

**PROPOSAL DEADLINE EXTENDED TO APRIL 10, 2012**

**Conference Session Proposal Form**

**Destination: Museum!**

**2012 OMA Annual Conference**

**DATES CONFIRMED: October 17-19 2012**

Hosted by *Museums of Niagara Association (MONA)*

**Title of Proposal:** \_\_\_\_\_

**Author of Proposal:** \_\_\_\_\_

**Institution:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

Please **check (✓)** session format type and length of session below:

- Workshop:** teaches specific skills in group settings. Experts use active learning methods and techniques. Fees may be charged to cover material costs. Enrollment is limited (half or full day).
- Debate:** deals with a subject head on. Be sure to get quick thinkers with well-developed ideas (1 ¼ hr).
- Panel:** two or more speakers offer different perspectives on professional problems and issues. Each session must have a chair to introduce speakers, moderate discussion, and keep the session on schedule. Try to include panelists from a variety of museum sizes and types (1 ¼ hr).
- Other** (e.g. – interview) – please explain (1 ¼ hr).

(Panels are the preferred format but are not always effective if they are too long and leave no time for discussion. Think about other formats appropriate to the needs of our colleagues. Be creative and combine more than one format if appropriate.)

**Target Audience:** This session would be best suited for (select all applicable audiences):

Audience Developers	Board Members	Students
Communications / Marketing Managers	Collections Managers / Registrars	Volunteers
Directors / CEOs	Conservators	Emerging Professionals
Event Coordinators	Curators	Mid-Career Workers
Fundraisers (Development)	Educators	Late-Career Workers
Physical Plant / Site Managers/Operators	Exhibit Planners / Designers	Retirees
Membership Coordinators	Gift Shop Managers	Consultants
Museum Assistants	Human Resource Managers	
Visitor Services Managers	Jacks and Jills of all Trades	Others: _____

**On a separate piece of paper, please submit the following:**

**Session description:** 250 words or less – consider the focus and intent of proposal, relationship to theme, and overall objectives you wish to achieve.

**List of additional presenters:** include names, titles, institutions, addresses, phones, faxes, and e-mails.

**Please include letters of support and related materials if available (e.g. brochures, presentation slides, hand-outs, publications, photographs, etc). These additional materials will assist the Conference Program Committee plan the best agenda possible.**

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**Call for Proposals**  
**Destination: Museum!**  
**2012 OMA Annual Conference**  
**Hosted by the *Museums of Niagara Association (MONA)***

**DATES CONFIRMED: October 17-19, 2012**

The **OMA's Annual Conference** brings together museum professionals, students, volunteers, supporters and stakeholders with diverse experiences and backgrounds from across Ontario. The Conference provides a comfortable learning environment for delegates to meet, share and exchange with each other.

Anniversaries play an important role in national, local, and cultural communities and museums often choose, or are chosen, to lead us through commemorations. In 2012, many anniversaries will intersect in and among Ontario's museums. This year, the OMA celebrates its 40<sup>th</sup> Anniversary in Niagara, the heart of War of 1812 Bicentennial commemorations, as the Royal Ontario Museum begins its centennial celebrations and many museums look forward to 50<sup>th</sup> anniversaries in 2017. This is an opportunity for Ontario's museum community to gather and reflect on how we celebrate anniversaries, commemorate the joyous and difficult aspects of our past and present, and position museums as must-see destinations for tourists and cultural explorers.

For the 2012 Annual Conference in Niagara, we encourage proposals that explore some of the following questions:

- What is the museum's role as a cultural tourism destination? How do museums tap into that market?
- The "destination museum", how do you get onto someone's bucket list?
- How does a major capital project become a destination museum? And how do museums sustain the excitement that a new build creates?
- What lessons can museums take from and share with the wider culture and tourism industry?
- As Canada turns 150 in 2017, many Ontario museums will turn fifty; how have museums changed in fifty years? What will we celebrate and how?
- How can and should museums celebrate milestone anniversaries?
- How do museums commemorate difficult or controversial events? (e.g. war, protest, revolution)

As always, we welcome proposals for sessions that address all areas of museum work and that explore new and exciting aspects of the field, as well as the fundamental aspects of museum practice.

Individuals or organizations who would like to present at the Conference are invited to submit proposals and related materials to the address below by, **TUESDAY, APRIL 10, 2012.**

**PLEASE NOTE:** *The OMA and its members appreciate the contribution that presenters make in sharing their professional knowledge and expertise to strengthen the museum sector; however, all presenters are expected to register for the conference. The OMA cannot pay for travel expenses or stipends for session speakers.*

Please return forms to: Conference 2012 Program Committee  
Attn: Clark Bernat/Kathleen Powell, *Conference 2012 Co-Chairs*  
Ontario Museum Association  
50 Baldwin Street  
Toronto, ON M5T 1L4  
Tel: 1-866-OMA-8672 or 416-348-8672  
Fax: 416-348-0438  
Email: [conference@museumsontario.com](mailto:conference@museumsontario.com)