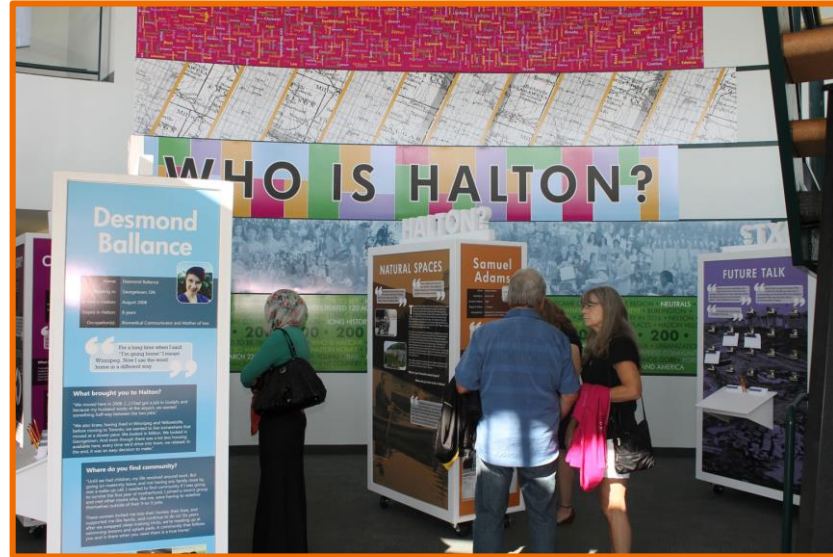


**Interior sizes of standard vans and trucks, in inches**

Vehicle	Inside Dimensions of Box* (L x W x H)	Inside Dimensions of Door Opening (W x H)	Inside Dimensions of "loft" (L x W x H)	Loading Ramp (W)
U-Haul Cargo Van	114 x 67 x 55	60.5 x 49.5		
U-Haul 10' Truck	119 x 76 x 74	71 x 67		
U-Haul 15' Truck	149 x 92 x 86	87 x 77	31 x 92 x 30	24
U-Haul 17' Truck	171 x 92 x 86	87 x 77	31 x 92 x 30	24
U-Haul 20' Truck	200 x 92 x 86	87 x 77	34 x 92 x 34	24
U-Haul 26' Truck	281 x 92 x 99	86 x 82	36 x 92 x 37	31
Standard 53' Trailer	630 x 102 x 110	99 x 111		
*main body only, not including space over cab				
John's Subaru	48"x36"x28"	36"x28"		

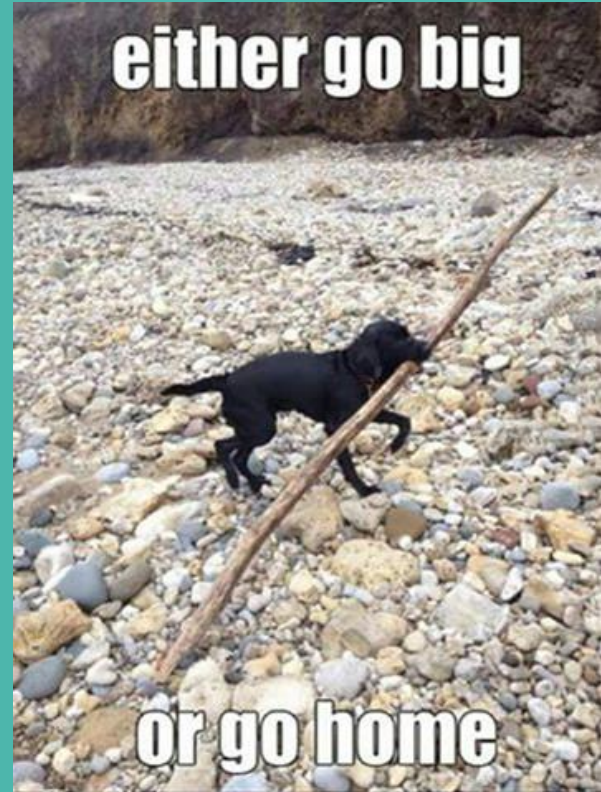






# Case Study #2

Go Big or Go Home.



