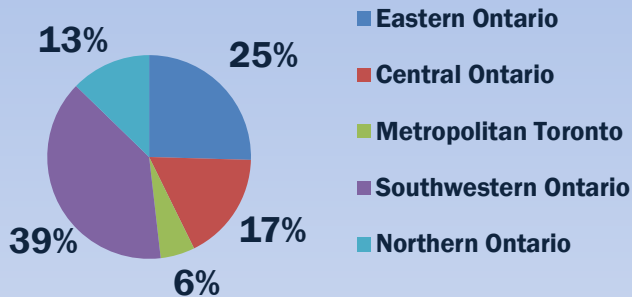


# COVID-19 Impact Survey

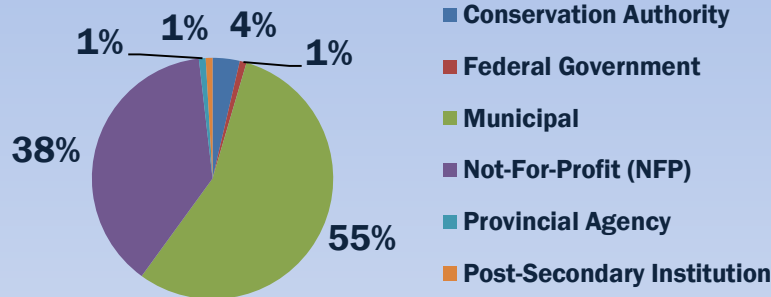
Responses Collected March 20-April 1, 2020  
Data reflect the responses at date collected

**110 Respondents, all museums closed by March 24**

## Respondents by Region



## Respondents by Governance Type



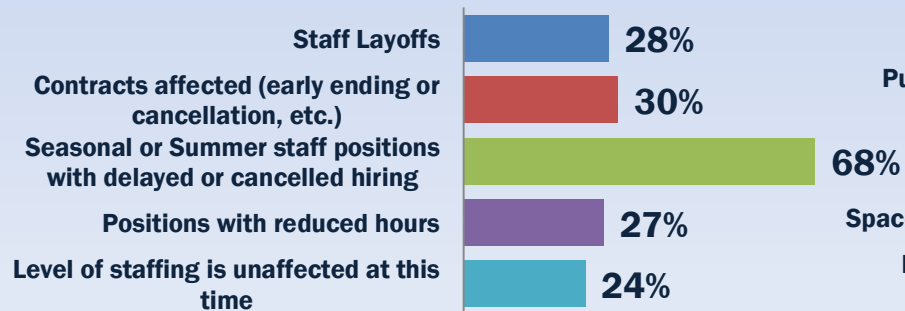
**74%** have less than 3 months of reserve funds

**63%** losing ALL revenue for April 2020

**68%** delayed or cancelled seasonal hiring

**30% of respondents are Rural**

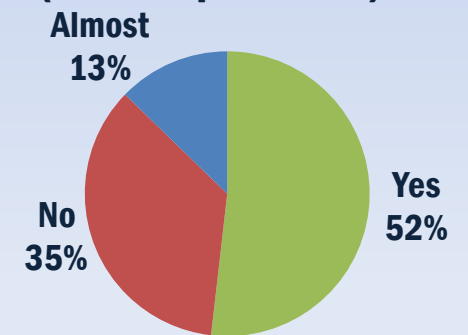
## Types of Effects on Staffing (% of respondents)



## Types of Revenue Lost (% of respondents)



## Digital Engagement Strategy (% of respondents)



## Museums Need:

- A Dedicated Relief Fund
- Digital Response Fund
- Early Grant Release
- Support programs for workers