Ontario Museum Association

2018 - 2019

Annual Report

ONTARIOMUSEUM
ASSOCIATION
MUSÉES DE L'ONTARIO

OMA Council at Ingenium in 2018, with OMA members

OMA COUNCIL 2018

Petal Furness, President
Museum Manager,
Grey Roots Museum & Archives

Clark Bernat, Past President
Manager of Museums,
City of Niagara Falls Museums

Paul Robertson, Vice President
City Curator, Cultural Services
City of Kingston

Cathy Molloy, Treasurer
Director, Markham Museum

Braden Murray, Secretary
Museum Educator, Lake of the Woods Museum

Cheryl Blackman, Councillor
Director of Museums & Heritage Services,
City of Toronto

Nathan Etherington, Councillor
Programming and Community Coordinator,
Brant Historical Society

Alexander Gates, Councillor
Executive Director and Curator,
Canadian Automotive Museum

Fraser McDonald, Councillor
National Membership Administrator,
Public Service Alliance of Canada (formerly INGENIUM)

Sonia Mrva, Councillor
Senior Curator, Heritage Strategies, City of Hamilton

Michael Rikley-Lancaster, Councillor
Executive Director/Curator, Mississippi Valley Textile Museum

Sean Stoughton, Councillor
Village Coordinator,
Ken Seiling Waterloo Region Museum

Delegates listening attentively at the GLAM Plenary Panel during the OMA Annual Conference 2018

TO OUR MEMBERS

As we reflect on the past year, it is with pride and optimism for the future of the OMA and Ontario museum sector. The goals of Ontario's *Museums 2025: Strategic Vision and Action Plan* have provided a clear direction for the OMA since its inception, and this past year was no different.

The OMA continues to serve an engaged and growing membership, with over 1100 members made up of individuals, institutions, and commercial organizations. It is on behalf of our members that the OMA increased our advocacy initiatives this year– laying the groundwork for a renewed heritage and museums funding program and bringing the priorities of Ontario's museums to Queen's Park. In one notable success, the Ministry of Tourism, Culture, and Sport decided to maintain the Tourism Oriented Directional Signing (TODS) pricing at the 2018 level after the OMA presented member concerns and cost barriers to the Ministry.

The theme *Collaborating for Impact: Not Business as Usual* brought the sector together for meaningful discussion at the OMA Conference in October. The OMA Council and Keynote Speaker Stephen Abram used the opportunity to call on Ontario partners in the GLAM sector to think bigger and bolder in shaping the future of a renewed funding model. An exciting new partnership between the OMA and the National Museum of African American History and Culture arose out of new relationships stemming from Dr. Deborah Mack's participation as keynote. The Ontario Network of Regional Museum Networks continued their work with a second meeting and professional development day at the 2018 OMA Conference. The agenda included presentations of successful models of network collaborations from the Museums Association of Saskatchewan and Ontario Nonprofit network with additional participation of the Ontario Trillium Foundation and Ministry of Tourism, Culture, and Sport (MTCS) representatives.

Building on the work of the *Museum Accessibility, Inclusion and Engagement Collaborative (MAIEC)*, the *Diversity Census Tool and Inclusion Survey* was deployed province-wide to gather data on the diversity and perspectives on inclusion within the museum sector workforce–the first time this information has been measured and was presented by the Canadian Centre for Diversity and Inclusion.

Guided by the vision of a strong, collaborative, and inclusive museum sector that is vital to community life and the well-being of Ontarians, the OMA and its Council members are proud to collaborate with members and partners towards our common goals, Towards 2025!

Marie G. Lalonde
Executive Director

Petal Furness
President

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ABOUT THE OMA

VISION

The Ontario Museum Association (OMA) is the leading professional organization advancing a strong, collaborative, and inclusive museum sector that is vital to community life and the well-being of Ontarians.

The Ontario Museum Association (OMA) acknowledges that the land our office is on is the traditional territory of many nations, including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples, and is now home to many diverse First Nations, Inuit and Métis peoples. We also acknowledge that Toronto is covered by Treaty 13 signed with the Mississaugas of the Credit, and the Williams Treaty signed with multiple Mississaugas and Chippewa bands. We are grateful to have the opportunity to work in the community, on this territory.

OUR ROLES

Advocate
We create positive change for museums through proactive positioning while representing museums with stakeholders.

Convenor
We are the nexus of a strong network, building a more collaborative and connected sector through events and communications.

Thought Leader
We are a credible leader that advances the museum sector through research and the sharing of best practices within the sector.

Professional Body
We provide professional development programs and internationally-recognized best practic-es to foster continued education.

