CHIN

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Digital Access to Ontario's Collections: From Digital to Online Publishing

Madeleine Lafaille and Dany Vallerand, CHIN

Ontario Museum Association Conference
Toronto – October 7, 2010

Canadian Heritage Information Network

The Canadian Museum
Reference in Technology

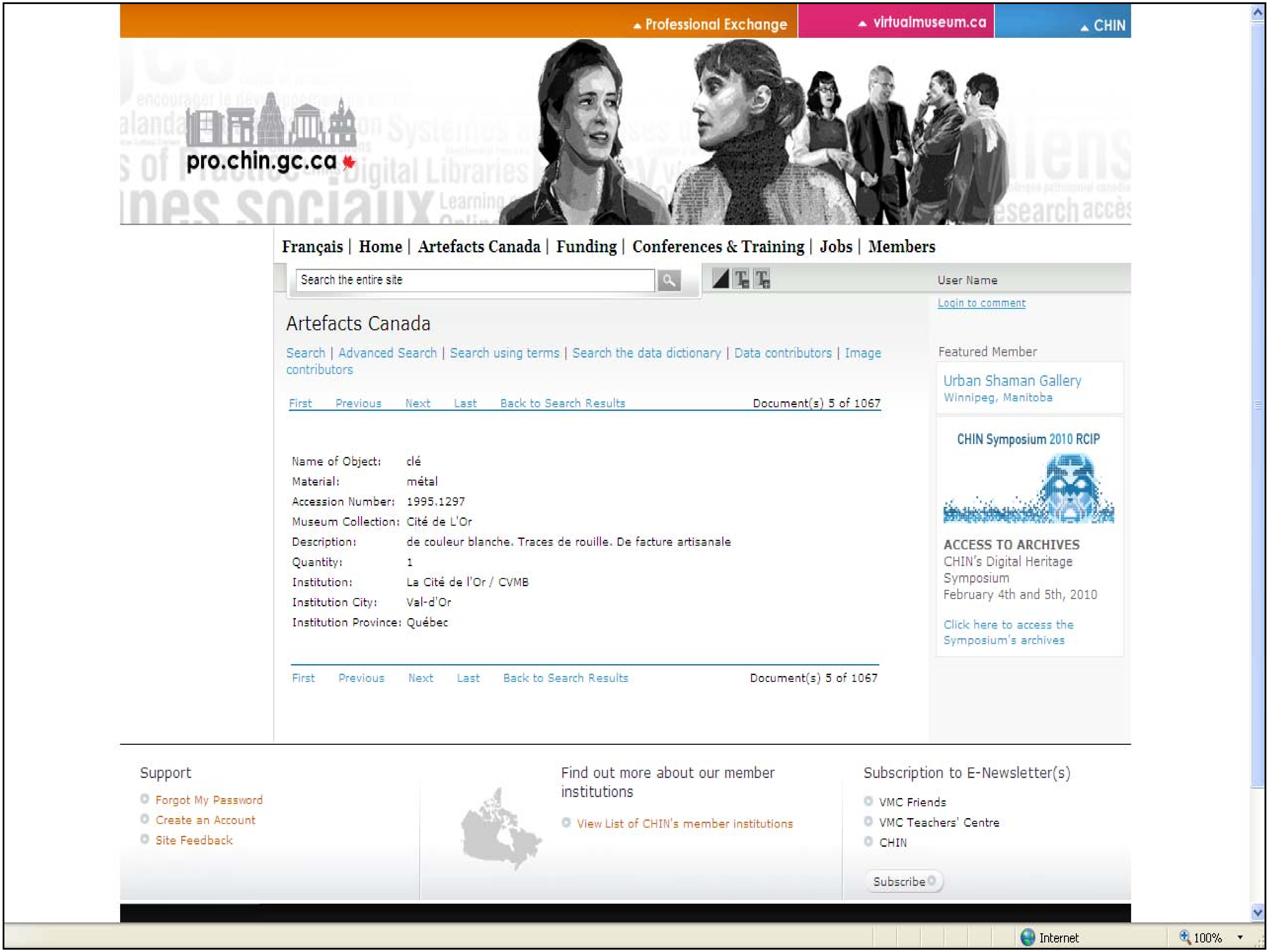
Summary:

- Digitizing heritage collections, why and how?
- Succeeding through planning
- Publishing, Conversing and Telling Stories Online
- Obtaining funding

(Ontario Government Representative)

CHIN – 1970s-1980s

- 1972 – The National Inventory Program
- 1982 – Canadian Heritage Information Network
    - Result = basic knowledge of collections
    - What, how many, where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Name of Object:	clé
Material:	métal
Accession Number:	1995.1297
Museum Collection:	Cité de L'Or
Description:	de couleur blanche. Traces de rouille. De facture artisanale
Quantity:	1
Institution:	La Cité de l'Or / CVMB
Institution City:	Val-d'Or
Institution Province:	Québec

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Featured Member

Urban Shaman Gallery
Winnipeg, Manitoba

CHIN Symposium 2010 RCIP

ACCESS TO ARCHIVES
CHIN's Digital Heritage Symposium
February 4th and 5th, 2010

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- View List of CHIN's member institutions

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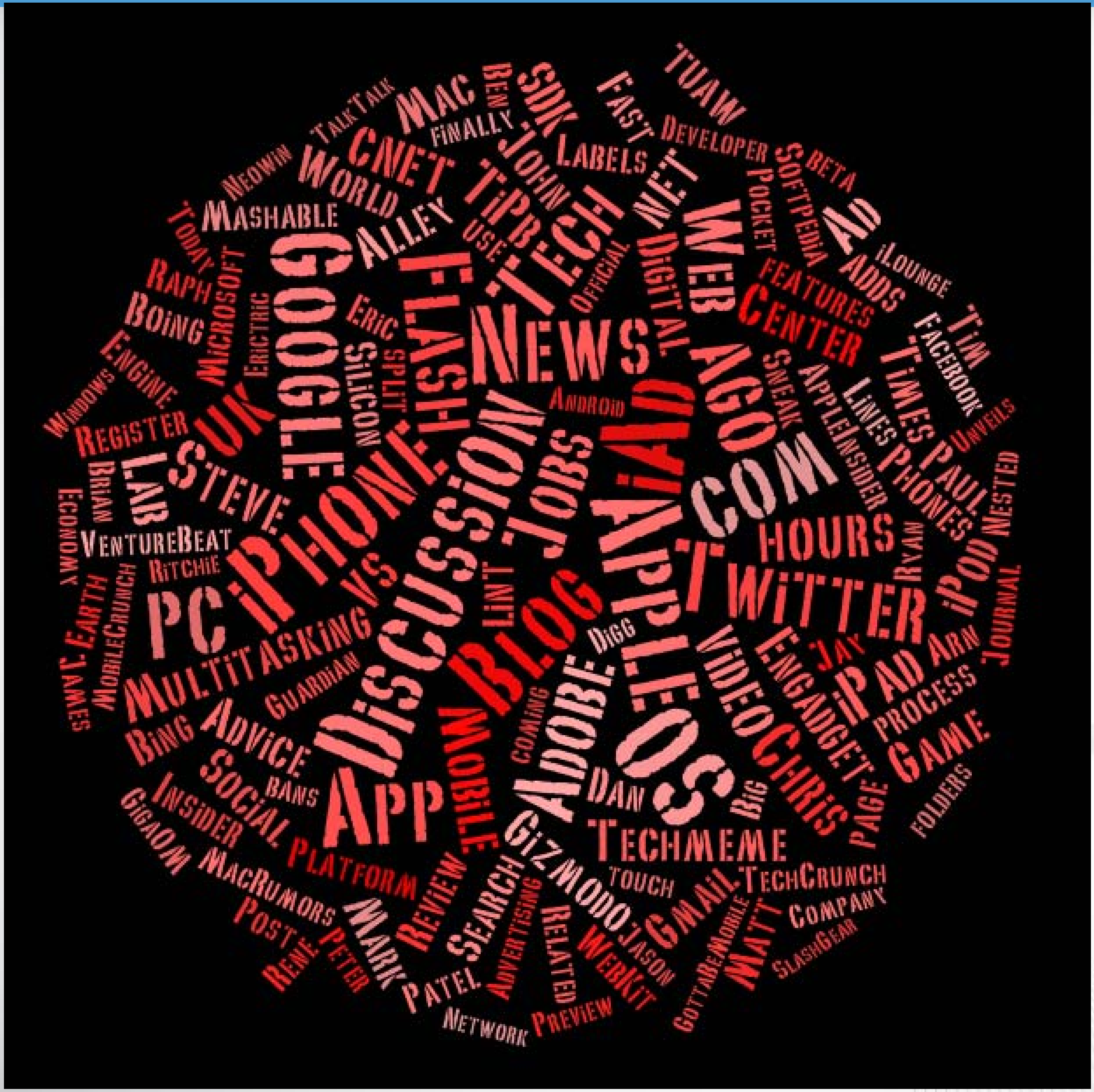
CHIN – 1990s-2010

