



CONVERGENCE: ATTRACTING VISITORS, TRANSFORMING LIVES
Program Support and Promotion

2010 Annual Conference and Ontario Museums at Queen's Park

October 5 – 8, 2010

Toronto, Ontario

The 2010 Annual Conference and *Ontario Museums at Queen's Park*, held in Toronto and the GTA October 5-8, will be attended by over 500 museum professionals, students and stakeholders from across the province.

This year, Conference week will be launched on October 5th with a reception at Queen's Park.

The Program, themed "*Convergence: Attracting Visitors, Transforming Lives*", is a forum for discussions on all aspects of museums and their communities, including leadership and governance, collecting and exhibiting, marketing, audience and technology.

The OMA Annual Conference is promoted to 8000 museum professionals, students and other sector related stakeholders, and attracts between 200 and 300 delegates.

Do not miss this opportunity to show your support for Ontario's museum community!

!!NEW THIS YEAR!!

Want to support the OMA Conference but can't use your complimentary registrations? Send a museum professional to the Conference on behalf of your organization or business!

Benefits of Partnership based on level:

- o Full Conference Registrations
- o One Day Conference Registrations
- o Awards Banquet Tickets
- o Tradeshow Booth

Your logo on:

- o **Conference Brochure** and Event-related print and Web promotional materials
- o Signage at the **Conference, Queen's Park** and related **Events**
- o Ontario Museum Association Website

Logo and mention in promotional materials:

- o E-News
- o Flyers
- o Pre and Post-event eCurrently
- o Annual Report

NEW!! LEVELS OF SUPPORT

PROGRAM LEADER (Exclusive)	\$10,000
PROGRAM PARTNER	\$5,000
PROGRAM ASSOCIATE	\$3,000
PROGRAM AMBASSADOR	\$2,500
PROGRAM COLLEAGUE	\$1,000
PROGRAM SUPPORTER	\$500

SEE OVER FOR FULL PARTNERSHIP BENEFITS

PLEASE CONFIRM YOUR PARTICIPATION BY

September 24, 2010 TO APPEAR IN THE MAIN CONFERENCE PUBLICATION

Forms will be processed on a first come, first served basis!

Please fax form to Ontario Museum Association at 416-348-0438
Or Mail to Ontario Museum Association, 50 Baldwin Street, Toronto, ON M5T 1L4
If you have any questions, please call the OMA at 416-348-8672
Toll free in ON at 1-866-OMA-8672 or email conference@museumsontario.com

