

Strategic Planning Process

Issue: Current strategic plan does not meet CMOG requirements.

Goal: MOA has an effective strategic plan to guide museum operations.

Objective: Prepare a Strategic Plan, including timelines and responsibilities, by April 30, 2013.

<i>Strategy</i>	<i>Outcomes</i>	<i>Success Indicators</i>
Undertake a modified strategic planning process.	Strategic management processes will guide MOA decision making.	Approved 2013-2015 Strategic Plan. Work plans and budgets clearly linked to strategies.

<i>Action</i>	<i>Responsible</i>	<i>Timeline</i>	<i>Resources Required</i>
Communicate the requirements to update the strategic plan to the Board.	Executive Director	Jan. 25, 2013	Staff Time
Recruit members to the Planning Committee.	ED / President Directors	Jan. 31, 2013	Volunteer Commitment
Review existing planning documents including: a. 2010 Summary of Stakeholder Consultations b. 2010 Strategic Business and Implementation Plan c. Board Recruitment Package d. Four Year Budget Plan: Year 3 Update	Planning Committee	Feb. 10, 2013	Time
Develop facilitation process to assist Planning Committee	Executive Director	Feb. 15, 2013	Time Materials
Identify and prioritize core organizational issues.	Planning Committee	Feb. 25, 2013	Time Refreshments Meeting Space
Develop strategies to address core issues.			
Identify outcomes and establish success indicators for each strategy.	Planning Committee	Mar. 15, 2013	Time Refreshments Meeting Space
Prioritize strategies and identify resource requirements.			
Approve strategic plan.	Board	Mar. 30, 2013	Time
Development action plans for top 3-5 strategies.	Executive Director / Staff	Apr. 15, 2013	Time

Note: The above is the format which will be used for the Strategic Plan.