- 1995 – First Corporate / Professional Web site
- 1999 – Artefacts Canada National Database
- 2001 – Virtual Museum of Canada
- 2009 – Redesign of Web sites, 3 portals:
  - The Corporate site www.chin.gc.ca
  - The Professional Exchange www.pro.rcip-chin.gc.ca
  - The Virtual Museum of Canada www.virtualmuseum.ca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TalkTalk
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Developer
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.NET
Softpedia
Pocket
Ad
Mashable
Alley
Use
Official
Digital
Web
iLounge
Today
Google
Flash
News
Features
Adds
Raph
Microsoft
Ericric
Eric
Center
Tim
Boing
Silicon
Split
Android
Ago
Sneak
AppleInsider
Lines
Times
Facebook
Windows
Engine
UK
iPhone
Discussion
Jobs
iPad
Com
Paul
Unveils
Register
Lab
Steve
Phones
Nested
Brian
Hours
Ryan
Economy
VentureBeat
Ritchie
Apple
T
Twitter
iPod
Earth
MobileCrunch
PC
vs
Limit
Blog
Journal
James
Multitasking
Digg
Video
Engadget
Jay
iPad
Arn
Bing
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Guardian
Adobe
Coming
OS
Chris
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Social
Bans
App
Mobile
Dan
Big
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GigaOM
Insider
Gizmodo
Techmeme
Folders
MacRumors
Platform
Review
Touch
Gmail
TechCrunch
Post
Search
Jason
Company
Rene
Peter
Mark
Advertising
Related
WebKit
GottaBeMobile
Matt
SlashGear
Patel
Network
Preview

INFORMATION

From

Showing

to

Knowing

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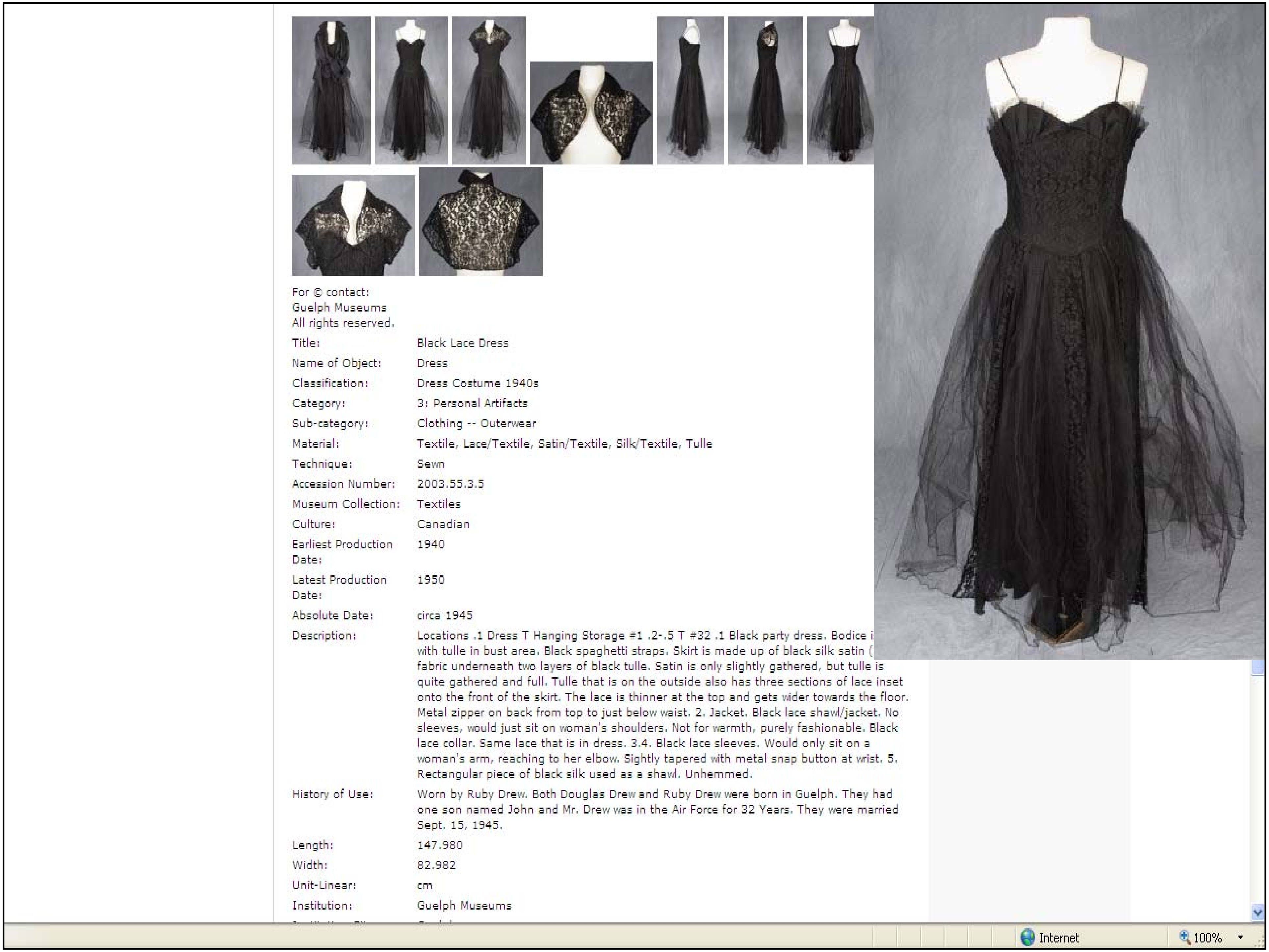
http://techcrunch.com/2010/04/09/tagxedo/



For © contact:
Guelph Museums
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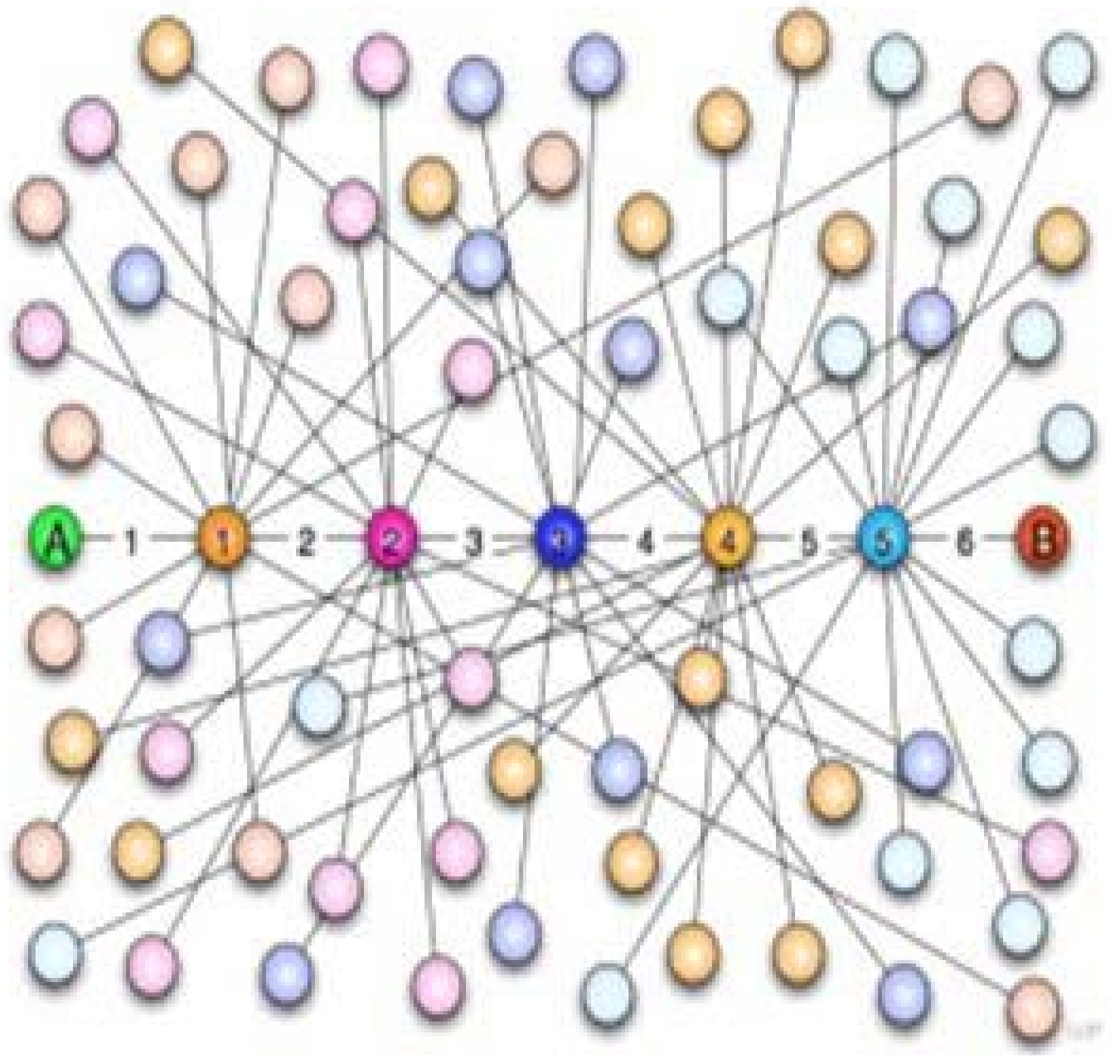
Title:	Black Lace Dress
Name of Object:	Dress
Classification:	Dress Costume 1940s
Category:	3: Personal Artifacts
Sub-category:	Clothing -- Outerwear
Material:	Textile, Lace/Textile, Satin/Textile, Silk/Textile, Tulle
Technique:	Sewn
Accession Number:	2003.55.3.5
Museum Collection:	Textiles
Culture:	Canadian
Earliest Production Date:	1940
Latest Production Date:	1950
Absolute Date:	circa 1945
Description:	Locations .1 Dress T Hanging Storage #1 .2-.5 T #32 .1 Black party dress. Bodice i with tulle in bust area. Black spaghetti straps. Skirt is made up of black silk satin (fabric underneath two layers of black tulle. Satin is only slightly gathered, but tulle is quite gathered and full. Tulle that is on the outside also has three sections of lace inset onto the front of the skirt. The lace is thinner at the top and gets wider towards the floor. Metal zipper on back from top to just below waist. 2. Jacket. Black lace shawl/jacket. No sleeves, would just sit on woman's shoulders. Not for warmth, purely fashionable. Black lace collar. Same lace that is in dress. 3.4. Black lace sleeves. Would only sit on a woman's arm, reaching to her elbow. Sightly tapered with metal snap button at wrist. 5. Rectangular piece of black silk used as a shawl. Unhemmed.
History of Use:	Worn by Ruby Drew. Both Douglas Drew and Ruby Drew were born in Guelph. They had one son named John and Mr. Drew was in the Air Force for 32 Years. They were married Sept. 15, 1945.
Length:	147.980
Width:	82.982
Unit-Linear:	cm
Institution:	Guelph Museums