LEVELS OF SUPPORT AND PROMOTION OPTIONS

<p>PROGRAM LEADER <i>Support for Ontario Museums at Queen's Park and the Annual Conference</i></p> <p style="text-align: center;"><u>EXCLUSIVE PARTNERHSIP</u></p> <ul style="list-style-type: none"> ▪ Prominent signage at all Queen's Park and all Annual Conference events, with Primary recognition on promotional material, general signage and program publications ▪ 6 complimentary full registrations to the Conference (incl. 6 tickets to the Banquet) ▪ 6 complimentary one-day registrations to the Conference ▪ 6 complimentary Awards Banquet Tickets ▪ Complimentary tradeshow booth ▪ Principal logo on the Delegate Bag, program-related publications, and on the OMA website with link <p style="text-align: right;">PARTNERSHIP VALUE = \$12,000</p>	\$10,000
<p>PROGRAM PARTNER <i>Support for Ontario Museums at Queen's Park and the Annual Conference</i></p> <ul style="list-style-type: none"> ▪ Prominent signage at Queen's Park, and the Annual Conference Awards Banquet, with recognition on promotional material, general signage and program publications ▪ 3 complimentary full registrations to the Conference (incl. 3 tickets to the Banquet) ▪ 3 complimentary one-day registrations to the Conference ▪ 3 complimentary Awards Banquet Tickets ▪ Complimentary tradeshow booth ▪ Prominent logo on the Delegate Bag, program-related publications, and on the OMA website with link <p style="text-align: right;">PARTNERSHIP VALUE = \$6,500</p>	\$5,000
<p>PROGRAM ASSOCIATE <i>Support for Ontario Museums at Queen's Park and the Annual Conference</i></p> <ul style="list-style-type: none"> ▪ Recognition on signage at Queen's Park, and an Annual Conference Keynote/Plenary, with recognition on promotional materials, general signage, and event related publications ▪ 2 complimentary full registration to the Annual Conference (incl. 2 tickets to the Banquet) ▪ 2 complimentary one-day registrations to the Conference ▪ 2 complimentary Awards Banquet Tickets ▪ Complimentary tradeshow booth ▪ Logo on the Delegate Bag, program-related publications, and on the OMA website with link <p style="text-align: right;">PARTNERSHIP VALUE = \$3,500</p>	\$3000
<p>PROGRAM AMBASSADOR <i>Support for Ontario Museums at Queen's Park and the Annual Conference</i></p> <ul style="list-style-type: none"> ▪ Recognition on signage at Queen's Park and an Annual Conference Luncheon, with recognition on promotional materials and event related publications. ▪ 1 complimentary full registration to the Conference (incl. 1 ticket to the Banquet) ▪ 1 complimentary one-day registrations to the Conference ▪ 1 complimentary Awards Banquet Tickets ▪ Logo on the Delegate Bag, program-related publications, and on the OMA website with link <p style="text-align: right;">PARTNERSHIP VALUE = \$3,000</p>	\$2,500
<p>PROGRAM COLLEAGUE <i>Support for Ontario Museums at Queen's Park and the Annual Conference</i></p> <ul style="list-style-type: none"> ▪ Recognition on signage at Queen's Park and an Annual Conference Break or Concurrent Session, with recognition on promotional materials and event related publications. ▪ Logo on the Delegate Bag, program-related publications, and on the OMA website with link <p style="text-align: right;">PARTNERSHIP VALUE = \$1,250</p>	\$1,000
<p>PROGRAM SUPPORTER <i>Support for Ontario Museums at Queen's Park and the Annual Conference</i></p> <ul style="list-style-type: none"> ▪ Name on signage at Queen's Park and an Annual Conference, with recognition on promotional materials and event related publications. ▪ Logo on the delegate bag program-related publications and OMA website with link <p style="text-align: right;">PARTNERSHIP VALUE = \$750</p>	\$500

****All Levels Include Inserts of promotional material in Delegate Bags**

Support and Promotion Registration Form

Please select your choice on the Sponsorship and Promotional Registration Form and return your completed form to the Ontario Museum Association at fax number: 416-348-0438 or e-mail: conference@museumsontario.com. **Please confirm your participation ASAP. Forms will be processed on a first come, first served basis.**

LEVEL OF SUPPORT: _____

Payment method:

- ☐ Credit Card
 ☐ VISA ☐ MasterCard
☐ Cheque
 Made payable to the Ontario Museum Association

OMA Member # _____

Name of Cardholder: _____

Card Number: _____

Expiry Date: _____

Signature: _____

Please mail cheques to:
Ontario Museum Association
50 Baldwin Street, Toronto, Ontario M5T 1L4

Contact Person: _____

Company Name: _____
(as it should appear in conference materials)

Website Address: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Additional Comments: _____

Please note the OMA must receive your logo as soon as possible for it to appear on the OMA website, promotional material and conference publications, **AND NO LATER THAN SEPTEMBER 24th** to appear in the Conference Brochure. Please email your logo to conference@museumsontario.com: 300 dpi in eps. format.

**Please fax form to Ontario Museum Association at 416-348-0438
Or mail to Ontario Museum Association, 50 Baldwin Street, Toronto, ON M5T 1L4**

If you have any questions, please call the OMA at 416-348-8672

Toll free in ON 1-866-OMA-8672 or email above address