WE SUPPORT ONTARIO MUSEUMS

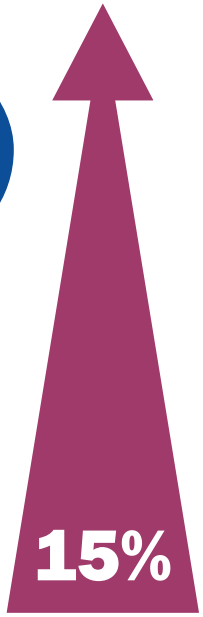
11,000
Museum Professionals

700+
Museums, Heritage Sites and Galleries

Ontario's Culture GDP
$25 billion
larger than that of the Utilities Industry, Accommodation and Food Services, Mining, Quarrying, and Oil and Gas Extraction, and the combined Agriculture, Forestry, Finishing, and Hunding Industries

19.4 M
in-person visitors

93.5 M
online visitors



15%
increase in in-person museum visits over 5 years

35,000 museum volunteers contribute 2.3 million hours/year

TOWARDS 2025

https://members.museumsontario.ca/sites/default/files/members/publications/OntarioMuseums2025_OnlineView.pdf

The sector's *Strategic Vision and Action Plan, Ontario's Museums 2025* identified 4 objectives, which the OMA references in our own Strategic Plan, *Towards 2025.* In 2018, the OMA continued contributing to the fulfillment of these objectives through the following events, resources, tools, and opportunities:

VIBRANT & VITAL MUSEUMS

- Diversity Census Tool and Inclusion Survey
- Climate Practice Webinar Change- Implications for your Museum

STRONG & SUCCESSFUL SECTOR

- Advocacy Initiatives
  - Ontario Election and Your Museum Guide
  - Ontario Municipal Elections Toolkit
  - Tourism Oriented Directional Signing (TODS)
  - Pre-budget consultation submissions
  - Tourism strategy consultation
  - Regional government review
- Awards of Excellence Gala
- Tourism Day @ Queen's Park

EFFECTIVE & COLLABORATIVE WORKFORCE

- OMA Annual Conference 2019
- Museum Impact Survey Research
- 9 Certificate in Museum Studies Courses
- Galleries, Libraries, Art Galleries, and Museums (GLAM) Summit 2018
- Collaboration with Group of Ontario Emerging Museum Professionals (GOEMP) Committee

RELEVANT & MEANINGFUL COLLECTIONS

- Exhibition Lighting Workshop with the Canadian Conservation Institute
- Breaking the Glass Case: Using Film and Virtual Reality in a Small Museum Webinar

OMA Annual Conference 2018

OMA with TIAO Tourism Day, March 6th, 2019 at Queen's Park

CMS Summer Institute 2018 at the Canadian Transportation Museum & Heritage Village

CCI Exhibition Lighting Workshop at the Art Gallery of Hamilton

INCLUSION 2025

https://members.museumsontario.ca/programs-events/current-initiatives/diversity-and-inclusion/dct

REPORT HIGHLIGHTS: DIVERSITY CENSUS TOOL AND INCLUSION SURVEY

In 2018, the ***Diversity Census Tool and Inclusion Survey (DCT)*** was deployed province-wide to gather data on diversity and inclusion within the museum sector workforce - the first time this information has been collected! The results of the survey, while based on a small sample, indicate sector trends and were presented to members at the OMA Annual Conference 2018.

This was possible through the formation of the ***Museum Accessibility, Inclusion, and Engagement Collaborative (MAIEC)***, a partnership between the OMA, the Royal Ontario Museum and the Canadian Centre for Diversity and Inclusion. MAIEC's priority is to increase diversity and inclusion practices in museums, creating meaningful visitor experiences that reflect the rich diversity of Ontario's communities.

Executive summary

CENSUS AND SURVEY INFORMATION

This census was an anonymous online survey with individual invitiations sent to Ontario museum workers and volunteers.

Total population: 396
Respondents: 260
Completion rate: 65.7%

POSITIVE FINDINGS

LGB2sQ+ persons, Persons with a Disability, and Women are highly represented when compared to available benchmarks:
» **LGB2sQ+** | Respondents: 14.6%, Ontario population: 5.1%
» **PWD** | Respondents: 25.8%, Canadian labour force: 13.1%
» **Women** | Respondents: 76.2%, Ontario labour force: 48.3%

These groups are also strongly represented in Senior Leadership roles across museums.

13 in 15 **Inclusion Survey questions received an overall positive response rate of 60% or higher.**

» Over 80% agree that they do not feel like "second-class citizens" at work, and that they are able to be themselves at work.

» Women and Persons Born Outside of Canada do not show notably different feelings of inclusion from Men and Persons Born in Canada.

AREAS TO IMPROVE

Racialized persons and Persons Born Outside of Canada are less represented in the Respondent group than they are in the Ontario labour force.
» **Racialized** | Respondents: 9.9%, Ontario labour force: 28.3%
» **Persons Born Outside of Canada** | Respondents: 10.7%, Ontario labour force: 31.3%

Overall, less than 60% of Respondents agree that:
» I have seen a Senior Leader / Board member at my organization actively include someone's different opinion in the decision-making process.
» Stereotypes about different groups do not exist at my organization.