Establishing links between related information objects

Image :

http://images.digitalmedianet.com/2010/Week_27/qiyefdpb/story/figure%205.jpg

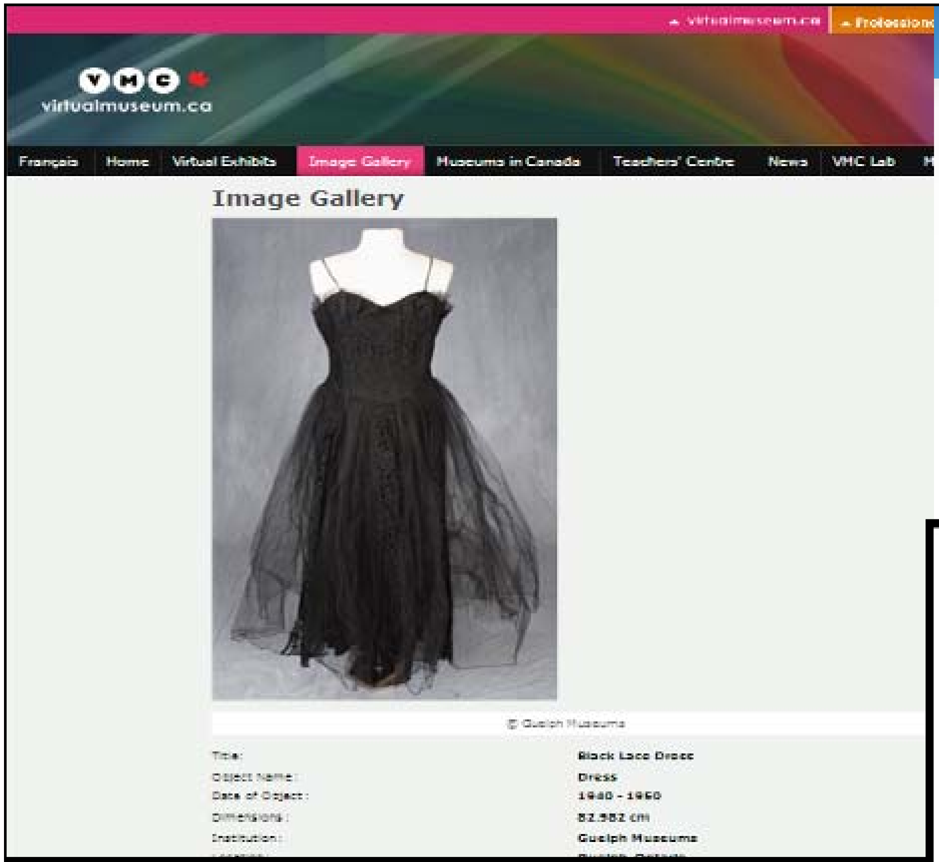

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Image Gallery

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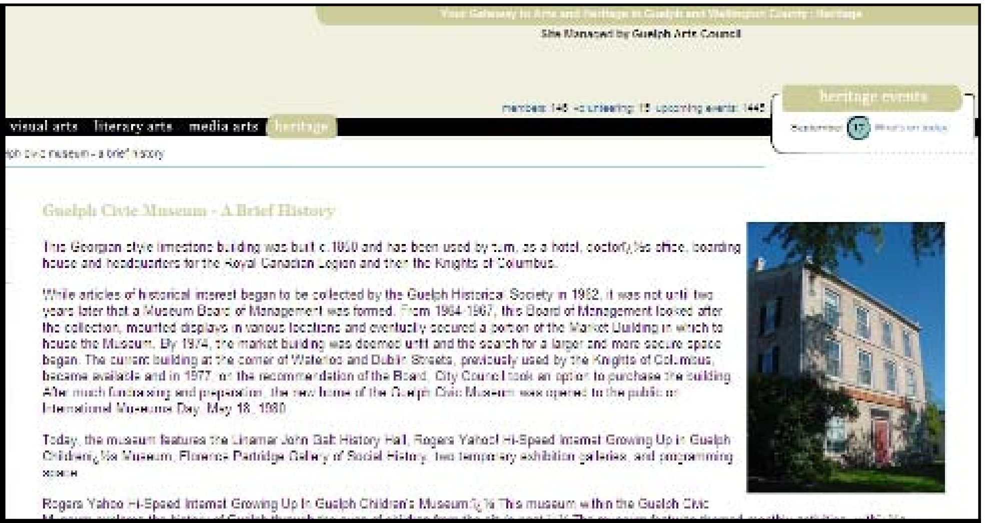
Title:	**Black Lace Dress**
Object Name:	**Dress**
Date of Object:	**1940 - 1950**
Dimensions:	**82.982 cm**
Institution:	**Guelph Museums**


Your Gateway to Arts and Heritage in Guelph and Wellington County : Heritage
Site Managed by Guelph Arts Council
members: 146 volunteering: 15 upcoming events: 1445
heritage events
September 17 What's on today
visual arts
literary arts
media arts
heritage
ph civic museum - a brief history

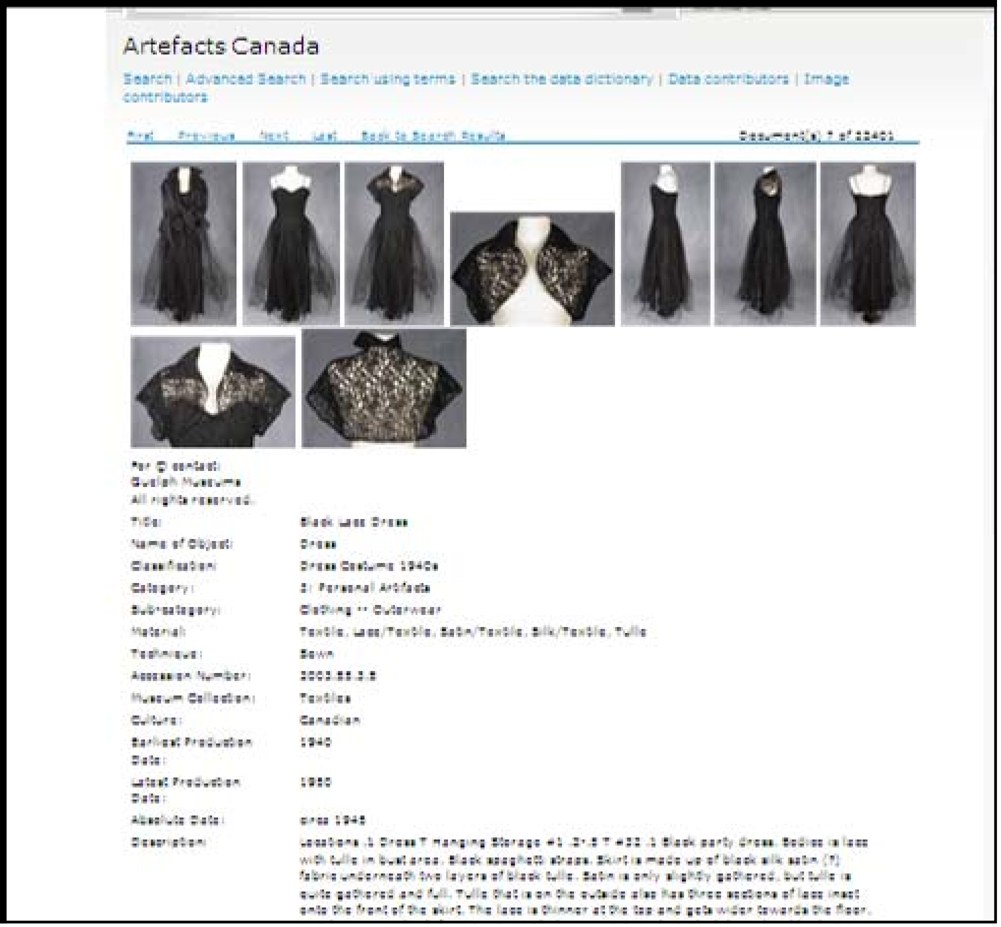
Guelph Civic Museum - A Brief History

This Georgian style limestone building was built c.1850 and has been used by turn, as a hotel, doctor¿½s office, boarding house and headquarters for the Royal Canadian Legion and then the Knights of Columbus.

