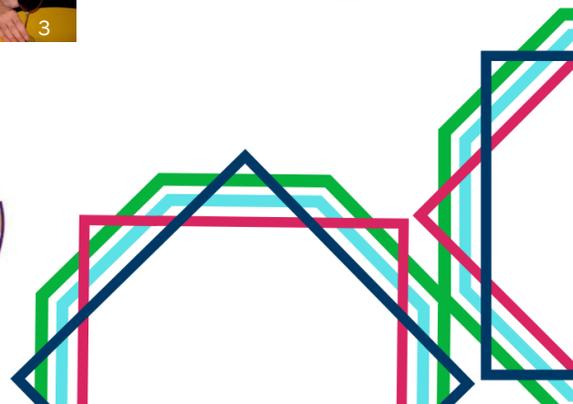


NET(WORKS) BENEFIT

Annual Conference 2019
October 23-25, Brantford, Ontario

Program: First Look (released July 19)

In Collaboration with the Brant Museums & Galleries Association



See & Do More at Conference

Wednesday, October 23

Opening Reception at Six Nations Polytechnic, Ohsweken Campus

Opening Reception is included in all FULL Registrations!

Kick off the conference with a meet and greet on the traditional territory of the Six Nations of the Grand River.

Thank you to our partner!



SIX NATIONS
POLYTECHNIC

Delegates at the 2018 Conference Opening Reception

Trivia Night

Hosted in collaboration with the Group of Ontario Emerging Museum Professionals Committee (GOEMP), test your Ontario knowledge and enjoy a fun evening with the sector's up-and-comers.

This event is open to *all conference delegates* and is a great way to meet with other museum professionals in a casual setting! It's also an ideal Conference Connections meet-up time and place!

Study Tours—Coming Soon!

Study Tours explore local museums and heritage sites, culture, and help you develop your museum practice!

Thursday, October 24

OMA Awards of Excellence Gala & TOTAL Karaoke Dance Party

Celebrate excellence in Ontario's Museum community.

Gala included in all FULL Registrations (except for Student Registrations)

Thank you to our partner:

TOTAL | FINE ARTS

A DIVISION OF TOTAL TRANSPORTATION SOLUTIONS INC.

Cover Photos: 1. C. Hutchison; 2 & 3. J. Kent; 4. S. Gillies; all others: Brantford Tourism



Moose: Charles Pachter

Get ready for the future! A focus on innovation, experimentation, and learning allows **networks** to invite a diversity of perspectives and encourages peers to share responsibility, take initiative, and act. Networks serve to connect stakeholders with each other and with experts on issues to develop a strategy, respond to a rapidly changing landscape, and successfully **drive change**.

Brantford, County of Brant, & Six Nations of the Grand River

The City of Brantford, the County of Brant, and Six Nations of the Grand River offer a place where the sceneries are breathtaking and the activities are endless. With a richly intertwined history and many successful projects and collaborations, these communities welcome everyone to experience all that they have to offer while making grand memories.

A city where 15% of the workforce is employed in cultural industries, Brantford is uniquely positioned at the centre of a number of different cultural communities. The OMA Conference will explore the many sides of Brantford and surrounding communities with Pre-Conference Study Tours, the Opening Reception, guest speakers, and more!



Photo: Brantford Tourism

Keynote Speaker: Rick Hill



Rick Hill started working in museums in 1973 and has had a life-long addiction to helping museums tell Indigenous stories more accurately, more effectively, and more creatively. He started as a research assistant at the Buffalo and Erie County History Society in Buffalo, NY, and ended as the Assistant Director for Public Programs at the National Museum of the American Indian of the Smithsonian Institution of Washington, DC. Along the way, Mr. Hill worked at Indigenous cultural centres, including the Native-American Centre for the Living Arts, Niagara Falls, NY; and the Institute of American Indian Arts Museum, Santa Fe, NM. He has been the visiting curator of numerous exhibitions in museums in the United States and Canada. Currently he is working on an exhibition of contemporary Indigenous art for the Art Gallery of Hamilton. Rick Hill is a member of the Beaver Clan of the Tuscarora Nation, residing at the Grand River Territory of the Haudenosaunee.