» Racialized people **disagree** more than White people that their unique value is known and appreciated, and that they feel included.
» Persons with a Disability **disagree** more than those without a Disability that power is used appropriately at their organizations, and that everyone is treated with dignity and respect.
» Aboriginal persons **agree** more than Non-Aboriginal persons that they feel like second-class citizens at work.
» Students **disagree** more than Non-Students that their organization is committed to and supportive of diversity, and that their opinion counts at work.

THEMES IN OPEN-RESPONSE COMMENTS

Three major themes emerging from open-response comments given on the survey include:
» The need to diversify staff, board, and leadership positions in museums
» The need for more Diversity and Inclusion education and resources for museum staff and volunteers
» Perceptions that Diversity and Inclusion is resulting in reverse discrimination for majority groups

WORKING FOR ONTARIO MUSEUMS

PROVINCIAL HERITAGE ORGANISATIONS

To further the work together of Ontario's Provincial Heritage Organisations (PHOs), the OMA invited PHO representatives to a session at the OMA Annual Conference 2018 about public trust in the role of GLAM institutions. Working with PHO colleagues, the OMA also contributed to the development of a statement of shared values, and continued discussions on shared interests and opportunities.

"MOVING FORWARD – TOWARDS A STRONGER CANADIAN MUSEUM SECTOR"

The OMA presented to the Standing Committee on Canadian Heritage, which released its major report on the State of Canadian Museums in September 2018. The report, entitled "Moving Forward – Towards a Stronger Canadian Museum Sector", covers a range of topics including the recommendations of the Truth and Reconciliation Commission, infrastructure development, increased support for small museums, and a new National Museum Policy.

CONSULTATIONS WITH CANADIAN HERITAGE

The OMA was also invited by Canadian Heritage to participate in discussions, along with the Canadian Museums Association (CMA) and other Provincial and Territorial Museum Associations (PTMAs), exploring museum needs and potential program enhancements to address them. OMA representatives participated in three separate meetings on the topics of Digitization; Diversity, Inclusion, and Funding; and Museums and Reconciliation. Previous work on *Ontario's Museums 2025*, *Inclusion 2025*, and *Indigenous Collections Symposium: Next Steps* informed and guided our positions and strategy for policy advancement.

PROVINCIAL AND MUNICIPAL ELECTIONS TOOLKITS

For the provincial and municipal elections in 2018, the OMA prepared toolkits to assist members in advocating with museums with candidates.The OMA produced two key documents on the value of museums and their contribution to communities, *Museums and Your Municipality,* and *Ontario's Museums,* and informed members on platforms during the municipal election.

ONTARIO BUDGET 2019

The OMA participated in the province's budget process for 2019, through a formal submission to the budget and presentations in the consultation phase. On January 21, 2019 OMA Council member Braden Murray presented on behalf of the Sunset Country Museum Network to the Standing Committee on Finance and Economic Affairs in Dryden, followed by OMA ED Marie Lalonde presenting remotely.

The OMA recommended four areas for public investment:

- Digital Access & Engagement
- Workforce Development
- Investment in annual funding for community museums and reduction of red tape
- Centralized museum services

Left to right: MPP Jennifer French (Oshawa), MPP Jill Andrew (Toronto-St. Paul's, NDP Culture Critic), OMA Councillor Alexander Gates, OMA ED Marie Lalonde, and Leader of the Official Opposition, MPP Andrea Horwath (Hamilton Centre) at the Durham Community Leaders Event

MUSEUMS AS VITAL TOURISM ASSETS

The OMA made a formal submission to the Ontario Tourism Strategy consultation process, focussing on the steadily increasing number of visitors to Ontario museums and the contributions of cultural institutions to Tourism GDP.

On March 6, 2019 the OMA participated in Tourism Day at Queen's Park to meet with MPPs and staff of Ontario's government, alongside representatives from across the tourism sector led by the Tourism Industry Association of Ontario (TIAO).

OMA Councillor Sonia Mrva took part in meetings with the Honourable Michael Tibollo, then Minister of Tourism, Culture and Sport, MPP Guy Bourgouin (Mushkegowuk-James Bay, NDP), and MPP Jill Andrew (Toronto-St. Paul's, NDP Culture Critic).

Then-Minister of Tourism, Culture and Sport, Michael Tibollo, speaks at the reception for the TIAO Tourism Day at Queen's Park, accompanied by members of the PC Caucus.

ADVOCACY INITIATIVES

https://members.museumsontario.ca/programs-events/advocacy/

The OMA empowered members with toolkits and sources of museum-specific information in preparation for Ontario's 2018 provincial and municipal elections, as well as relationship building throughout the year.

MUSEUM IMPACT SURVEY

The Museum Impact Survey launched in November 2018, collecting data to demonstrate public value and identify trends and opportunities for the sector and the association.