While articles of historical interest began to be collected by the Guelph Historical Society in 1952, it was not until two years later that a Museum Board of Management was formed. From 1964-1967, this Board of Management looked after the collection, mounted displays in various locations and eventually secured a portion of the Market Building in which to house the Museum. By 1974, the market building was deemed unfit and the search for a larger and more secure space began. The current building at the corner of Waterloo and Dublin Streets, previously used by the Knights of Columbus, became available and in 1977, on the recommendation of the Board, City Council took an option to purchase the building. After much fundraising and preparation, the new home of the Guelph Civic Museum was opened to the public on International Museums Day, May 18, 1980.

Today, the museum features the Lismer John Galt History Hall, Rogers Yahoo! Hi-Speed Internet Growing Up in Guelph Children¿½s Museum, Florence Partridge Gallery of Social History, two temporary exhibition galleries, and programming space.

Rogers Yahoo Hi-Speed Internet Growing Up In Guelph Children's Museum ¿½ This museum within the Guelph Civic



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city hall
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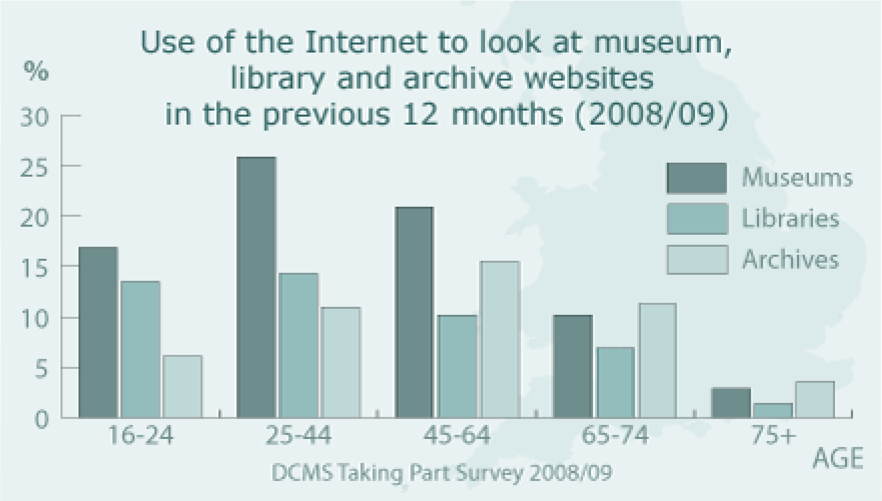
2010 Community G

Museum Content Online



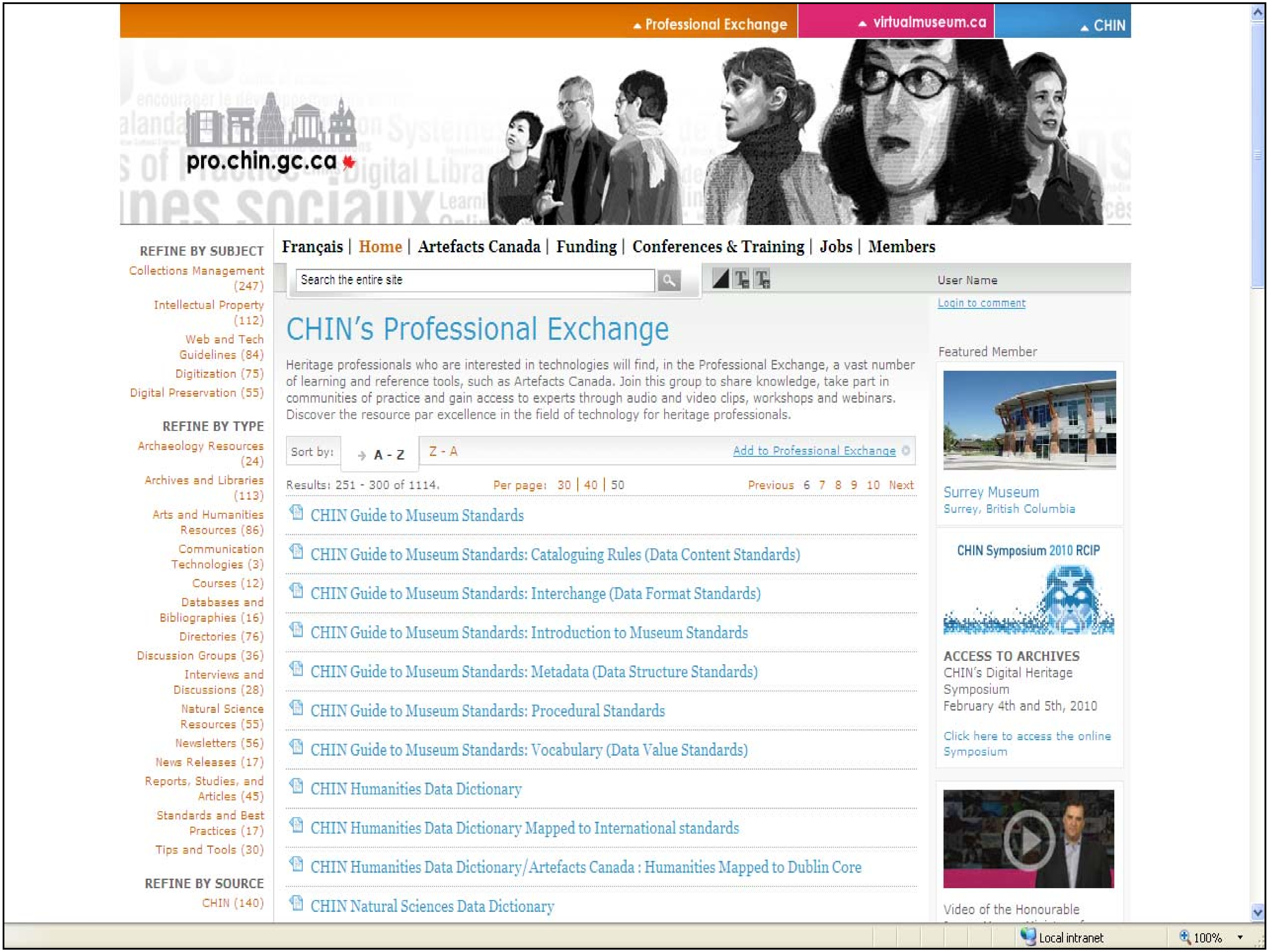
Sources :

- Department for Culture, Media and Sport (2010). « taking part », August 19.
- Museums. Libraries & Archives (2010). « Sector statistics », September 15.

Selected Tools and Resources

Creation, Management, Preservation and Presentation of digital heritage content

- Online course on documentation of heritage collections – why, how, tools and planning
- Core standards for Canadian museums
- Digitization best practice
- Information access through Artefacts Canada
- Information presentation and Funding for Virtual Exhibits in the Virtual Museum of Canada



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Web and Tech Guidelines (84)
Digitization (75)
Digital Preservation (55)

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Interviews and Discussions (28)
Natural Science Resources (55)
Newsletters (56)
News Releases (17)
Reports, Studies, and Articles (45)
Standards and Best Practices (17)
Tips and Tools (30)

REFINE BY SOURCE

CHIN (140)

CHIN's Professional Exchange

Heritage professionals who are interested in technologies will find, in the Professional Exchange, a vast number of learning and reference tools, such as Artefacts Canada. Join this group to share knowledge, take part in communities of practice and gain access to experts through audio and video clips, workshops and webinars. Discover the resource par excellence in the field of technology for heritage professionals.