# Oakville Historical Society

## *Oakville: 190 Years in the Making*



Budget:	~\$3000
Staff Hours:	200 / 2.5 staff
Timeline:	6 weeks
Size:	300 sqft

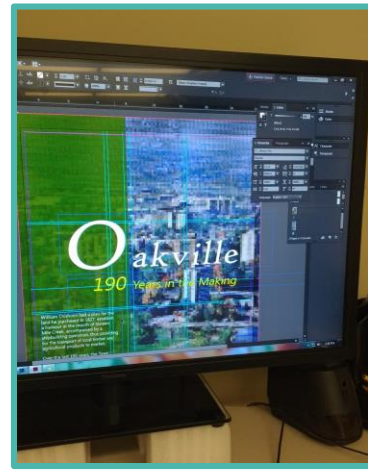


# GO BIG!

**Even in small spaces**

# Before



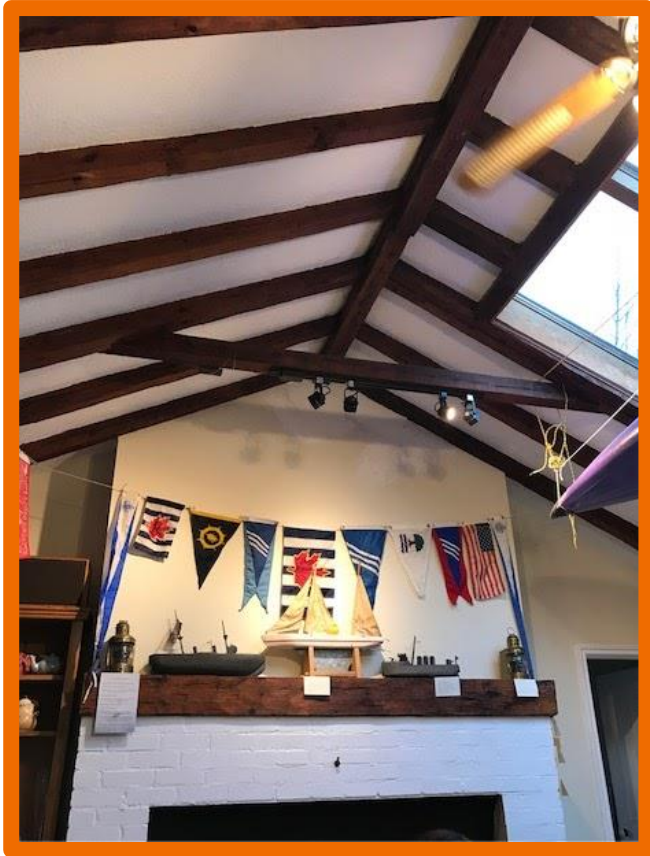






After



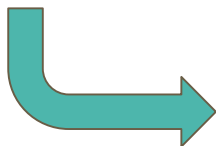




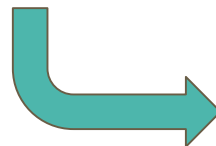




# Tea Time



OHS and George Chisholm, at left, recently hosted Halton Heritage Services. At left Mackenzie Gilles (Public Programmer), Julia Zungri (Curatorial Assistant), Brienna Lewis (Curatorial Assistant). At rear is Nathan McCarthy (School & Camp Programmer)







# Case Study #3

## Ladies Who Lunch



# Welcome to *Devereaux House*



Budget:

~\$1500

Staff Hours:

400 / 2.5 staff

Timeline:

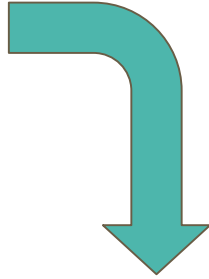
5 months

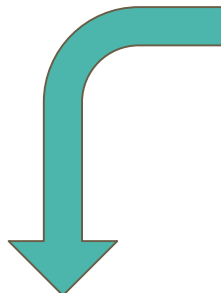
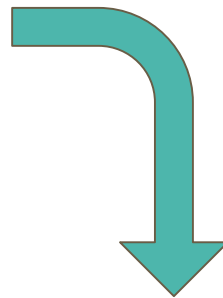
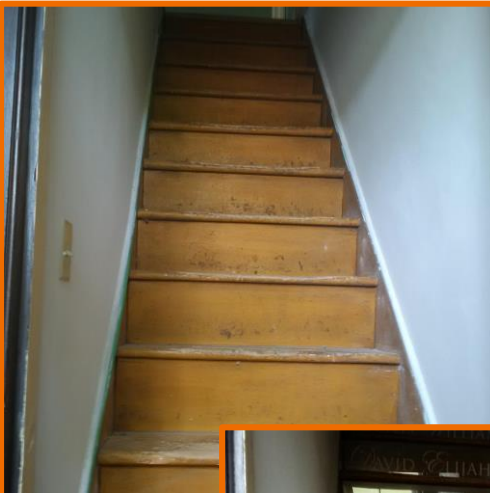
Size:

