



#OMAConf2013

@museumsontario

TECH TALKS: Case Studies, Questions and Answers

Wednesday, November 6, 2013 - 1:00p.m. to 5:00p.m.

Location: Hilton Toronto / Markham Suites

Google+ Hangouts on Air, interactive and mobile experiences, knowledge dissemination tools, and digital preservation; what do these mean for your institution? Help future-proof your organization! Join our group of experts as they steer you through trending technologies. Ask questions, get answers, and be inspired!

- **Concurrent Sessions**

Reinventing Museums

Select one

Developing a Great Mobile Experience - Chris McLaren (Tristan Interactive)

Mobile applications and interactive installations are redefining the way people visit museums, art galleries, parks, and cities. Learn more about what is involved in a mobile project and how the final product can benefit the museum.



OR

How Digital Technologies Can Reinvent the Museum: A Model for Integrating Collections Management with Knowledge Dissemination Tools - Daniel Rivet (Idéecllic)

The focus of this session will be to explore how small and medium sized museums can utilize new technologies to provide more interconnected approaches to cataloging, research, educational activities, and interpretive development.



Creative Solutions

Select one

Digital Preservation on a Shoestring: Affordable Solutions to Long-Term Preservations of Your Museum's Content - Ern Bieman (CHIN)

This presentation will introduce digital preservation tools published by the Canadian Heritage Information Network (CHIN) in order to help smaller museums archive their content while being mindful of both budget and existing standards.



OR

Simbioz, Creating Interactive Experiences - Dominique St. Pierre, Yannick Gosselin (Simbioz) and Ann Curley, Mary Storey (Muskoka Boat and Heritage Center)

Simbioz will showcase easy to use technology that are fun for visitors to use and can enrich museum exhibits. Representatives from the Muskoka Boat and Heritage Centre will share their experiences with using the MUZéUS app.



- **Plenary**

Google+ Hangouts on Air: Experiments with innovative real-time engagement - Ryan Dodge (ROM)

This plenary session will look at experimental uses of Google+ Hangouts on Air by the Royal Ontario Museum (ROM) as a way to build online communities around learning, interaction, and the exploration of museums from all disciplines. Ryan Dodge will talk about goals, results, challenges, and the wider implications of using this tool.



- **PLUS! Roundtables**

Knowledge Sharing Roundtables & Discussion

Don't miss this exciting opportunity to interact with experts as they share their experience and skills - answering your questions regarding social media, mobile apps, and future projections.

facebook.com/museumsontario



SPACE IS LIMITED! REGISTER TODAY!



Registration Form

Pre-Conference Workshop: TECH TALKS: Case Studies, Questions and Answers
Wednesday, November 6, 2013 - 1:00p.m. - 5:00p.m.

Hilton Toronto/Markham Suites —8500 Warden Avenue , Markham, ON L6G 1A5

***Please arrive 15 minutes early to the Hilton’s lobby.**

COST

OMA Conference Delegates:

- OMA Member Full Conference Delegates:** \$25.00 + \$3.25 HST = \$28.25
- OMA Member One Day Delegates:** \$55.00 + \$7.15 HST = \$62.15

Non-Delegates:

- Non-Delegates - OMA Members:** \$55.00 + \$7.15 HST = \$62.15
- Non-Delegates - Non-Members:** \$85.00 + \$11.05 HST = \$96.05

Written cancellations received by Wednesday, October 23, 2013 will be refunded minus a 30% administration fee.
Registrations received after Wednesday, October 23, 2013 are non-refundable.

Thank You | Merci



REGISTRATION

Contact the Ontario Museum Association to register or complete the following form and fax or mail to the OMA.

First Name: _____ Last Name: _____

Institution/Affiliation: _____ OMA Member No.: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

PAYMENT: Cheque Money Order VISA MasterCard

Card No.: _____ Cardholder: _____

Expiry Date: _____ Signature: _____

Please make cheques payable to "Ontario Museum Association"
Return one copy of this form **per person** with payment to:
Ontario Museum Association, 50 Baldwin St., Toronto, Ontario M5T 1L4
Tel: 416-348-8672 | Toll-free: 1-866-OMA-8672
or Fax with Credit Card information to: 416-348-0438

GST No. 10779 8522 RT0001

REGISTER EARLY AS A LIMITED NUMBER OF SPACES ARE AVAILABLE

***Tech Talks are subject to changes and cancellation.**