Sort by: A - Z Z - A Add to Professional Exchange

Results: 251 - 300 of 1114. Per page: 30 | 40 | 50 Previous 6 7 8 9 10 Next

- CHIN Guide to Museum Standards
- CHIN Guide to Museum Standards: Cataloguing Rules (Data Content Standards)
- CHIN Guide to Museum Standards: Interchange (Data Format Standards)
- CHIN Guide to Museum Standards: Introduction to Museum Standards
- CHIN Guide to Museum Standards: Metadata (Data Structure Standards)
- CHIN Guide to Museum Standards: Procedural Standards
- CHIN Guide to Museum Standards: Vocabulary (Data Value Standards)
- CHIN Humanities Data Dictionary
- CHIN Humanities Data Dictionary Mapped to International standards
- CHIN Humanities Data Dictionary/Artefacts Canada : Humanities Mapped to Dublin Core
- CHIN Natural Sciences Data Dictionary

Featured Member

Surrey Museum
Surrey, British Columbia

CHIN Symposium 2010 RCIP

ACCESS TO ARCHIVES
CHIN's Digital Heritage Symposium
February 4th and 5th, 2010

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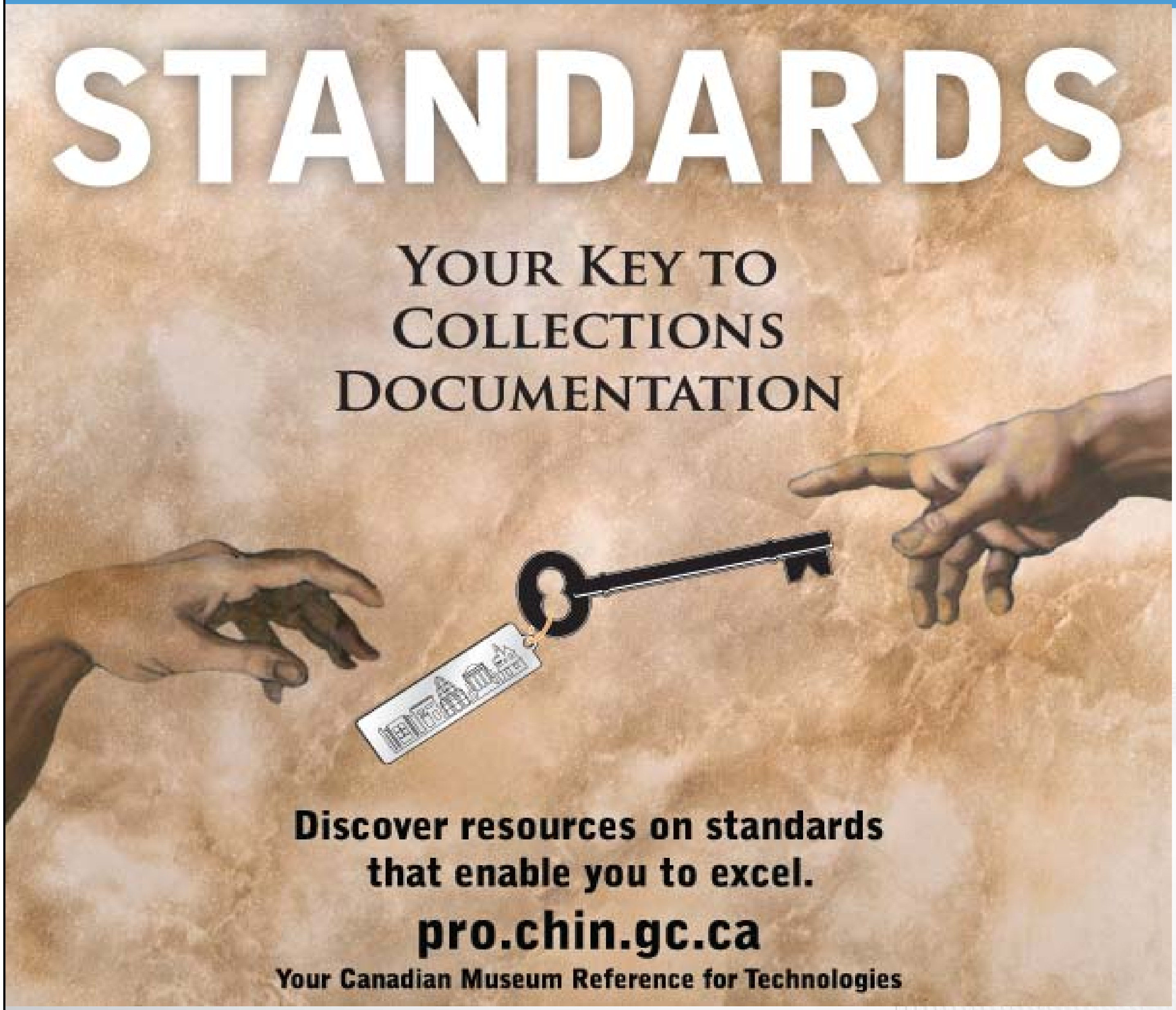
Video of the Honourable



STANDARDS

YOUR KEY TO
COLLECTIONS
DOCUMENTATION

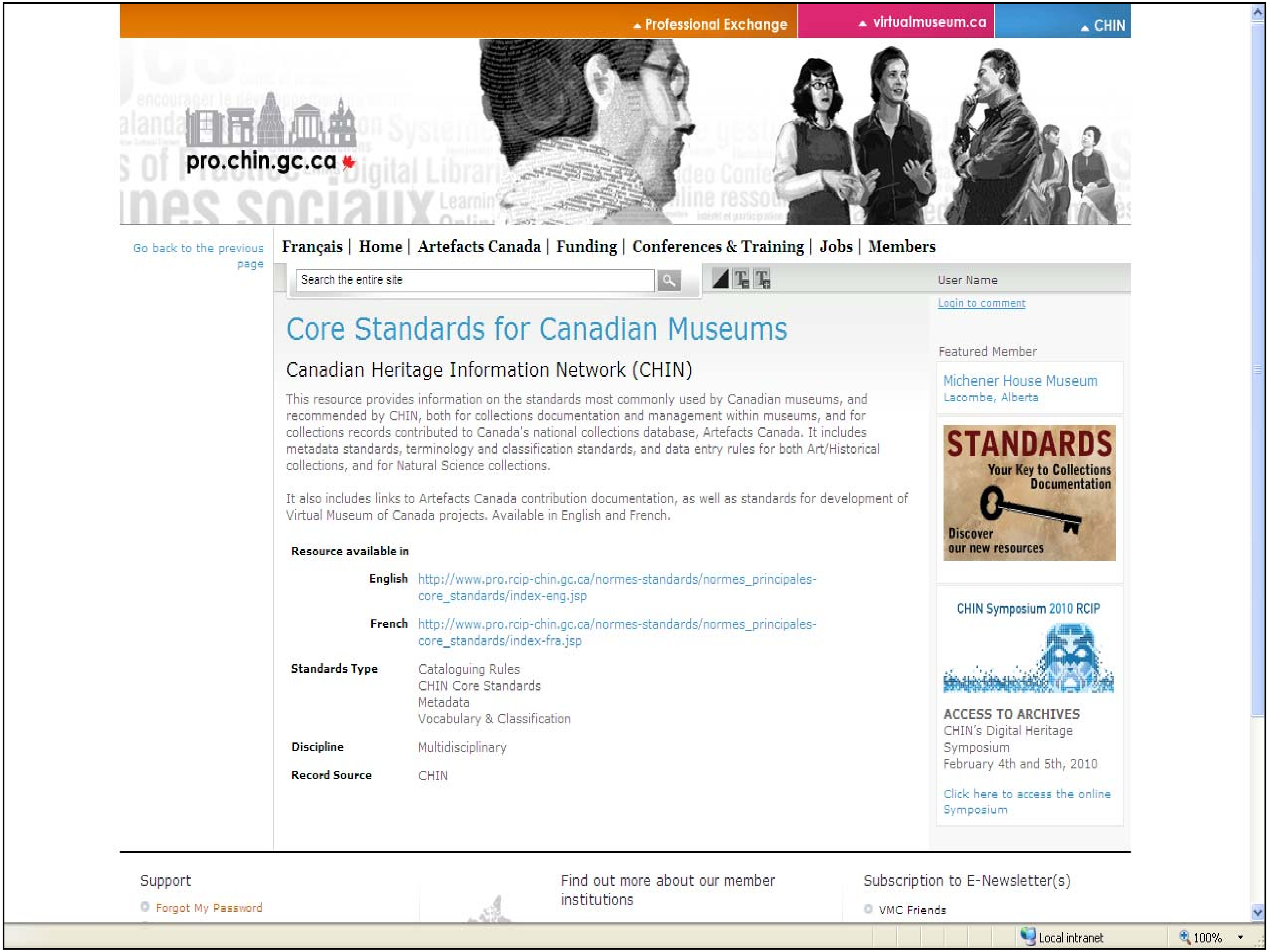
Discover resources on standards
that enable you to excel.

pro.chin.gc.ca

Your Canadian Museum Reference for Technologies

More than ever…

We need Standards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Core Standards for Canadian Museums

Canadian Heritage Information Network (CHIN)

This resource provides information on the standards most commonly used by Canadian museums, and recommended by CHIN, both for collections documentation and management within museums, and for collections records contributed to Canada's national collections database, Artefacts Canada. It includes metadata standards, terminology and classification standards, and data entry rules for both Art/Historical collections, and for Natural Science collections.

It also includes links to Artefacts Canada contribution documentation, as well as standards for development of Virtual Museum of Canada projects. Available in English and French.