86 respondents to the Museum Impact Survey

EDUCATION

Of respondents describe themselves as a Community Museum

Of programs and exhibits reflect local or regional content

ECONOMIC DEVELOPMENT

77%

Of museums have at least 1 worker supported by a government program for young workers

65%

Of total revenue raised by Not-for-Profit Museums

30%

Of museums pay property tax

EMPLOYMENT

MUSEUMS AND MUNICIPALITIES

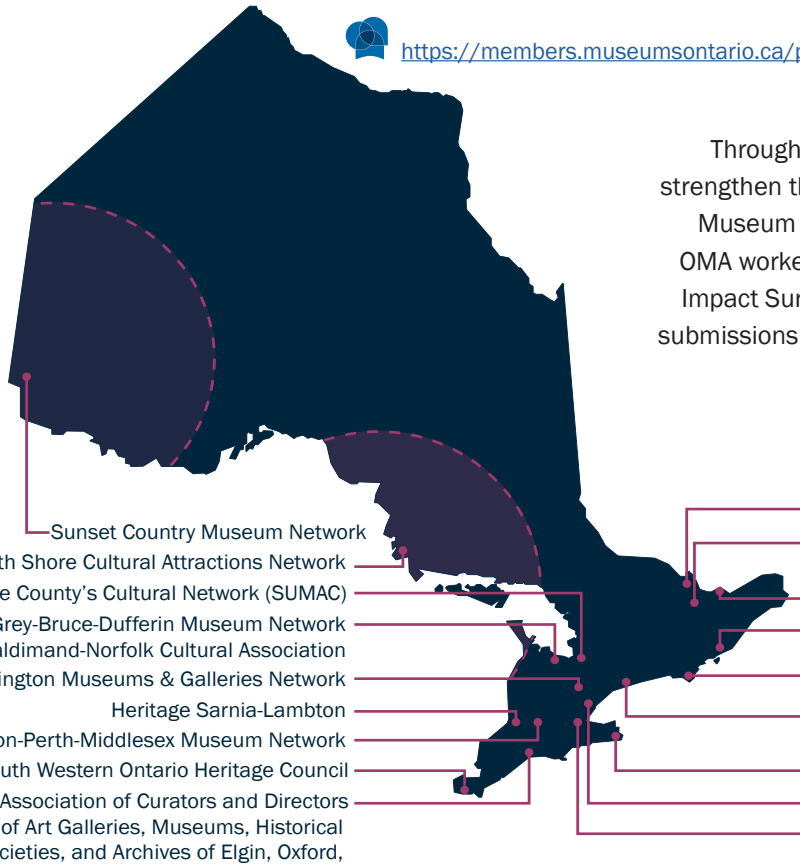
The OMA at the Association of Municipalities Ontario (AMO) Conference, increasing awareness of the economic impact and contributions of rural and northern museums and their networks within their communities, thanks to the support from the City of Timmins.

For municipal representatives at the Rural Ontario Municipal Association (ROMA) conference, the OMA highlights how museums in rural communities support tourism growth, education, community identity, and senior vitality.

REGIONAL MUSEUM NETWORKS

https://members.museumsontario.ca/programs-events/advocacy/regional-museum-networks

Throughout the year, the OMA worked to strengthen the connections to Ontario's Regional Museum Networks (RMNs). RMNs and the OMA worked together to support the Museum Impact Survey, the TODS Signs Action Survey, submissions for the provincial budget, and May is Museum Month.



RMN STEERING COMMITTEE

Diana Carter, Co-Chair
Executive Director, Ottawa Museum Network

Melissa Cole, Chair
York Durham Association of Museum and Archives

Nathan Etherington, Co-Chair
Member (Brant Historical Society)
Brant Museums & Galleries Association (BMGA)

William Hollingshead, Chair
North Shore Cultural Attractions Network

Abbey Stansfield, Chair
Museums of Niagara Association

Meredith Leonard, Interpretive Services Coordinator
Halton Region Heritage Services

RMN MEETING AT CONFERENCE

HIGHLIGHTS

- Museums Association of Saskatchewan and Ontario Nonprofit network presented successful models of network collaborations and operations
- Workshop partnership with MassCulture: participants identified their data needs to inform public policy
- Additional participation from Ministry of Tourism, Culture, and Sport (MTCS) and Ontario Trillium Foundation representatives

RMN Meeting at the 2018 Conference

SPEAKERS

Cathy Taylor, Executive Director, Ontario Nonprofit Network
Wendy Fitch, Executive Director, Museums Association of Saskatchewan
Sean Fraser, Director of Programs and Services Branch, Ministry of Tourism, Culture and Sport

Liz Forsberg, Strategy Lead for Inspired People, Ontario Trillium Fund
Stephen Abram (Moderator) - Principal, Lighthouse Consulting; Executive Director, Federation of Ontario Public Libraries

BUILDING NETWORKS

https://members.museumsontario.ca/resources/professional-links/GOEMP

GROUP OF ONTARIO EMERGING MUSEUM PROFESSIONALS (GOEMP)

The OMA continued to strengthen its relationship with the GOEMP Committee by assisting with its mission to build a supportive museum network of young professionals.

