



## Post Covid-19 Visitor Engagement Survey

The health and safety of our visitors, community, and staff is a priority for our museum. We encourage all to exercise caution, and act in alignment with the recommendations of public health and government authorities.

As we work to reopen safely, we need your input.

Lang Pioneer Village Museum temporarily closed to the public on March 11th in order to stem the spread of COVID-19. We are developing plans for when — and how — we'll reopen. Input from guests is invaluable as we work toward reopening safely.

Thank you for taking the time to share your thoughts with us.

Questions:

- Do you currently access the museum social media pages and website for online content:

Yes

No

Comments:

- When social distancing restrictions are lifted when do you intend to visit Lang Pioneer Village Museum?

Within 30 Days

Within 60 Days

Within 90 Days

Within 6 Months

Within 1 Year

- Rated Scale Questions:

Strongly Disapprove	Disapprove	Neutral	Approve	Strongly Approve
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How do you feel about the following:

1. Requiring all admissions to be purchased online
2. Requiring all staff members to wear masks on site
3. Requiring all visitors to wear masks while on site
4. Capping the number of guests allowed on site at one time
5. Capping the number of guests allowed in historic buildings at one time
6. Specifying that groups be capped at 6 persons, and limited to family/households
7. Reserved special hours for vulnerable populations
8. Reducing the museums hours of operation
9. Reducing the museum days of operation
10. Moving more of the museums content to a digital platform
11. Postponing events until 2021

- What factors would NEGATIVELY impact your decision to visit the museum?  
Please check all that apply.

Social distancing concerns

Concerns about the cleanliness of the museum

Staff members wearing masks

Guests wearing masks

Physical barriers between staff and guests during interactions when possible

Reduced capacity - access to the site/certain buildings may be restricted

Limited food service – no Food Booth

Limited museum shop – no in person shop sales

Other (please specify)

- What factors would POSITIVELY impact your decision to visit the museum?  
Please check all that apply.

Confidence in the museum's ability to manage attendance

Confidence in the museum's sanitation measures

Staff members wearing masks

Guests wearing masks

Physical barriers between staff and guests during interactions when possible

Reduced capacity - access to the site/certain buildings may be restricted

Limited food service – no Food Booth

Limited museum shop – no in person shop sales (but “curbside pick-up” for online Shopping)

Other (please specify)

- In thinking about your next visit to Lang Pioneer Village Museum, which activities are you likely to participate in? Please check all that apply.

Guided Tour with Guide and Access to Buildings

Self-Guided Tour with Limited Access to Buildings

Food Booth

Museum Shop

Park Access Only (use of green space out front, and picnic shelter)

Summer Programs (ie. Youth Interpreter Program)

Small Sized In-Person Workshops with physical distancing in place

Self-paced Digital Workshops and Instructional Videos

Live Digital Workshops and Instructional Videos

In-Person Events with Timed Entry and physical distancing in place

- Would you participate in paid Lang Pioneer Village Museum activities at your home? This includes activities done virtually such as via YouTube, as well as activities like virtual camps or workshops.

Yes

No

- If you indicated yes to the above question, which of the following are you interested in: (check all that apply)

Youth Programming

Adult Programming

Cooking Workshops

Craft Skills Workshops

Local History Webinars

Conservation Workshops

Costuming Workshops

Other:

Additional Comments:

#### ADDITIONAL QUESTION FOR TEACHERS/PROGRAM LEADERS:

- At the moment we are exploring ways that our current education programming could be modified. This is in the early stages, and will depend largely on museum resources.

Which of the following paid programming would interest you?

Outreach - we come to you

Digital Outreach – we come to you virtually

Program materials and packages – materials and content are sent to you with lessons and instructions

N/A - I am not a teacher/program leader

- Please let us know where you are from!