

**INNOVATION ROOTED IN COMMUNITY**  
**Program Support and Promotion**  
**2011 Annual Conference - November 2 – 4, 2011**  
**Kitchener-Waterloo, Ontario**

The 2011 Annual Conference held in Kitchener-Waterloo November 2-4, will be attended by over 500 museum professionals, students and stakeholders from across the province.

The Program, themed “*Innovation Rooted in Community*”, is a forum for discussions on all aspects of museums and their communities, including leadership and governance, collecting and exhibiting, marketing, audience development, and using technology in museums.

The OMA Annual Conference is promoted to 8000 museum professionals, students and other sector related stakeholders, and attracts between 200 and 300 delegates.

*Do not miss this opportunity to show your support for Ontario’s museum community!*

**!!AGAIN THIS YEAR!!**

*Want to support the OMA Conference but can’t use your complimentary registrations? Send a museum professional to the Conference on behalf of your organization or business!*

**Benefits of Partnership based on level:**

- o Full Conference Registrations
- o One Day Conference Registrations
- o Awards Banquet Tickets
- o Special Exhibitor space at Conference and Banquet Venues

**Your logo on:**

- o **Conference Brochure** and Event-related print and Web promotional materials
- o Signage at the **Conference** and related **Events**
- o Ontario Museum Association Website

**Logo and mention in promotional materials:**

- o E-News
- o Flyers
- o Pre and Post-event *eCurrently*
- o Annual Report

**2011 LEVELS OF SUPPORT**

<b>PROGRAM LEADER (Exclusive)</b>	<b>\$10,000</b>
<b>PROGRAM PARTNER</b>	<b>\$5,000</b>
<b>PROGRAM ASSOCIATE</b>	<b>\$3,000</b>
<b>PROGRAM AMBASSADOR</b>	<b>\$2,500</b>
<b>PROGRAM COLLEAGUE</b>	<b>\$1,000</b>
<b>PROGRAM SUPPORTER</b>	<b>\$500</b>

**SEE OVER FOR FULL PARTNERSHIP BENEFITS**

**Forms will be processed on a first come, first served basis!**

**Please fax form to Ontario Museum Association at 416-348-0438**  
**Or Mail to Ontario Museum Association, 50 Baldwin Street, Toronto, ON M5T 1L4**

If you have any questions, please call the OMA at 416-348-8672  
 Toll free in ON at 1-866-OMA-8672 or email [conference@museumsontario.com](mailto:conference@museumsontario.com)