Rick Hill will speak about a different type of Network - a connection to ancestral knowledge—in which the wisdom of the past can be understood through ongoing cultural practice, Museum collections, oral tradition, and academic scholarship.

Ideation: a Session to Generate Content Ideas from an Ad-hoc Network

Amy Hetherington & Peter Pavement, Surface Impression Canada; Austin Strutt, Dundas Museum & Archives

When bringing together networks of people to collaborate on any project, how do you generate useful ideas from the network without it descending into chaos or being dominated by predominant biases? This session will introduce, and apply, a simple framework that will help with idea generation in a way that can be replicated in your own work.

Networking on the Road to Reconciliation

Sherry George & Laura Gosse, Fort Frances Museum & Cultural Centre; Kayleigh Speirs, Kay-Nah-Chi-Wah-Nung Historical Centre

Through networking, the Fort Frances Museum & Cultural Centre joined forces with area organizations and First Nations educators – in particular Kay-Nah-Chi-Wah-Nung Historical Centre – to strengthen relationships among Indigenous and non-Indigenous groups.

Museums as Medicine? Exploring the Healing Potential of Cultural Spaces

Christian Blake, Royal Ontario Museum; Sara Bhatti, Alliance for Healthier Communities

Can cultural spaces contribute to people's health and well-being? Are we overreaching to think so? Are museums already doing it?

Join us as we grapple with these questions (and more) by exploring the findings of a social prescribing initiative undertaken by the Royal Ontario Museum, and delivered in partnership with the Alliance for Healthier Communities.

***Subject to change, schedule and timing to be confirmed—stay tuned for Keynote Speakers!**

Learning By Touch: When Breaking The Glass Case is the Only Logical Choice

Rebecca & Emmanuel Blaevoet, Tactile Vision Graphics

This hands-on, interactive, presentation will examine the countless ways tactile graphics can be used to enrich the everyday lives and museum experience of vision-impaired people of all ages, and in so doing, enrich the multi-sensory learning experience of every museum visitor.

Finding Hazel: Tragedy, Community, and Education

Anna Patterson & Robert Bell, Dundas Museum & Archives

To mark the centenary of the 1918 Spanish Flu epidemic, Dundas Museum and Archives, Dundas Central Public School, McMaster University, Knox Presbyterian Church, and many passionate individuals, worked together to provide resources, experiences, and support for students as they curated their community exhibit, "Finding Hazel: Who Was Hazel Layden?".

Networking in the Digital Economy

Nathan Etherington, Brant Historical Society

Learn about how the Brant Historical Society are becoming leaders in the digital economy. Topics covered in this session will include server upgrades, back up protocols, the initiative for the mass digitization of archives, and how we aim to share collections with communities across the province to build your organization's digital capacity.



Pauline Johnson, photo courtesy of the Brant Historical Society

Teaching and Doing Public History; Brantford and Beyond

Christina Han, Peter Farrugia, & David Oliver, Wilfrid Laurier University; Lillia Dockree, Student

This panel explores creative ways of building networks between museums, communities, and post-secondary institutions in Ontario. The presenters will share their experiences of teaching and doing Public History at Wilfrid Laurier University, Brantford, and their collaboration with local, cross-cultural, and international museum partners.

Meeting People Where They're At: Creating Opportunities Through Engagement

Sonia Mrva, City of Hamilton; Chris Ellis, MASS LBP

This session will focus on the Hamilton Children's Museum expansion project and how new types of networks comprised of organizations outside of the common heritage and museum community can be created through a well-thought-out, flexible engagement process resulting in more robust ways to sustain inclusivity, empathetic programming, and other strategic opportunities.