Resource available in		
	English	http://www.pro.rcip-chin.gc.ca/normes-standards/normes_principales-core_standards/index-eng.jsp
	French	http://www.pro.rcip-chin.gc.ca/normes-standards/normes_principales-core_standards/index-fra.jsp
Standards Type		Cataloguing Rules CHIN Core Standards Metadata Vocabulary & Classification
Discipline		Multidisciplinary
Record Source		CHIN

Featured Member

Michener House Museum
Lacombe, Alberta

STANDARDS
Your Key to Collections Documentation
Discover our new resources

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CHIN's Digital Heritage Symposium
February 4th and 5th, 2010

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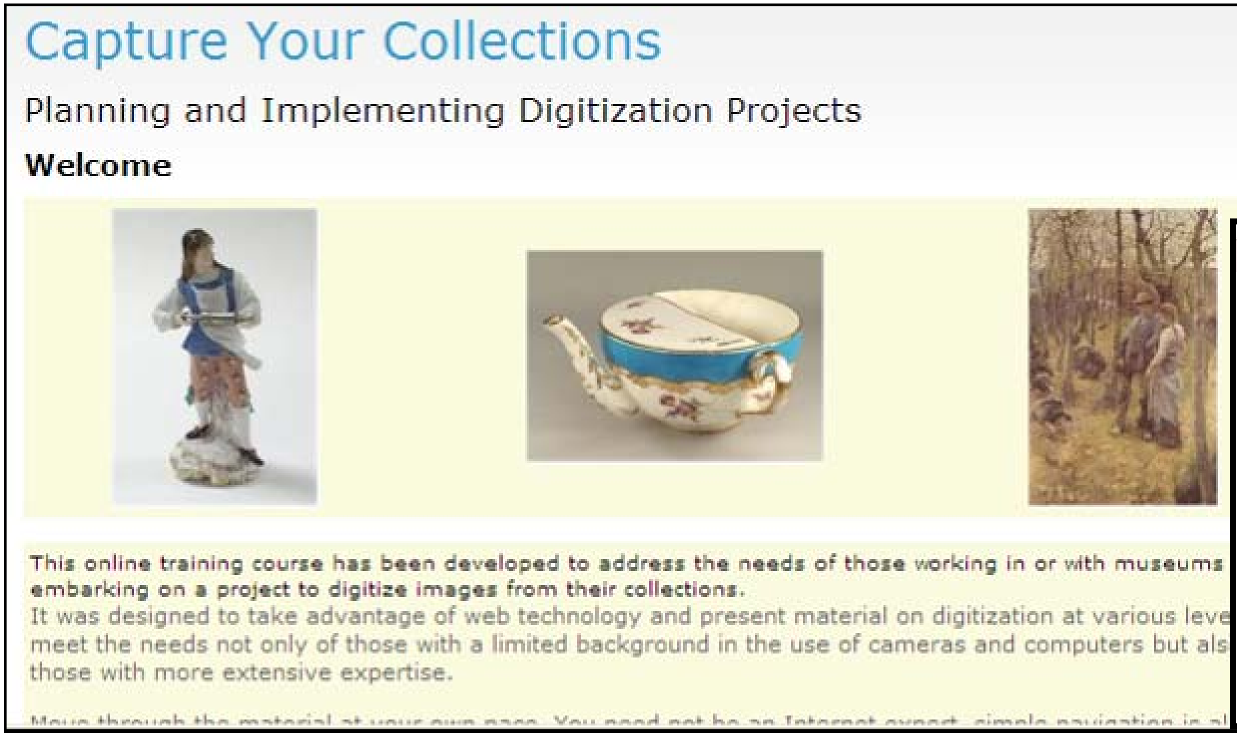


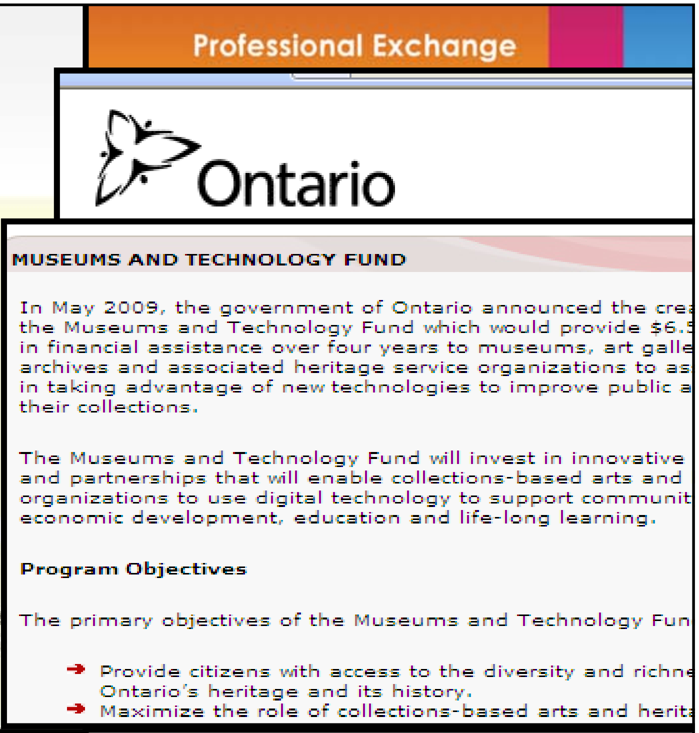
Capture Your Collections

Planning and Implementing Digitization Projects

Welcome

This online training course has been developed to address the needs of those working in or with museums embarking on a project to digitize images from their collections.
It was designed to take advantage of web technology and present material on digitization at various leve meet the needs not only of those with a limited background in the use of cameras and computers but als those with more extensive expertise.

Move through the material at your own pace. You need not be an Internet expert, simple navigation is al



Professional Exchange

Ontario

MUSEUMS AND TECHNOLOGY FUND

In May 2009, the government of Ontario announced the crea the Museums and Technology Fund which would provide $6.5 in financial assistance over four years to museums, art galle archives and associated heritage service organizations to as in taking advantage of new technologies to improve public a their collections.

The Museums and Technology Fund will invest in innovative and partnerships that will enable collections-based arts and organizations to use digital technology to support communit economic development, education and life-long learning.

Program Objectives

The primary objectives of the Museums and Technology Fun

- Provide citizens with access to the diversity and richne Ontario's heritage and its history.
- Maximize the role of collections-based arts and herita

Summary:

Introduction to Documentation of Heritage Collections

★★★★☆ 281 User Reviews

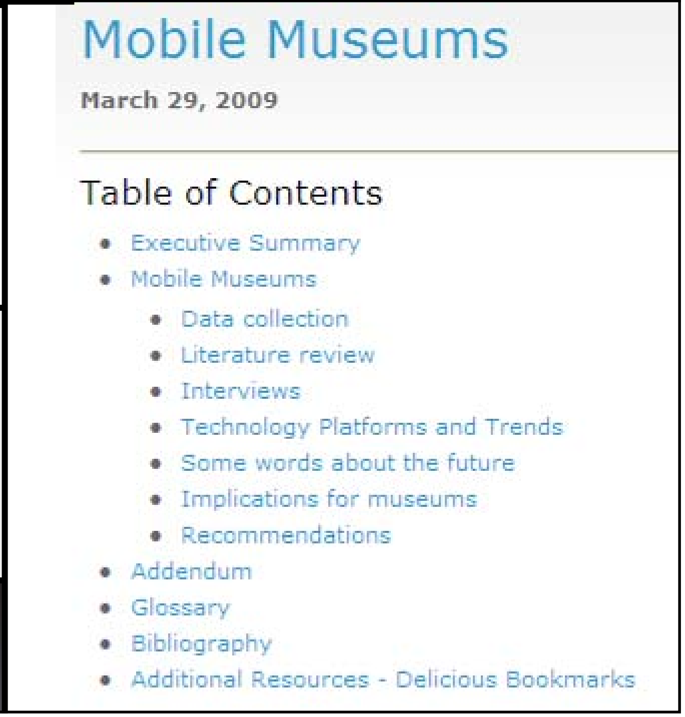
Go to the resource

Last April 2010

Digitization Standards for the Canadian Museum of Civilization Corporation

LIBRARY, ARCHIVES AND DOCUMENTATION SERVICES
Kathleen Brosseau – Mylène Choquette – Louise Renaud
Version 1.1 – March 2006

pro.chin.gc.ca



Mobile Museums

March 29, 2009

Table of Contents

- Executive Summary
- Mobile Museums
  - Data collection
  - Literature review
  - Interviews
  - Technology Platforms and Trends
  - Some words about the future
  - Implications for museums
  - Recommendations
- Addendum
- Glossary
- Bibliography
- Additional Resources - Delicious Bookmarks

Remember…

- Collection digitization, more than ever
- Storytelling and Building Knowledge
- Standards and Best Practices
- Success is Planning

My Resource for Excellence.

Digital Access to Ontario's Collections: From Digitization to Online Publishing

Part 2: Multi-publishing content

Social Media - What is it?

- “Evolution of the Web”
- Social interaction, participation and contribution, personalization
- Use of technology allowing these activities:
  - blogs, podcasts, wikis, social networking sites, RSS feeds, tagging, photo and video sharing sites, etc.

creation
notions fondamentales de la numérisation
Knowledge Organization
promouvoir
accès au contenu culturel canadien
Copyright Management
perfectionnement des compétences
Cultural Heritage Content
Artifacts
rejoindre
histoire canadienne
Intranet Creation
Digitization
Digital Art
Services aux membres
Image Gallery
Social Computing
Communities of Practice
Artefacts Canada
Promote
Environment
base de données Artistes au Canada
Protecting digital images
Internet
Numériser vos collections
museum
liens

Key Principles of Social Media

YouTube
Broadcast Yourself™
Home
Videos
Linked in
Government of Canada
article
discussion
edit this page
CHIN's Professional Exchange
Second Life
JOIN NOW
Canada
See More Featured Videos
Most Discussed
Top Favorites

Interactivity

Collaboration

Democratization

Participation

User-generated content

Social networking

Dynamic

Should We Be Online?