At Conference:

- 60 Delegates participated in the Conference Connections Mentorship Program;
- Emerging and Established Professionals matched wits at Trivia Night;
- Concurrent sessions, including *Confessions of a Museum Professional,* were some of the most highly rated in 2018!

Moving forward, the OMA will continue to actively work alongside the GOEMP to empower young museum professionals working across Ontario's cultural sector. In early 2019, the OMA also partnered with AltCon, an Emerging Museum Professional (EMP)-focused mini-conference hosted by THEMUSEUM in Kitchener, and connected with emerging professionals to identify their needs and goals and to promote OMA resources for career advancement.

Diane Pellicone at Confessions of a Museum Professional

GOEMP at the OMA Annual Conference 2018

Confessions of a Museum Professional session participants

OMA & GALLERIES, LIBRARIES, ART GALLERIES, AND MUSEUMS (GLAMs)

The OMA increased collaboration with the GLAM (Galleries, Libraries, Art Galleries, and Museums) sector, participating in the Ontario Library Association (OLA) Superconference and presenting at the GLAM Summit 2018: Taking it to the Next Level, highlighting common goals and opportunities for community-level partnerships across the GLAM sector.

GLAM Plenary Panel.
From left to right: Petal Furness, Shelley Falconer, Vicky Bowles, John Roberts, Christina Tessier

/ ola
:. ontario library association

Ontario Library Association Superconference

OMA PRE-CONFERENCE 2018

https://members.museumsontario.ca/programs-events/conference/studytours2018

STUDY TOURS

SHARING SPACES, IDEAS, SUCCESS

- Black Creek Pioneer Village visit showcased two commercial partnerships with:
  - Secret City Adventures (SCA), and
  - Pioneer Breweries Ltd.
- Visit to the Archives of Ontario
- Collaborative workshop on principles of design thinking

Study tour participants at Montgomery's Inn

SPEAKERS

Wendy Rowney
Assistant General Manager,
Black Creek Pioneer Village

Geri Smith
Supervisor, Guest Services,
Black Creek Pioneer Village

Leonardo Dell'Anno
General Manager,
Secret City Adventures

Emilio Genovese
Exhibitions and Graphic Designer,
Royal Ontario Museum

Dr. Amy Barron enjoying a break during the Home Improvements Study Tour

Study tour participants at Todmorden Mills

Beer at the Sharing-Spaces Study Tour

HOME IMPROVEMENTS – RESTORING AND INTERPRETING HISTORIC SITES: A CANADIAN PERSPECTIVE

This study tour offered participants a sneak peek into restoration projects on City of Toronto historic sites, Todmorden Mills and Montgomery's Inn.

SPEAKERS

Ulana Baluk
Museum Administrator
Todmorden Mills Museum & Arts Centre

Neil Brochu
Supervisor, Collections & Outreach
City of Toronto, Collections and Outreach

Alexandra Kim
Curator
Montgomery's Inn

Ken Purvis
Museum Coordinator
Montgomery's Inn

Tara Bowyer
Coordinator Collections & Conservation
City of Toronto, Collection s and Conservation

Sandra Lougheed
Senior Project Coordinator
City of Toronto, Capital Assets & Heritage Facilities Maintenance

OMA ANNUAL CONFERENCE 2018

https://members.museumsontario.ca/programs-events/conference/2018

Collaborating for Impact: Not Business as Usual, focused on communicating and multiplying the impact of museums through innovative collaboration within the sector, with the broader GLAM sector, and with local communities.

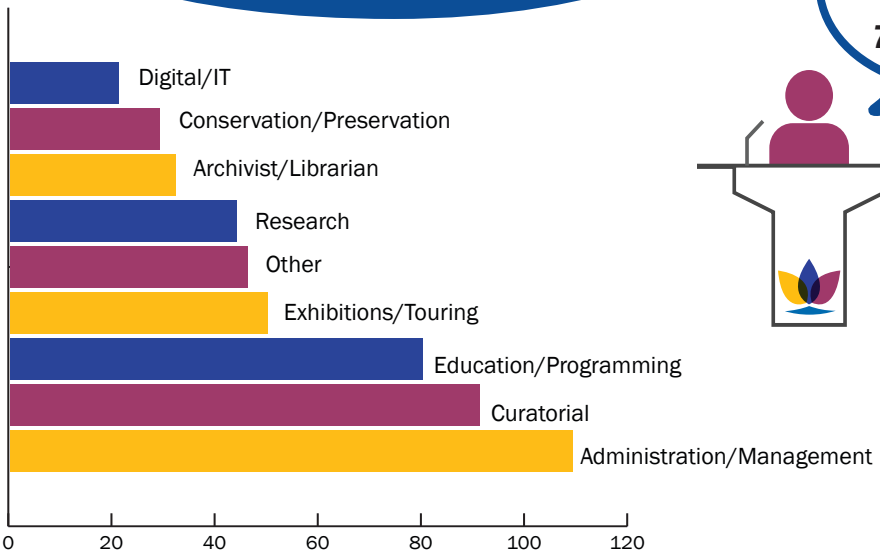
85 EMPs

351 Delegates

Representing **176** Institutions across Ontario

Karen Bachmann, President of the Canadian Museums Association, was invited to address OMA delegates at the OMA Annual General Meeting.