March of the Museums: Collaborative Outreach with the Museum Sector

Darragh De Groot, Museum of Health Care at Kingston; Danielle Marshall, Kingston Association of Museums (KAM); Miranda Riley, Frontenac County Schools Museum

This session will explore the Kingston Association of Museums, Art Galleries and Historic Sites Programming and Community Engagement Committee's collaborative projects with a focus on March of the Museums to showcase how museums with separate interests and goals can come together to create a successful outreach event.

*Subject to change, schedule and timing to be confirmed—stay tuned for Plenary Panels!

Embracing Tourism: Cheeses, Barn Quilts, and Beyond

Mike Baker, Elgin County Museum; Adrienne Carter, The Heart of Ontario; Scott Gillies, Ingersoll Cheese & Agricultural Museum

Learn how museums can engage in all kinds of networks to collaborate with tourism and reach new audiences.

Engaging Schools, Connecting Community, and a Mobile Museum

Lydia Burggraaf & Kim Broadbent, Chatham-Kent Museum; Kelly Bachus, CKRecreation; Renee-Anne Paquette, Sturgeon River House Museum

Hear how two museums are reaching out to their broad networks in unique and inspiring ways!

A play-based case study with museum staff and representatives from the Chatham-Kent Museum's community partners explores the changes necessary to make more meaningful connections. Sturgeon River House Museum's Mobile Museum has allowed area schools to get a glimpse of the Museum and its history to encourage returned visits, increase attendance at events, as well as awareness, education, and fun!



OMA Awards of Excellence Winners, 2018

Don't miss the OMA
Awards of Excellence
Gala on Thursday
Evening!



Updates from the *Ministry of Tourism, Culture & Sport* on the Heritage and Museums Program Review

The message announcing the launch of the Community Museums Operating Grant for 2019-2020 included the following statement:

“As you are aware, the Ministry is reviewing its funding programs to better serve the needs of community museums and heritage organizations.

In the coming months, there will be an opportunity for stakeholders to provide feedback on the development of a new program, or programs, that better reflects the needs of Ontario’s community museums and heritage organizations for 2020-2021.”

Working with the Ministry, the OMA will be actively engaging in the review process to ensure that Ontario's museums are well-positioned for future success.

The Ministry will have a plenary session at the Conference to provide an update on the program review.

Igniting Connections: Facilitating Community Networks and Narratives

Meaghan Drascic-Gaudio, Madeleine Howard, Hailey Graham, University of Toronto; Don Kawasoe, Community Partner

Reflecting on “Redefining Home: A Story of Japanese Canadian Resettlement in Toronto”, this session discusses the co-curation process that led to the exhibit’s success. It will inspire others to create community-based networks, facilitate open dialogue amongst participants, and incorporate collaboration into their curatorial processes.

Documenting the Intermaterial Collaboration within Object Networks

Sandrena Raymond, PhD Candidate, University of Toronto

This session challenges traditional notions of collections documentation and provides a case study for thinking through different methods of recognizing the networks of intermaterial relationships held by the objects we collect.

Preserving Tragedy: Negotiating the Collecting of Spontaneous Memorials

Gabrielle Major & Chris Selman, City of Toronto Museums and Heritage Services

Collecting meaningful objects that reflect the communities we represent is a cornerstone of museological work. Unfortunately, this can include materials pertaining to tragedy. Museums are increasingly being asked to preserve objects related to traumatic events. Using two case studies we discuss practical and theoretical considerations of collecting from spontaneous memorials.

Character Sketches, Body Image Awareness Exhibition/Education program

Stephanie Porter, Woodstock Art Gallery; Roberta Grosland, Norfolk Arts Centre

Through the merging of art and public health, an education initiative was developed to address positive and negative body image with local grade 5 and 6 students. This presentation will explore how a network was developed between museum and community partners that led to increased support for local youth in Woodstock ON, and how networks such as this can be formed in other communities.