- Among Canadians who use the Internet at home, two-thirds go online every day
- In February 2009, 21 million Canadians watched an average of 147 Internet videos per viewer, leading the world in digital video consumption

Museum Cataloguing
notions fondamentales de la numérisation
Knowledge Organization
promouvoir
creation
Copyright Management
perfectionnement des compétences
Cultural Heritage Content
accès au contenu culturel canadien
Artifacts
rejoindre
histoire canadienne
Digitization
Intranet
Creation
Digital Art
Services aux membres
Image Gallery
Social Computing
Communities of Practice
Artefacts Canada
Promote
Environment
Protecting digital images
museum
liens
Systèmes
base de données Artistes au Canada
Internet
Numériser vos collections

Where Are the Canadians?

- Canada ranks number one for Internet engagement by its eldest citizens when compared to other countries around the world
- Two thirds of Canadians who use social media claim that they are important tools for maintaining and nurturing relationships

A Good Internet Visibility Is Essential for your Organization

- Increase your visibility / Awareness
- Enlarge your community
- Increase your walk-in visits
- Increase your support / Importance

Identify Social Media

Music and Podcast

- amazonmp3
- blogtalkradio
- emusic
- finetune
- iLike
- last.fm
- LIVE365.COM
- PANDORA
- zune

Browsing

- Google Reader
- iGoogle
- iPhone
- Maxthon Browser
- MY YAHOO!
- OPERA software
- Windows Live

E-mail, Chat and voice

- AIM
- GMail by Google BETA
- meebo
- Windows Live Messenger
- ooVoo
- pidgin
- skype
- Windows Live
- YAHOO! MAIL

Productivity

- 30
- Basecamp
- Google Calendar BETA
- Google Docs BETA
- Sandy
- Microsoft Office Live Workspace Beta
- mint
- remember the milk BETA
- YAHOO! CALENDAR
- ZOHO Work. Online

Source: Webware 100, 2008: http://www.webware.com/html/ww/100/2008/winners.html

Publishing, blog and picture

- .Mac
- Blogger
- Drupal
- flickr
- FotoFlexer
- photobucket
- Picasa
- twitter
- WordPress
- Worth1000

Search engine, Encyclopedia, Map

- Answers.com
- Ask
- Google
- Google Earth
- Google Maps
- hakia BETA
- Live Search
- wikia
- Wikipedia The Free Encyclopedia
- YAHOO!

Social bookmark

- digg
- reddit
- Y! buzz beta

Social network

- bebo
- deviantART
- facebook
- friendster
- gaia online
- Google Groups
- LiveJournal
- myspace.com
- stardoll
- YAHOO! GROUPS

Video

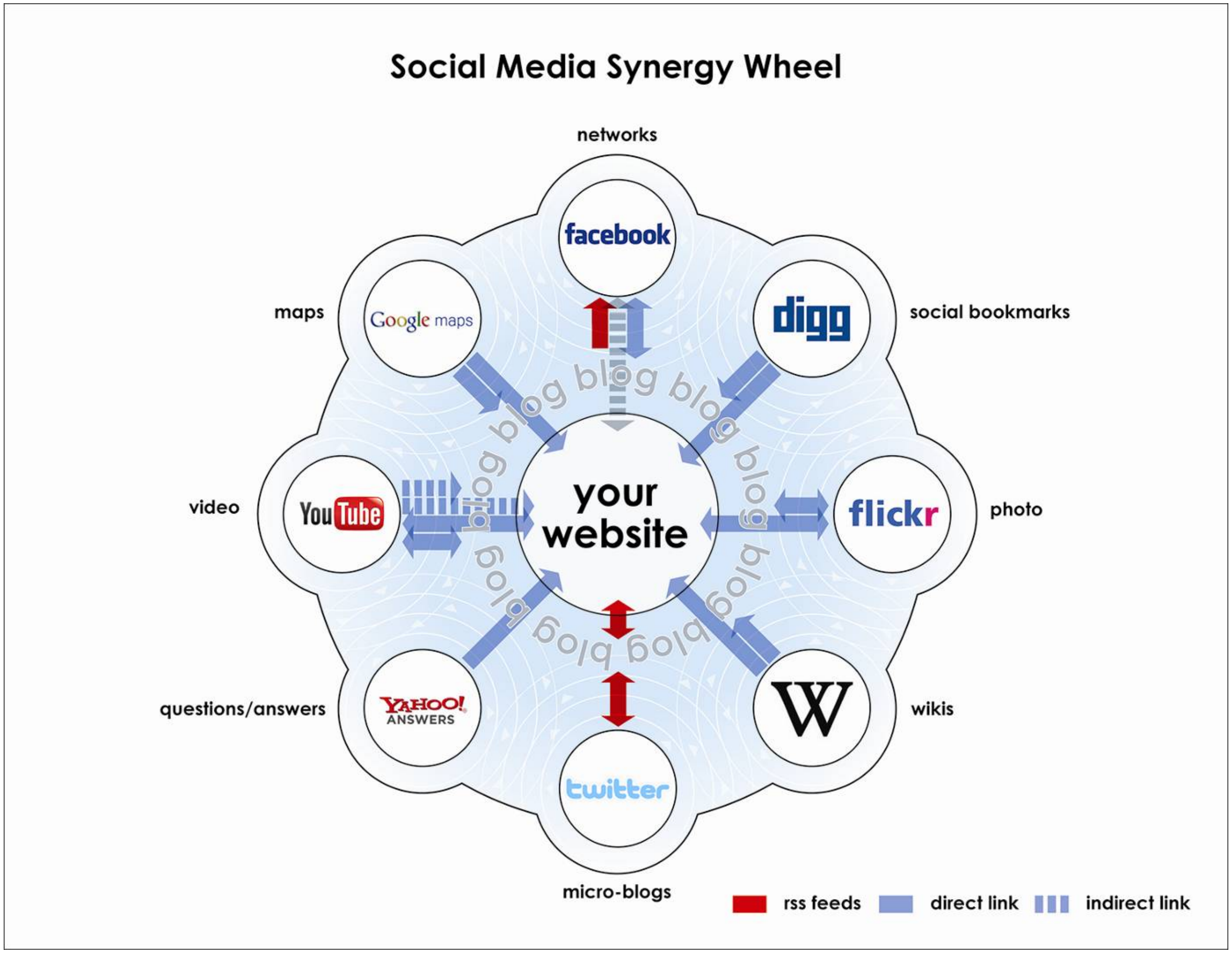
- amazon unbox Video Downloads
- fixmymovie
- Joost
- miro
- NETFLIX
- USTREAM.TV
- veodia
- vimeo
- voicethread
- YouTube

Do I have time ?

Listen	Engage	Contribute	Generate Buzz	Socialize
▪Google alert ▪Twitter ▪RSS ▪Various aggregators	▪Twitter ▪Technorati ▪Backtype ▪Wikipedia ▪Yahoo Answers	▪YouTube ▪Ning ▪MySpace ▪Flickr	▪Twitter ▪YouTube ▪Digg ▪Stumbleupon ▪Friend feed	▪Ning ▪MySpace ▪Facebook ▪LinkedIn

Less time → More time

Your Week


Social Media Synergy Wheel
networks
facebook
maps
Google maps
digg
social bookmarks
video
YouTube
your website
flickr
photo
blog blog blog blog blog blog blog blog
questions/answers
YAHOO! ANSWERS
W
wikis
twitter
micro-blogs
🟥 rss feeds
direct link
indirect link

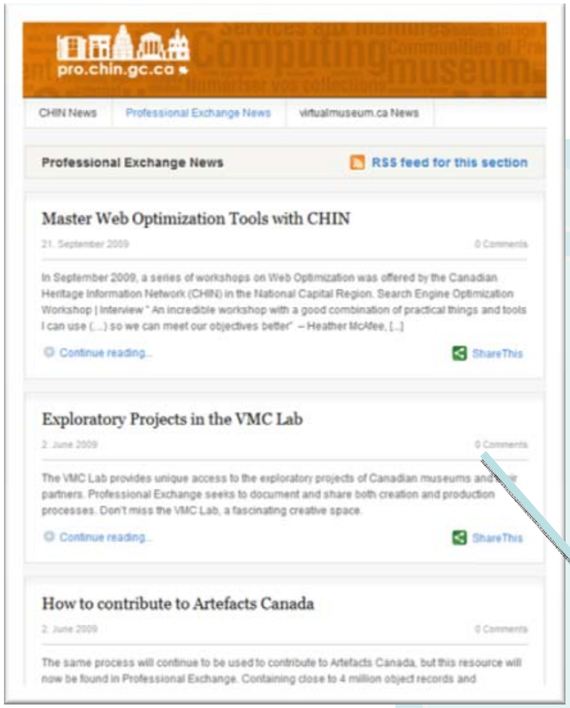
Developed by:

Thierry Arsenault

Online Marketing Specialist

Canadian Heritage Information Network (CHIN)

WORDPRESS



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Professional Exchange News RSS feed for this section

Master Web Optimization Tools with CHIN

21. September 2009 0 Comments

In September 2009, a series of workshops on Web Optimization was offered by the Canadian Heritage Information Network (CHIN) in the National Capital Region. Search Engine Optimization Workshop | Interview " An incredible workshop with a good combination of practical things and tools I can use (...) so we can meet our objectives better" – Heather McAfee, [...]