1000 disparate  
sqft

# Visibly Invisible







# Directing the Director







# Case Study #4

Ch-Ch-Choices





# Freeman Station



Photo: Joe Hollick



Budget:

~\$2500

Staff Hours:

350 / 2 staff

Timeline:

2.5 months

Size:

1000 sqft

**You can't have your cake  
and eat it too...**

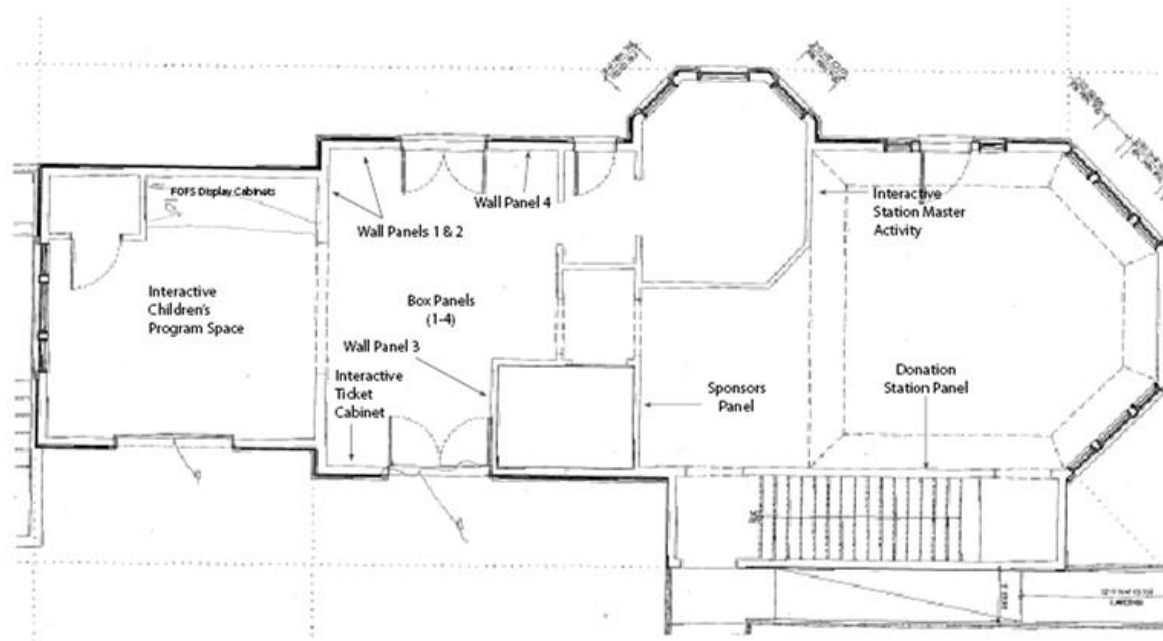


VS.