"Networking with members of the extended 'museum family' is something to which I always look forward to — particularly when our conversations are centered around the exciting challenges of collaborating for impact!"



Roles of Conference Delegates

2 Keynotes
8 Panelists
73 Speakers

In addition to the special Northern rate, OMA continues to offer various options to increase access to Conference for all members, including Study Tours, One-Day & Student registrations, and live and archived webcasts.

KEYNOTES

Dr. Deborah L. Mack
Associate Director in the Office of Strategic Partnerships, National African American Museum of History and Culture, Smithsonian Institution

Stephen Abram
Principal, Lighthouse Consulting (Executive Director, Federation of Ontario Public Libraries)

PLENARY PANELISTS

GLAM PLENARY PANEL

Vickery Bowles, City Librarian, Toronto Public Library

Shelley Falconer, President and CEO, Art Gallery of Hamilton

John Roberts, Chief Privacy Officer and Archivist of Ontario

Christina Tessier, President, Ingenium

CAN MUSEUMS BE BRAVE?

Cheryl Blackman, Director, Museum and Heritage Services, City of Toronto

Henry Kim, Director, Aga Khan Museum

Ross Laird, PhD, Registered Clinical Consultant

INCLUSION 2025?: WHERE ARE WE NOW?

Cathy Gallagher-Louisy, Canadian Center for Diversity and Inclusion

GLAM Plenary Panel

Vox Aeris performance

Delegates Touring the ROM during the Opening Reception

SPEAKERS

Gayle Stark
Mulugeta Abai
J'net Ayayqwayksheelth
Kerry Badgley
Kaven Baker-Voakes
Karen Black
Amy Bowring
Elise Brunet
Kendra Campbell
Adrienne Carter
Phil Casey
Jessica Chase
Sarah Chu
Steve Cory
Amy Cubberley
Pauline Dolovich
Gracia Dyer Jalea
Nathan Etherington
David Evans
Petal Furness
Eusebio Garcia
Laura Gibbs
Annabelle Girard
Alyssa Gomori
Nathalie Guenette
Annemarie Hagan
Jessica Hall-Cummings
Rick Halpern
Bronwyn Jaques
Amy Klassen
Cara Krmpotich
Kimberley Lai
Meredith Leonard
Jon Linton
Amber Lloydlangston
Leslie McCue
Scott McKever
Sanda Meigs
Irina Mihalache
Kelly Morrison
Courtney Murfin
Wendy Ng
Diane Pellicone
Adrian Petry
Sascha Priewe
Scott Pustai
Jaclyn Qua-Hiansen
Vishnu Ramcharan
Janet Reid
Michael Rikley-Lancaster
Irene Robillard
Paulina Rousseau
Kate Russell
Sim Salata
Bep Schippers
Madeline Smolarz
Lisa Snider
Tom Strnad
John Summers
Kelley Swift-Jones
Karen Taylor
Lisa Terech
Lana Tran
Randa Tukan
Vox Aeris Trio: Aaron Good, Emma Rowlandson-O'Hara, Amelia Shiels
Zarah Walpole
Clara Wang
Graeme Watson
Shawna White
Andrea Wilson
Sadia Zaman

CONFERENCE EXHIBITORS

Advanced 3D Technology for Museum Management
Armstrong Fine Art Services Ltd.
B3K Digital
Bouw Design
Canadian Museum of History
Canadian Museum of Nature
Carr McLean
Coalition of Museums for Climate Justice
Friesens
Group of Ontario Emerging Museum Professionals (GOEMP)
Hunter Expositions
Inclusive Voices
Ingenium
iSchool, Faculty of Information, University of Toronto
Letourneau Heritage Consulting
Lucidea
Marsh Canada Ltd.
Ontario Nonprofit Network
OP Trust
PACART
Public Service Health and Safety Association
Royal Ontario Museum
Sherbrooke Museum of Nature & Science
Surface Impression
Tactile Vision Graphic
THEMUSEUM
Toronto History Museums
TOTAL Fine Arts

AWARDS OF EXCELLENCE

https://members.museumsontario.ca/programs-events/awards-of-excellence

Congratulations to our 2018 Awards of Excellence recipients!