Confessions of a Museum Professional – Part II

Diane Pellicone, *Royal Ontario Museum & Group of Ontario Emerging Museum Professionals*

Returning for a second year, this project invites colleagues to mail in postcards that share anonymous stories about studying and working in the cultural sector. At Conference, a moderated panel discussion will analyze these postcards and speak directly to the audience about various issues affecting museum professionals today.

Sparking Joy: A Practical Guide to Collections Sanity

Claire Bennett, *Halton Region Heritage Services*

Active collecting. Sustainability. Effective collections. Sharing economy. Collections managers are facing increasing pressure to develop relevant and useful collections, but how? This presentation and discussion will cover issues of deaccessioning, collections management, and utilizing networks to develop and manage collections.



**Subject to change, schedule and timing to be confirmed—stay tuned for Keynote Speakers and Plenary Sessions*

Experimenting with Interpretation in a Museums Experiential Learning Course

Jordan Baker, *Part-Time Faculty, Nipissing University & THEMUSEUM*

This session details the Nipissing University History Department's Museums and Public History experiential learning course, in which students worked at one of four local museums around North Bay. Learning how and why interpretation is used was central to the course, as students experienced concepts of tourism, engagement, and fun, all while integrating these with the standard humanities approach to critical thinking.

Ten Ways to Build a Network of Teacher Advocates

Megan Wiles & Meredith Leonard, *Halton Region Heritage Services*

How do museums build a network of teacher advocates? Staff from Heritage Services have undertaken to answer this question by building a collaborative network of supportive teachers centred on our Partners in Time in-class school program. Discover our top ten takeaways from this process and how you can build your own teacher network.



Ignite sessions are exciting 5 minute presentations where the slides advance every 15 seconds.

Unless otherwise indicated, the views expressed by any participant at any activity organized by the Ontario Museum Association (OMA) reflect the opinion of the specific participant, and do not necessarily represent the views or policies of the OMA. Participants are expected to be constructive, respectful, and professional in their engagement at OMA events.

Where to Stay:

The OMA has secured a rate of \$127/night (plus tax) for conference delegates. Book your room at the Brantford Best Western Hotel & Conference Centre by **September 1:**

- Call the Best Western and mention the OMA Room Block: (519) 753-8651
- Book online at <https://members.museumsonario.ca/programs-events/conference>

Book early! Last year's room block sold out in August!



Travel

Via Rail—Save 10%! 
VIA Rail Canada

Travel between October 21-27 from any Via station to Brantford and save 10% off the best available fare. Fare applies to a maximum of two passengers per booking and one complimentary stopover is allowed at no additional charge.

Reference VIA Convention discount code: **13984**

The Train Station in Brantford is about a 10 minute cab ride from the conference hotel.

 Take the GO Bus (From GTHA)

Brantford is serviced by GO Bus Route 15, which departs from Go Stations at Aldershot GO, McMaster University, and McMaster Innovation Park. Aldershot GO station is on the Lakeshore West GO Train Line that connects through Toronto's Union Station which has connections to the entire GO Network. Visit the [GO Transit website](#) to plan your trip.

The Brantford GO Bus station is about a 10 minute cab ride from the Best Western Hotel & Conference Centre.

Flights

The nearest airports to Brantford are the John C. Munro **Hamilton** International Airport, **London** International Airport, **Toronto** Pearson Airport, and **Toronto's Billy Bishop** Airport. The Toronto airports offer the easiest connections to the GO Bus Network. The London Airport is connected to Via Rail by local transit.



King George VI and Queen Elizabeth at the Brantford Train Station in 1939.
Photo: Brant Historical Society



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Conference Program Committee

Adrienne Carter, Manager, Destination Development & Finance, The Heart of Ontario (Hamilton, Halton Brant, Regional Tourism Association)

Nathan Etherington, Programming and Community Coordinator, Brant Historical Society, **Committee Chair**