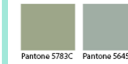


# Wall Schedule

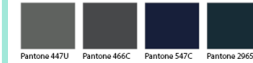


## Colour Palette and Typography

### Panel Background Colours



### Text and Accent Colours



### Pop Colours

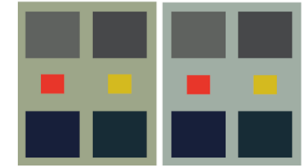


### Title Font

SOFIA PRO BOLD ITALIC

### Body Font

SEGOE UI LIGHT



## Baggage Room 1 - Panel Samples

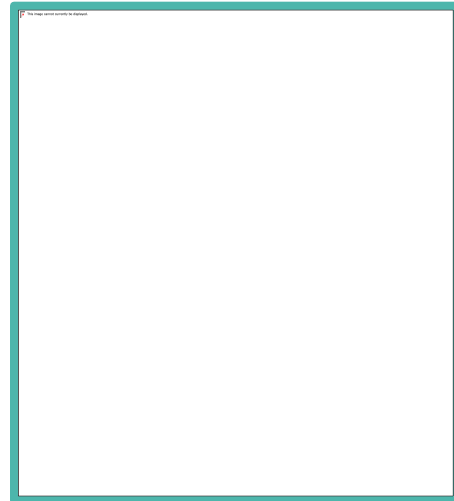
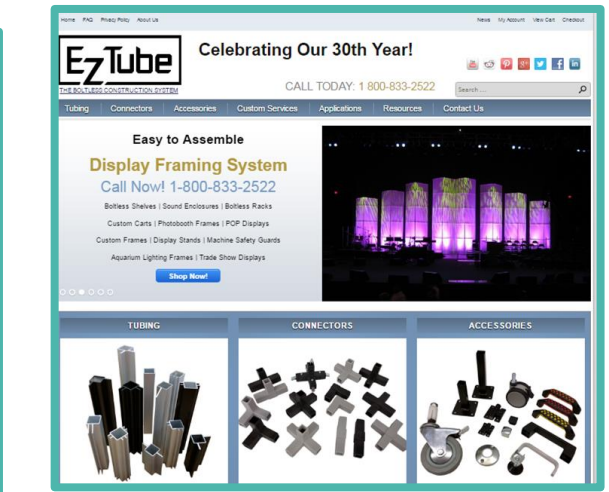
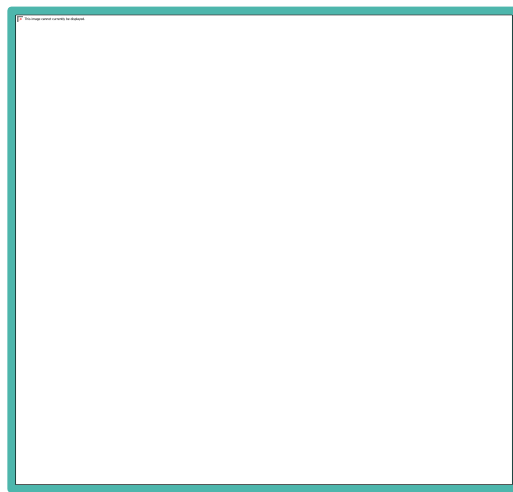
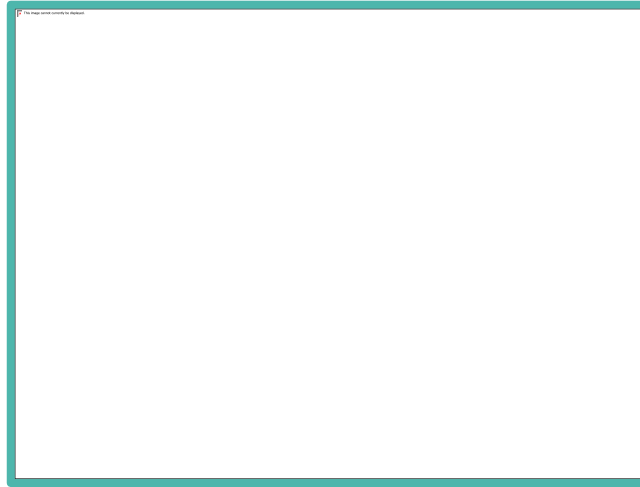
### Box Panels