Continue reading... ShareThis

Exploratory Projects in the VMC Lab

2. June 2009 0 Comments

The VMC Lab provides unique access to the exploratory projects of Canadian museums and their partners. Professional Exchange seeks to document and share both creation and production processes. Don't miss the VMC Lab, a fascinating creative space.

Continue reading... ShareThis

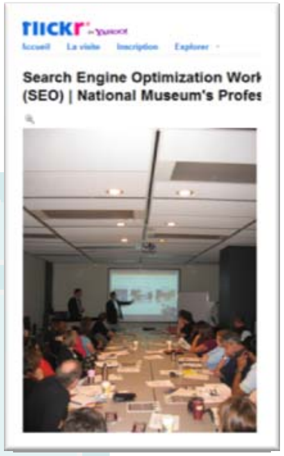
How to contribute to Artefacts Canada

2. June 2009 0 Comments

The same process will continue to be used to contribute to Artefacts Canada, but this resource will now be found in Professional Exchange. Containing close to 4 million object records and

CHIN Website

flickr de YAHOO!



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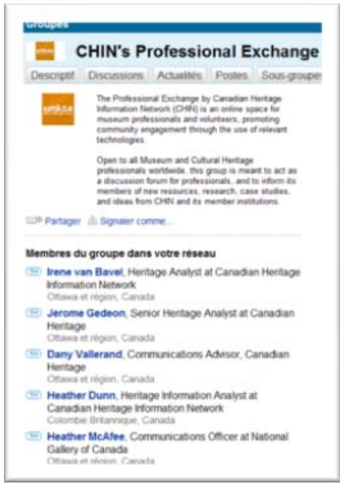
Accueil La visite Inscription Explorer

Search Engine Optimization Work
(SEO) | National Museum's Profes

LinkedIn



Groupes

CHIN's Professional Exchange

Descriptif | Discussions | Actualités | Postes | Sous-groupes

The Professional Exchange by Canadian Heritage Information Network (CHIN) is an online space for museum professionals and volunteers, promoting community engagement through the use of relevant technologies.

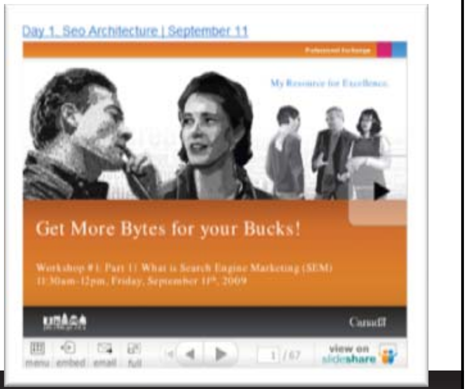
Open to all Museum and Cultural Heritage professionals worldwide, this group is meant to act as a discussion forum for professionals, and to inform its members of new resources, research, case studies, and ideas from CHIN and its member institutions.

Partager | Signaler comme...

Membres du groupe dans votre réseau

- **Irene van Bavel**, Heritage Analyst at Canadian Heritage Information Network
  Ottawa et région, Canada
- **Jerome Gedeon**, Senior Heritage Analyst at Canadian Heritage
  Ottawa et région, Canada
- **Dany Vallerand**, Communications Advisor, Canadian Heritage
  Ottawa et région, Canada
- **Heather Dunn**, Heritage Information Analyst at Canadian Heritage Information Network
  Colombie Britannique, Canada
- **Heather McAfee**, Communications Officer at National Gallery of Canada
  Ottawa et région, Canada

slideshare BETA



Day 1. Seo Architecture | September 11

Professional Exchange

My Resource for Excellence

Get More Bytes for your Bucks!

Workshop #1: Part 1! What is Search Engine Marketing (SEM)
11:30am-12pm, Friday, September 11th, 2009

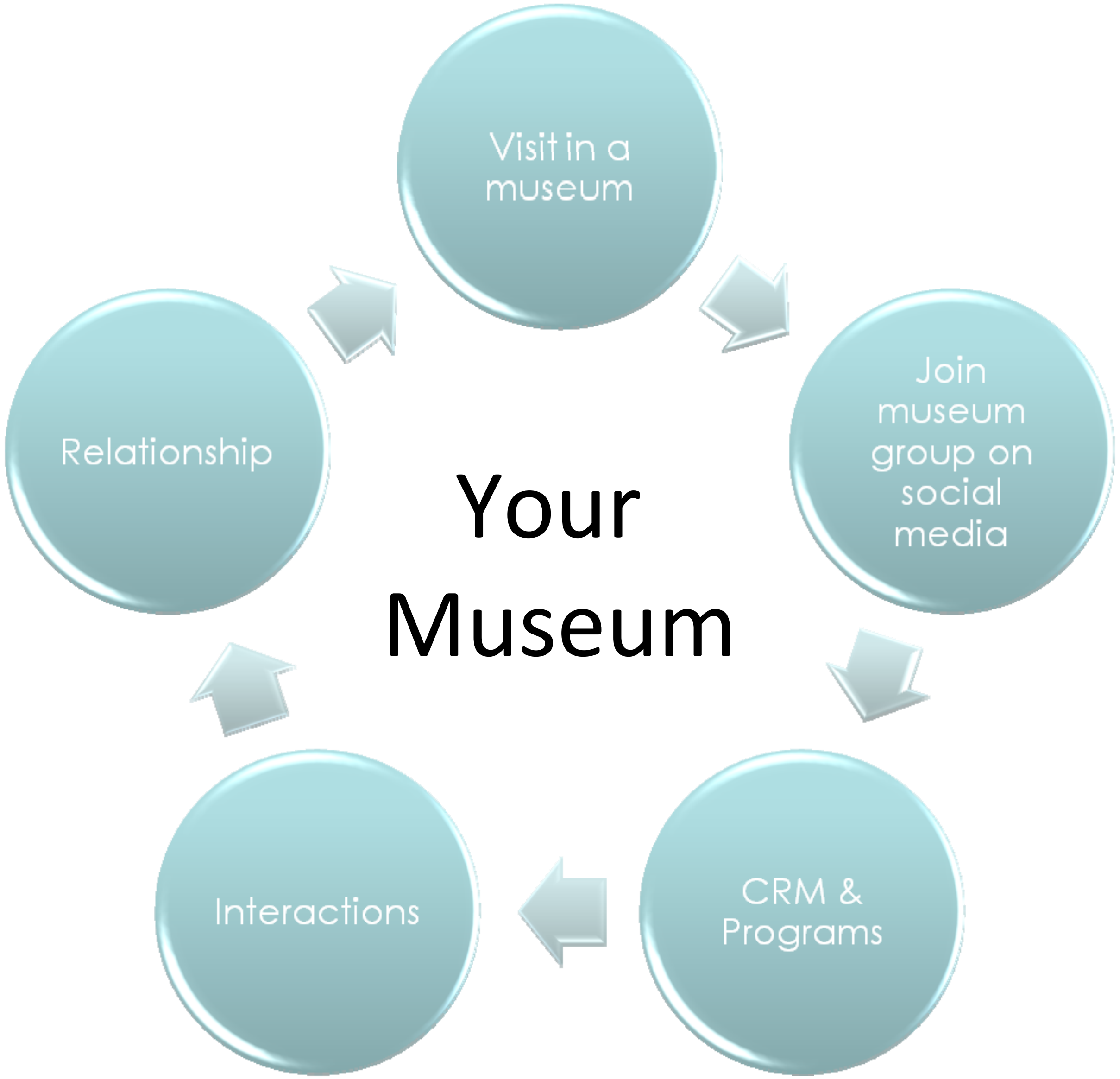
Canada

YouTube
Broadcast Yourself

Search Engine Optimization W

pro.chin.gc.ca

0:13 / 2:02
YouTube



Visit in a museum

Join museum group on social media

CRM & Programs

Interactions

Relationship

Your Museum

Key Principles When Communicating a story

- Keep it short
- Keep it engaging
- Inspire, don't just educate
- Deliver key messages early
- Include a call to action and a link

Keep in mind…

- Social Media can benefit small museums at little to no cost
- Recognize that even if museums ignore social media, they WILL have a presence there!

Promote the presentation of Canadian digital heritage content
Concepts for Devel
et promotion des normes
manipulation d'image
Collection Documentation an
scussion Groups
Multimedia
sessment procedure
risation des collections
Collections Digitization
e de données d'images
Social Computing
Reference Databas
ums
médias sociaux
Artefacts
gestion de projets
mus
ionals & Volonteers
S fils RSS
Lifelong
Artefacts Canada
Online working groups
médias sociaux
eation
Online collections
Creation
Membership Services
médias sociaux
ual exhibit
Intranet
Standards Working Groups
diffusions dans le Web
museum practices
liens
s per inch (PPI)
Services aux membres

www.pro.chin.gc.ca

Thank you