Scott Gillies, Curator, Ingersoll Cheese and Agricultural Museum

Will Hollingshead, Manager & Curator, MS Norgoma

Feather Maracle, Executive Director, Six Nations Public Library

Sara Munroe, Arts and Culture Development Officer, City of Brantford

Stephanie Pile, Projects Coordinator, Woodland Cultural Centre

Brian Wood, Curator, Bell Homestead National Historic Site

Rhonda Yearwood, Archives Assistant, St. James Cathedral

Ontario Museum Association

Secretariat

Mary Collier, Professional Development Manager

Michela Comparey, Conference & Communications Coordinator

Marie Lalonde, Executive Director

Alejandra Paton, Membership and Administration Coordinator

Christopher Shackleton, Advocacy Assistant

Jennifer Lyn, Volunteer

Local Arrangements Committee

Glenn Brown, Theatre Manager, Sanderson Centre for the Performing Arts

Victoria Hudson-Muir, Founder, Grandview Theatre

Julia Jacobson, Board Member, Canadian Military Heritage Museum

Jaquie Jamieson, Manager, Tourism, Six Nations Development Corporation

Janis Monture, Director of Tourism & Cultural Initiatives, Six Nations Development Corporation

Carol Moore, Brant Heritage Coordinator, County of Brant

Sara Munroe, Arts & Culture Development Officer, City of Brantford, **Committee Chair**

Ana Olson, Gallery Director, Glenhyrst Art Gallery of Brant

Russell Press, Director of Economic Development & Tourism, County of Brant

Eva Salter, Regional Advisor for Brant, Ministry of Tourism, Culture, and Sport

OMA Interns

Alexandra Desplanque

Evelina Domeikyte

Fergus Maxwell

Abigail Moser



Photo: Downtown Brantford

EXPO Hall and Exhibitor Booths—Hurry! Only 2 Booths Left!*

Partner and exhibit at the Ontario Museum Association Annual Conference 2019 to:

- Showcase your products and services to the largest provincial museum sector in Canada (limited space for exhibitors!)
- Develop new relationships and foster new business with Conference Delegates and their networks
- Get some face time with your existing clients and generate goodwill for your company or brand
- Network with sector leaders (current and future!)
- Promote your contribution to a strong museum sector and raise your profile within the cultural community



For details on how to exhibit at the OMA Annual Conference 2019, please visit <http://bit.ly/OMAexpo2019> or contact Michela Compary (partners@museumsontario.ca) for more information.

*Booths are reserved on a first-come-first-served basis



Partnerships

Partnering and exhibiting at the only conference dedicated to Ontario Museums gives you the exclusive opportunity to showcase your products to this creative niche market while showing your contribution and passion for the museum sector.

Let's talk and find a partnership that works for you! We are open to your creative partnership ideas and will be happy to customize a package for your business, your museum or you as an individual.

Did you know?

- 97% of Conference delegates visit the Exhibition Tradeshow
- 96% of delegates recognize Conference sponsors as advocates and champions for our sector
- 64% of delegates find the Tradeshow helpful in their project planning and purchasing decisions

Do you have an idea for a unique partnership at Conference? We are happy to discuss ideas and partnerships with you to develop a customized package that meets your unique marketing needs.

Learn more at <http://bit.ly/OMAexpo2019> or by calling the OMA at 1 (866) 662 8672



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Annual Conference 2019
October 23-25, Brantford, Ontario

Silent Auction Call for Items

A great opportunity to support the sector while promoting your organization or company!



Do you or your gift shop have local, one of a kind gifts?

That's a great place to start!

(donations should have a minimum value of \$50)

Silent Auction donations may include:

Unique Museum Gift Shop Items | Handcrafted/Artisan Gifts | Passes/Tours | Unique Experiences

Institution: _____

Email Address _____

Contact Person: _____

Phone Number _____

1 Item Name _____

Suggested Minimum Bid \$ _____

Description of Item _____

Item Value \$ _____

2 Item Name _____

Suggested Minimum Bid \$ _____

Description of Item _____

Item Value \$ _____

3 Item Name _____

Suggested Minimum Bid \$ _____

Description of Item _____

Item Value \$ _____

ITEM DELIVERY - PLEASE SELECT 1 OPTION:

I will be shipping the item(s) prior to Conference*

I will bring the item(s) with me to the Conference

*Form & items should be sent together, by Sept. 13, 2019 to:

Brantford Visitor & Tourism Centre
Attn: Arts & Culture Development Officer
399 Wayne Gretzky Parkway
Brantford, Ontario N3R 8B4



Visit members.museumsonario.ca/programs-events/conference
for more information about the OMA Annual Conference 2019!