### Wall Panels



**We've been workin' on a railroad**







# Case Study #5

## Grandpa's Attic



# Milton Legion: *Remembrance Hall*



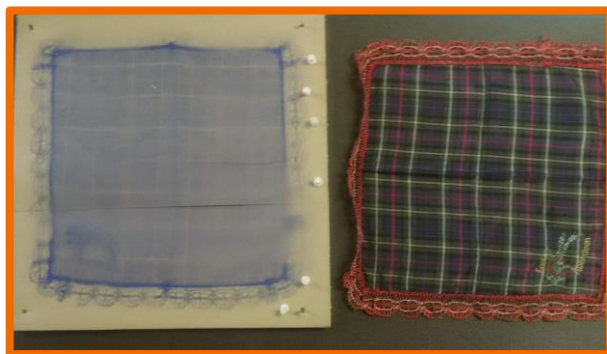
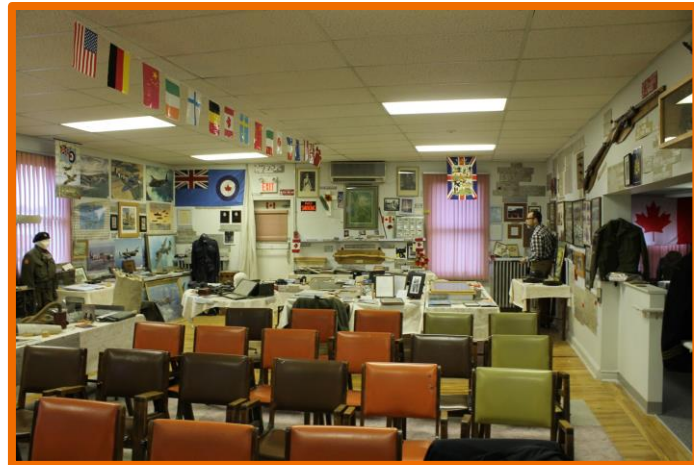
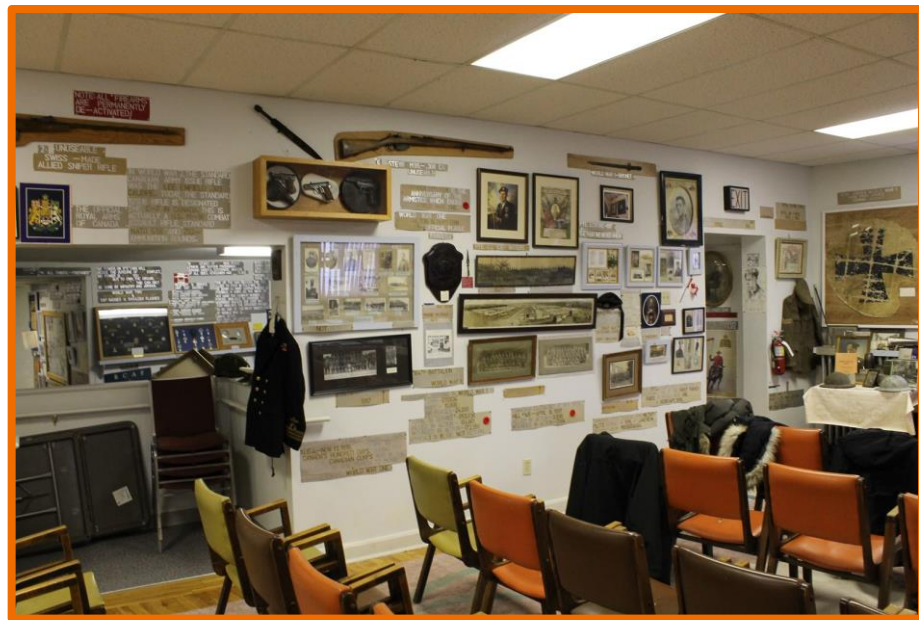
Budget:	~\$15 000
Staff Hours:	600 / 5 staff
Timeline:	2 months
Size:	1000 sqft

# **Viewer Discretion is Advised**

**The images you are about to see may frighten you.  
Viewer discretion is advised.**

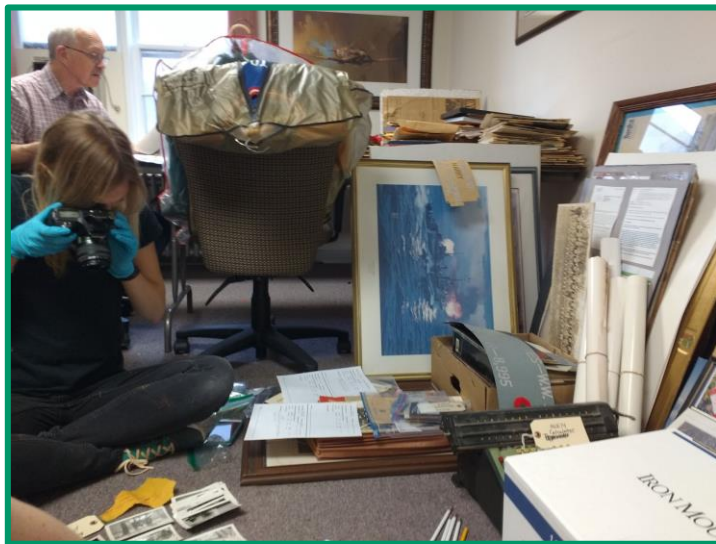
















**What would you do?**

# Questions?

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# Thank You!

— Contact us at: —  
museum@halton.ca

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