Distinguished Career Award of Excellence

Rona Rustige
Curator, Glanmore National Historic Site

Promising Leadership Award of Excellence

Gracia Dyer Jalea
Founding Executive Director, Toronto Ward Museum

Volunteer Service Award of Excellence

Warren Stauch
Volunteer, Waterloo Region Museums

Award of Excellence in Exhibitions

Waterloo Region Museum
"Trailblazing: Women in Canada since 1867"

Award of Excellence in Exhibitions (Honourable Mention)

Markham Museum
"Geared for Growing"

Award of Excellence in Special Projects

Ingenium: Canada Science and Technology Museum
"Canada Science and Technology Museum Renewal"

Award of Excellence in Programs

Halton Region Heritage Services
"Partners in Time"

Award of Excellence in Publications

John Summers
"Creating Exhibits That Engage: A Manual for Museums and Historical Organizations"

PROFESSIONAL DEVELOPMENT

https://members.museumsontario.ca/programs-events/professional-development/certificate-in-museum-studies

CERTIFICATE IN MUSEUM STUDIES (CMS)

Piloting an innovative delivery model for Certificate in Museum Studies courses, the OMA offered Exhibit Planning & Design and Education Programs in a combined format (The Summer Institute), providing an integrative learning experience formatted to teach the content to reflect best practice in the field. A new award-winning textbook was published based on the OMA exhibit planning & design curriculum: Summers, John. Creating Exhibits That Engage: A Manual for Museums and Historical Organizations. Rowman & Littlefield Publishers, 2018.

Summer Institute 2018

CMS GRADUATES, WHERE ARE THEY NOW?

"The CMS program was the foundation which helped me to better understand how a museum operates. My position at the Canadian Museum of Nature is strongly focused on research and collections where I began to contribute to other divisions after I felt confident in my ability to collaborate. This confidence was greatly increased by the knowledge and skills I learned from the CMS program. This would fuel my ambition to make the work I do more accessible to both colleagues in other divisions and the public. The program was also valuable to see how a variety of sites tackle specific aspects of running a museum all within Ontario."

- ***Shyong-En Pan***
Assistant Collections Manager and
Collections Technician at Canadian Museum of Nature

CERTIFICATE IN MUSEUM STUDIES COURSES 2018-19

Museums in Historic Buildings

Arthur Child Heritage Museum, Gananoque; Apr 11-13, 2018

Course Directors: Gordon Robinson and Marc Letourneau, Letourneau Heritage Consulting

Museums & the Community

Online; May 14 - Aug 13, 2018

Course Director: Amy Barron, Clarington Museums

Museums in Context

Online; June 11 - Aug 13, 2018

Course Director: Amber Lloydlangston, Museum London

Artifacts

Thunder Bay Art Gallery, Thunder Bay; Jun 13-15, 2018

Course Director: Cindy Colford, The Manitoba Museum

Summer Institute: Planning & Designing Programs and Exhibits

Canadian Transportation Museum and Heritage Village, Kingsville; Aug 13-17, 2018

Course Directors: John Summers and Meredith Leonard, Halton Heritage Services

Collections Management

Waterloo Region Museum, Kitchener; Sept 12-14, 2018

Course Director: Bev Dietrich (retired)

Organization & Management of Museums

Online; January 14 – Mar 24, 2019

Joan Kanigan, Western Development Museum

Care of Collections

Online; February 4 - Apr 21, 2019

Course Director: Carmen Li, Royal Alberta Museum

WORKSHOPS

Canadian Conservation Institute Workshop: Exhibition Lighting, February 6-7 2019

A Canadian Conservation Institute (CCI) Workshop: Exhibition Lighting was delivered at the Art Gallery of Hamilton and in partnership with the Ontario Association of Art Galleries (OAAG) and covered the major transformations to lighting technology over the past decade and how to balance the preservation of objects with giving visitors the opportunity to view artifacts.

Participants connecting during a break at the Exhibition Lighting Workshop

WEBINARS

Climate Change – Implications for your Museum Practice, January 16, 2019

Presented in partnership with the Coalition of Museums for Climate Justice, this webinar responded to member concerns about the pressures and effects Climate Change will have on museums, including increased risk of natural disasters and the impact of changing climates on collections conservation.

Moderator – Robert Janes, Founder and Co-Chair, Coalition of Museums for Climate Justice

Speakers:

- ***Laurie Carmount,*** Curator, Minden Hills Cultural Centre & Nature's Place, Minden, Ontario
- ***Shiralee Hudson Hill,*** Lead Interpretive Planner, Art Gallery of Ontario, Toronto, Ontario
- ***Ian Kerr-Wilson,*** Manager, Heritage Resource Management, Tourism and Culture, Planning and Economic Development, City of Hamilton, Ontario

"Excellent webinar and fantastic presenters. Very engaging and such an important topic! Very motivating to share success stories and hear all the wonderful things museums are doing!"

AGO visitor interacts with Edward Burtynsky, Jennifer Baichwal and Nicholas de Pencier's AR #2, *President Kenyatta's Tusk Pile, April 28, Nairobi, Kenya*, 2016, Photogrammetric Augmented Reality (AR).

