

Navigating a Land | Slide

Producing a major partnered project
within a Municipal framework





3 weeks
4 weeks
30+ artists
a landscape in transition

Admission: FREE
Transforming Markham Museum
9350 Markham Rd, Markham
www.landslide-possiblefutures.com

FREE BUS!
Take a free bus ride to the site
For details & schedule:
www.landslide-possiblefutures.com/#travel-bus

LAND|SLIDE Possible Futures

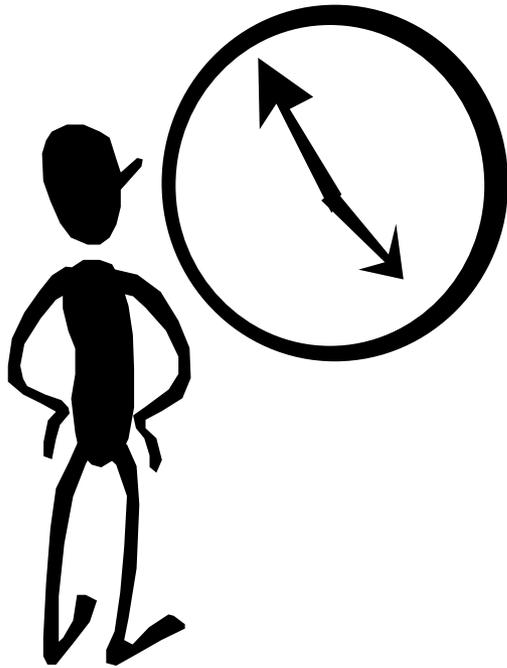
September 21 - October 14, 2013

Do you see any logo, mmmmm
A free bus???? Insurance????
..... And its DARK!!!! And its
FREE!!??!!



Why did Markham
Museum even
consider hosting
Land | Slide???





1. Initial meeting with Janine, October, **2010**
2. Letter from Markham Museum in support of an application to SSHRC for a Research Creation Grant, from me to Janine Marchessault in November, 2010
3. For the year of 2011 there was very little activity (awaiting grant information.) Janine was working on planning the project and associated costs and agreements. At the Museum we were examining adjusting program, rental and exhibition plans and making associated budget forecasts.
4. There was little formal correspondence between the two parties until late 2012, when Janine confirmed the project was a 'GO'.

Janine prepared a report for City Staff. Support from City staff would be required from other City departments. The more people informed, the better.

For the first staff presentation we invited, museum program, event and curatorial staff. We also asked City colleagues from sustainability, parks and heritage planning, communications, libraries, recreation and others.

From the Land | Slide Facebook Site:

There are secret surprises in Land | Slide, such as Laura St.Pierre's beautiful new instalment of her 'Urban Vernacular' series.

We can't tell you where this project is; but as you wander the Museum grounds, always remember to look closer and deeper at what's around you. You'll never know what you may find.



The council resolution had breadth, so we knew that we would have support when requesting resources from across the city.

Moved by Mayor Frank Scarpitti

Seconded by Councilor Moretti

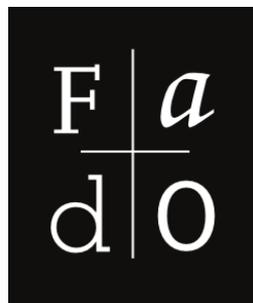
1. That the presentation by Ms. Janine Marchessault, PhD, Canada Research Chair in Art, Digital Media and Globalization, Faculty of Fine Arts York University entitled “Landslide Project at Markham Museum” be received; and,
2. That the “Landslide Project at Markham Museum 2013” proposal be referred to the Chief Administrative Officer and Commissioners to ensure that the City of Markham is appropriately engaged and that the necessary resources are available. CARRIED.





The plan changed a few times in the months leading up to the opening.

Each location needed some preparation; everything from clearing a structure of artifacts through to the planting of a 'sunflower river'.





All partnerships with an external agency require an agreement.

York presented a draft agreement in December 2012. It was four pages long.

City of Markham Lawyers responded with a draft, four page long “Permission to Enter Agreement”. The intention of this document was to cover appropriate liability until the final agreement was signed.

The legal department then began the process of drawing up the legal agreement. It was signed one week before the exhibit opened in September 2013.

The Permission to Enter identified the City as owner of the property and York University as the “Transferee”. The “Transferee” was conducting set up activities in connection with the 2013 Land|Slide exhibition to be held at the “Works” (Markham Museum ☺)

The basics of the agreement were that York had full access to the site, with 24 hours notice. Access to buildings required written approval (emails covered this.)

York had to repair any damage to the site, and were responsible for any claims, and assumed responsibility for all risk associated with their activities.



The legal agreement was more “City” focused in language than the Permission to enter. The agreement was between the City (the “Lands”) and York University (the “University.”)

The agreement detailed that the Museum would still carry out basic administration, some programs and events. We also had staff dedicated to the project, with one staff acting as liaison with a liaison from Landslide. They ensured that the two operations were able to operate and support each other effectively.

The agreement also gave the Museum the right to object to aspects of the installation. The University also had to abide by all regulations to which the Museum must abide, things such as building code, liquor licensing, performance /music copyright, TSSA regulations..... Finally there were two full pages of liability details.