Thank you for your support of Ontario's Museums and the OMA!



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Annual Conference 2019
October 23-25, Brantford, Ontario

Return this form to conference@museumsontario.ca, 50 Baldwin St. Toronto, ON, M5T 1L4, or by fax to 416-348-0438

Registration

First Name: _____ Last Name: _____
 Organization: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _____ Email: _____
 Twitter ID: @_____ OMA Member No.: _____ Non-Member

Payment Information

Conference Package	Early Bird Rate (Until August 15)	Regular Rate (As of August 16)	Fees to Be Paid
Member - Full Conference	\$469	\$599	\$
Member - One Day Only (Circle: Thursday / Friday)	\$289	\$380	\$
Non-Member - Full Conference	\$589	\$739	\$
Non-Member - One Day Only (Circle: Thursday / Friday)	\$390	\$480	\$
Student - Full Conference	\$185	\$199	\$
Northern ON Rate*	\$305	\$305	\$
Additional/Individual Awards Gala Tickets	\$99 Per ticket	\$110 Per ticket	\$
Method of Payment: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Cheque payable to the Ontario Museum Association			\$
TOTAL (+13% HST)			\$

*The Northern Ontario Rate is available to delegates from Tourism Regions 13a, 13b, 13c, recognizing the cost of travel from these regions, as per the Ontario Treasury Board Travel Directive. All Full Conference Registrations include the Awards Gala Dinner, two lunches, snacks, and breakfast on the Friday, except **Student Registrations** which **do not** include the Awards Gala Dinner.

I agree that my contact information as it appears above can be included in the delegate list which will be made available to delegates and exhibitors at the 2019 Conference: Yes No

Card No.: _____ Cardholder: _____

Expiry Date: _____ 3 Digit Security Code: _____ Signature: _____

Dietary Restrictions: _____ Accessibility Requirements: _____

Cancellation and Transfers: A processing fee will be applied to all cancellations and transfers. Only written cancellation requests received by Sept 6, 2019 will be refunded, minus the 30% processing fee. Registrations received after September 6, 2019 are non-refundable. Delegates who are unable to attend the Conference may transfer their registration to another individual from their organization by submitting a transfer request, subject to a \$75 processing fee. Transfer requests may be requested by email or phone. Upon receipt, the original registration rate and any event tickets purchased will transfer to the new attendee. Transfer requests will not be accepted after October 11, 2019.

Terms: By participating in the 2019 OMA Annual Conference, and other pre-Conference events, I acknowledge that all sessions and presentations may be recorded, photographed, and used by the OMA and I grant the OMA the right to use these photographs and videos from the Conference for print or online delivery and promotion. I acknowledge that I am undertaking participation in the OMA events and activities of my own free will and intentional act and that I am fully aware and assume full responsibility for my own well-being and property in the event of any physical injury or theft that may occur to me as a result of my participation in the Conference, pre-Conference events.

By registering for and attending the OMA Annual Conference 2019, you grant the Ontario Museum Association (OMA) and its authorized representatives permission to film, photograph, or otherwise record your participation in the event. You further agree that such images, photographs, and recordings may be used by the OMA without your prior approval in any form and for any lawful purpose including, without limitation, promoting the OMA. Such use will not entitle you to any credit or compensation. You release the OMA, its officers, and employees from any liability connected with the use of any image, photograph, or recording taken during the OMA's Annual Meeting, Conference, or EXPO.

The Conference Program is subject to change.

I agree to these terms and policies. Signature: _____ Date: _____