## **LEVELS OF SUPPORT AND PROMOTION OPTIONS**

<p><b>PROGRAM LEADER - <u>EXCLUSIVE PARTNERHSIP</u></b></p> <ul style="list-style-type: none"> <li>▪ <b>Prominent signage</b> at all <b>Annual Conference</b> events, with <b>Primary recognition</b> on promotional material, general signage and program publications</li> <li>▪ <b>6 complimentary full registrations to the Conference</b> (incl. 6 tickets to the Banquet)</li> <li>▪ <b>6 complimentary one-day registrations to the Conference</b></li> <li>▪ <b>6 complimentary Awards Banquet Tickets</b></li> <li>▪ <b>Complimentary tradeshow booth</b></li> <li>▪ <b>Principal logo</b> on the Delegate Bag, program-related publications, and on the OMA website with link</li> </ul> <p style="text-align: right;"><b>PARTNERSHIP VALUE = \$12,000</b></p>	<p><b>\$10,000</b></p>
<p><b>PROGRAM PARTNER</b></p> <ul style="list-style-type: none"> <li>▪ <b>Prominent signage</b> at the Annual Conference <b>Awards Banquet</b>, with <b>recognition</b> on promotional material, general signage and program publications</li> <li>▪ <b>3 complimentary full registrations to the Conference</b> (incl. 3 tickets to the Banquet)</li> <li>▪ <b>3 complimentary one-day registrations to the Conference</b></li> <li>▪ <b>3 complimentary Awards Banquet Tickets</b></li> <li>▪ <b>Complimentary tradeshow booth</b></li> <li>▪ <b>Prominent logo</b> on the Delegate Bag, program-related publications, and on the OMA website with link</li> </ul> <p style="text-align: right;"><b>PARTNERSHIP VALUE = \$6,500</b></p>	<p><b>\$5,000</b></p>
<p><b>PROGRAM ASSOCIATE</b></p> <ul style="list-style-type: none"> <li>▪ Recognition on signage at an Annual Conference <b>Keynote/Plenary</b>, with recognition on promotional materials, general signage, and event related publications</li> <li>▪ <b>2 complimentary full registration to the Annual Conference</b> (incl. 2 tickets to the Banquet)</li> <li>▪ <b>2 complimentary one-day registrations to the Conference</b></li> <li>▪ <b>2 complimentary Awards Banquet Tickets</b></li> <li>▪ <b>Complimentary tradeshow booth</b></li> <li>▪ Logo on the Delegate Bag, program-related publications, and on the OMA website with link</li> </ul> <p style="text-align: right;"><b>PARTNERSHIP VALUE = \$3,500</b></p>	<p><b>\$3,000</b></p>
<p><b>PROGRAM AMBASSADOR</b></p> <ul style="list-style-type: none"> <li>▪ Recognition on signage at an Annual Conference <b>Luncheon</b>, with recognition on promotional materials and event related publications.</li> <li>▪ <b>1 complimentary full registration to the Conference</b> (incl. 1 ticket to the Banquet)</li> <li>▪ <b>1 complimentary one-day registrations to the Conference</b></li> <li>▪ <b>1 complimentary Awards Banquet Tickets</b></li> <li>▪ Logo on the Delegate Bag, program-related publications, and on the OMA website with link</li> </ul> <p style="text-align: right;"><b>PARTNERSHIP VALUE = \$3,000</b></p>	<p><b>\$2,500</b></p>
<p><b>PROGRAM COLLEAGUE</b></p> <ul style="list-style-type: none"> <li>▪ Recognition on signage at an Annual Conference <b>Break or Concurrent Session</b>, with recognition on promotional materials and event related publications.</li> <li>▪ Logo on the Delegate Bag, program-related publications, and on the OMA website with link</li> </ul> <p style="text-align: right;"><b>PARTNERSHIP VALUE = \$1,250</b></p>	<p><b>\$1,000</b></p>
<p><b>PROGRAM SUPPORTER</b></p> <ul style="list-style-type: none"> <li>▪ Name on signage at the Annual Conference, with recognition on promotional materials and event related publications.</li> <li>▪ Logo on program-related publications and OMA website with link</li> </ul> <p style="text-align: right;"><b>PARTNERSHIP VALUE = \$750</b></p>	<p><b>\$500</b></p>

**\*\*All Levels Include Insert of promotional material in Delegate Bags**

## Support and Promotion Registration Form

Please select your choice on the Support and Promotional Registration Form and return your completed form to the Ontario Museum Association at fax number: 416-348-0438 or e-mail: [conference@museumsontario.com](mailto:conference@museumsontario.com). **Please confirm your participation ASAP. Forms will be processed on a first come, first served basis.**

LEVEL OF SUPPORT: \_\_\_\_\_

### Payment method:

- Credit Card  
     VISA    MasterCard  
 Cheque  
    Made payable to the Ontario Museum Association

OMA Member # \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail cheques to:  
Ontario Museum Association  
50 Baldwin Street, Toronto, Ontario M5T 1L4

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it should appear in conference materials)

Website Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Comments: \_\_\_\_\_  
\_\_\_\_\_

Please note the OMA must receive your logo as soon as possible for it to appear on the OMA website, promotional material and conference publications.

Please email your logo to [conference@museumsontario.com](mailto:conference@museumsontario.com): 300 dpi in eps. format.

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Or mail to Ontario Museum Association, 50 Baldwin Street, Toronto, ON M5T 1L4**

If you have any questions, please call the OMA at 416-348-8672

Toll free in ON 1-866-OMA-8672 or email above address