

# ONTARIO'S MUSEUMS

700



Museums in Ontario

9,814



Jobs

17.5 million



Visits

39,051



School Visits

74 million



Online Visits

32,281



Volunteers

- Ontario's museums are ready to play a fundamental role in strengthening dynamic communities and building a prosperous knowledge-based economy.
- Museums seek to work with government to enhance public value and impact for all Ontarians.
- Our Strategic Vision and Action Plan, *Ontario's Museums 2025*, aligns with Ontario's *Culture Strategy*.

To achieve this, \$5 million is required to allow Ontario's museums to fulfil their potential.

## How do we get there?

**Ensure adequate Ontario government investment, and review and update the current funding models**

*Museum operating funding has been stagnant since 2007. Project funding has been eliminated.*

### We Recommend:

- Ensuring adequate Ontario government investment, allowing museums to thrive, contributing to jobs and the economy\*
- Responsiveness to the changing nature of Ontario and museum operations and capital needs
- Transparency in decision-making on funding
- Enhanced accountability in decision-making and reporting
- Stability and consistency in funding and program criteria
- Alignment with municipalities
- Property Tax exemption for Ontario museums

*\*The Province contributes 10% of total government funding to Ontario museums.*

**Develop a province-wide coordinated approach to collecting and ensure collections represent the diversity of Ontario.**

*Museum collections must be relevant and accessible for our communities and diverse audiences.*

### We Recommend:

- A new, coordinated province-wide approach for all collections that:
- Creates efficiencies and maximizes resources through new partnerships & collaborations
  - Recognizes the diversity of Ontario and reflects changing demographics
  - Ensures collections speak to the lived experiences and creative aspirations of all Ontarians
  - Maximizes impact through improved public access & use
  - Optimizes efforts through technology & digitization

**Develop shared spaces, shared delivery and shared resource models within the framework of community hubs.**

*Museums are at the centre of their communities, working with libraries and other cultural organizations to develop more opportunities for stronger community hubs.*

### We Recommend:

- That the potential and unique contribution of museums be recognized in the development of community hubs to ensure:
- Increased collaborations and partnerships
  - Greater access for citizens, fostering community engagement



#MuseumsConnectON

## About the Ontario Museum Association (OMA)

The OMA strengthens capacity among institutions and individuals active in Ontario's museum sector, facilitates excellence and best practices, and improves the communication and collaboration of its membership. The Association advocates for the important role of Ontario's museums to society, working with all stakeholders, related sectors and industries, and other professional organizations.