A slide from the Shiralee Hudson Hill's presentation in the "Climate Change" webinar

Breaking the Glass Case: Using Film and Virtual Reality in a Small Museum, March 6, 2019

This webinar showcased how a small museum is giving visitors and partners the ability to interact with museum collections and the past using Virtual Reality films developed through local and international partnerships.

Presenters:

- ***Andrea Wilson,*** Curator, Craighleith Heritage Depot
- ***Tom Strnad,*** Producer, Mountain Goat Film Company Inc.

A slide from the "Breaking the Glass Case" webinar

LEADING THE SECTOR

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We help build lasting relationships with elected officials to grow Ontario's cultural sector and bring awareness to the needs of institutions, stakeholders, and the public.

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Take part in online and in-person learning opportunities, like the Certificate in Museum Studies courses or online webinars to develop expertise in variety of relevant topics for museums.

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Your donations help to provide important resources that allow Ontario's museums to continue contributing to the vibrancy of Ontario's communities and the quality of life of all Ontarians.

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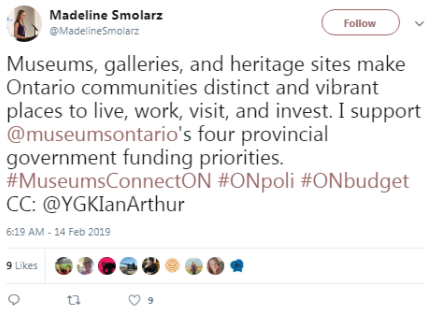

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1690 followers

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52
ONmuseum newsletters per year on topics of:

- Advocacy
- Professional development
- Resources
- Sector News

AUDITED SUMMARY FINANCIAL STATEMENTS

Report of the Independent Auditor on the Summary Financial Statements
To the Members and Council of the Ontario Museum Association

Opinion
The summary financial statements, which comprise the summary balance sheet as at March 31, 2019, and the summary statement of operations for the year then ended, and related note, are derived from the audited financial statements of the Ontario Museum Association (the "Association") for the year ended March 31, 2019.
In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in the note to the summary financial statements.

Summary Financial Statements
The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements of the Association and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon
We expressed an unmodified audit opinion on the audited financial statements in our report dated June 14, 2019.

Management's Responsibility for the Summary Financial Statements
Management is responsible for the preparation of the summary financial statements on the basis described in the note to the summary financial statements.

Auditor's Responsibility
Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements.*

Toronto, Ontario
June 14, 2019

Hilborn LLP
Chartered Professional Accountants
Licensed Public Accountants

Summary Balance Sheet as at March 31, 2019

	2019	2018
Assets		
Current assets		
Cash	**$ 162,669**	$ 144,096
Accounts receivable and prepaid expenses	**19,467**	16,338
	182,136	160,434
Investments	**259,766**	256,312
	441,902	416,746
Liabilities		
Current liabilities		
Accounts payable, accrued liabilities and deferred revenue	**165,601**	127,889
Net Assets		
Endowment Funds	**242,127**	238,674
Council Restricted Fund	**2,961**	2,961
Operating Fund	**31,213**	47,222
	276,301	288,857
	$ 441,902	$ 416,746

Summary Statement of Operations Year Ended March 31, 2019

	2019	2018
Revenues		
Government contributions and grants	**$ 284,734**	$ 455,232
Memberships	**130,876**	117,133
Professional Development and Annual Conference	**269,498**	243,143
Donations, contributions, and bequests	**7,067**	69,678
Miscellaneous	**4,056**	3,375
	696,231	888,561
Expenses		
Professional development and conference	**205,004**	185,959
Program and projects	**170,755**	330,327
Administration	**185,457**	165,938
Advocacy	**37,271**	38,712
Community engagement	**59,623**	63,767
Governance	**50,677**	37,761
	708,787	822,464
Excess (deficiency) of revenues over expenses for the year	**$ (12,556)**	$ 66,097

Note to Summary Financial Statements Year Ended March 31, 2019

Basis of Presentation

These summary financial statements have been prepared from the audited financial statements of Ontario Museum Association for the year ended March 31, 2019 on a basis that is consistent, in all material respects, with the audited financial statements of Ontario Museum Association except that the information presented in respect of changes in net assets and cash flows has not been included and information disclosed in the notes to the financial statements has been reduced.

Complete audited financial statements are available upon request.

THANK YOU TO OUR CONFERENCE PARTNERS

THANK YOU TO OUR SUPPORTERS

Thank you to our donors and our funders for your continued support of the OMA and of Ontario's museums!

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Ontario
Ministry of Tourism, Culture and Sport

Provincial Heritage Organizations,
Summer Experience Program

Ontario
MINISTRY OF CITIZENSHIP AND IMMIGRATION

Partnership Grant Program

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