

REDEFINING BORDERS

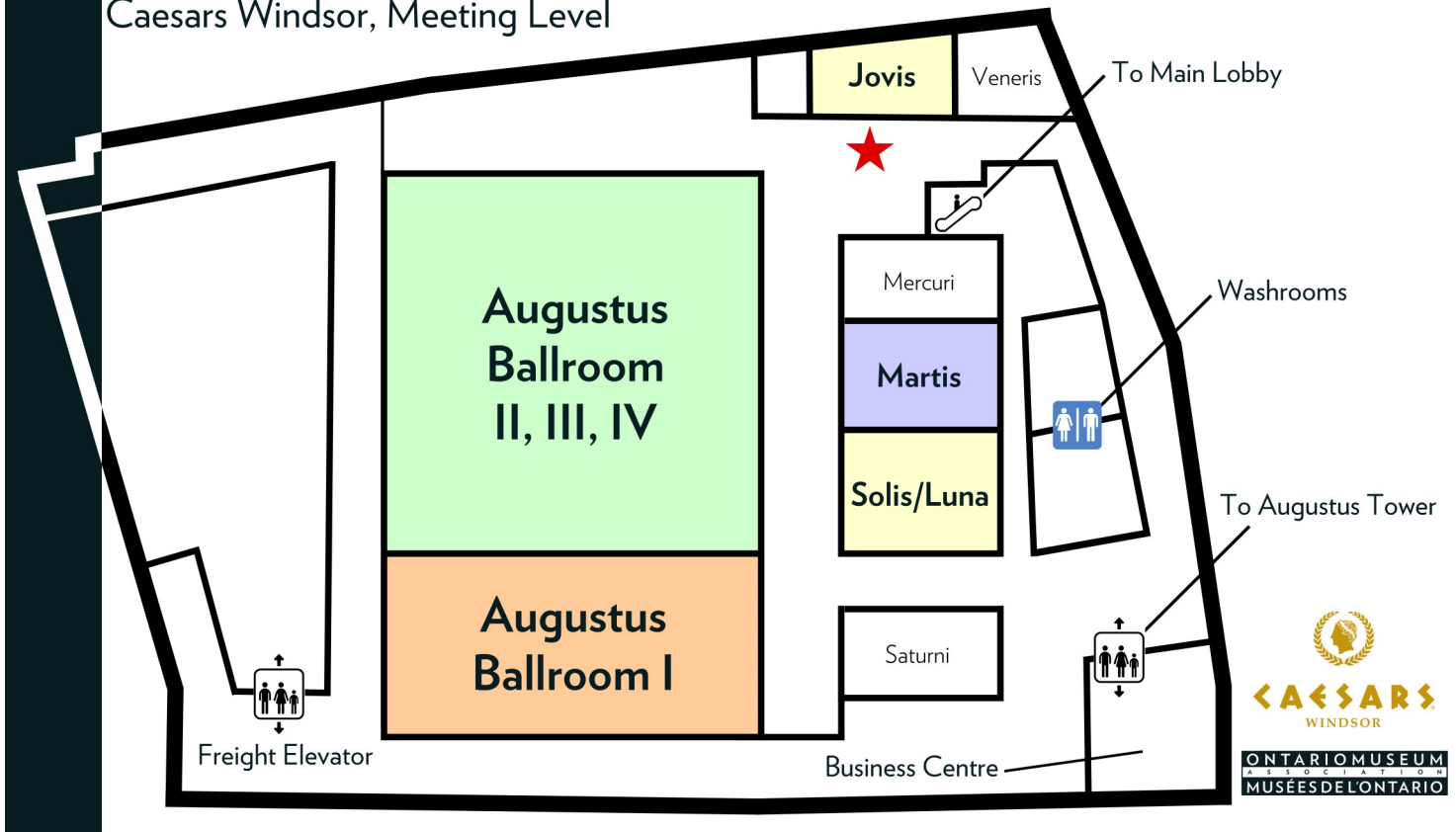
OMA ANNUAL CONFERENCE

WINDSOR, NOVEMBER 4-6, 2015

CAESARS WINDSOR

Conference Floor Plan

Caesars Windsor, Meeting Level



MEETING LEVEL

★ Main Hallway (outside Jovis)	→	Conference Registration
Augustus Ballroom I		Plenary and Concurrent Sessions
Augustus Ballroom II, III, and IV		Tradeshow
Solis/Luna		Concurrent Sessions
Martis		Concurrent Sessions
Jovis		OMA Office

The Ontario Museum Association would like to thank all Partners for their support:



TRADESHOW 2015 - BOOTH NUMBERS

1

Armstrong
fine art services

18

cultural
asset
management
group

2

 **MARSH**

19

Lord
Cultural Resources

3



20

HOSKIN
HS SCIENTIFIC

4

 **Spacesaver**
Solutions Inc.

21 & 22

TOTAL
TRANSPORTATION
SOLUTIONS INC.
Fine Arts Division

5

 **ZONE**
display cases

6

canadian museum of nature
nature
musée canadien de la nature

23

 **Georgian**

7

 **acuity-vct**

8

MUSÉE
nature sciences
SHERBROOKE

24



9

andornot

25

 **SIMBIOZ**

10 & 11



26

 **HUNTER**
expositions

12 - 14

To be Confirmed

27

PACART
Fine Art & Exhibition Transportation Services

15

R·M **ROYAL ONTARIO MUSEUM**

28

 **BANK OF CANADA**
BANQUE DU CANADA

16


CANADA SCIENCE AND TECHNOLOGY
MUSEUMS CORPORATION
SOCIÉTÉ DES MUSÉES DE SCIENCES
ET TECHNOLOGIES DU CANADA

29

 **CANADIAN MUSEUM OF HISTORY**
MUSÉE CANADIEN DE L'HISTOIRE

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CANADIAN MUSEUMS ASSOCIATION

ASSOCIATION DES MUSÉES CANADIENS

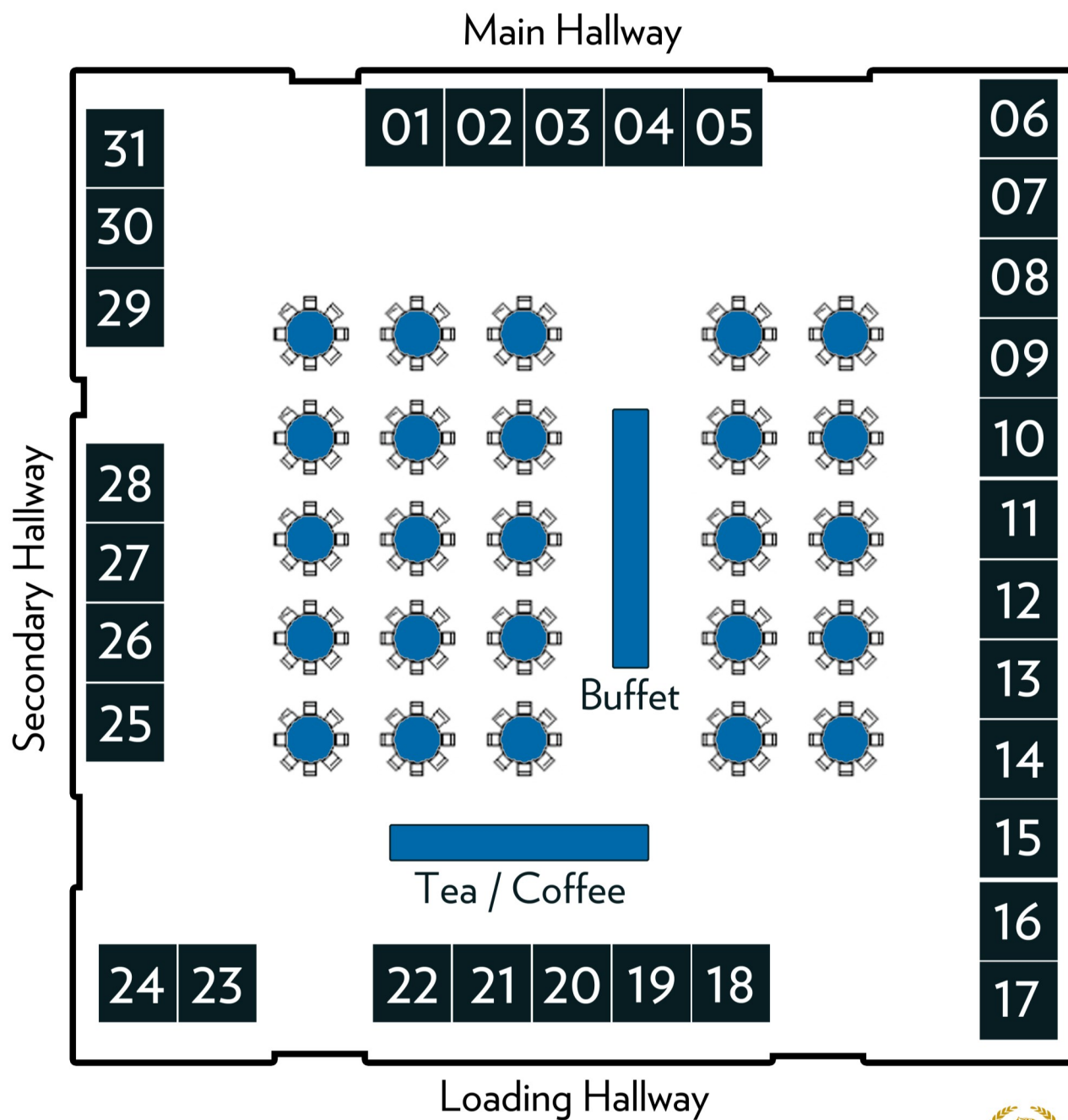
30

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 **Public Services Health & Safety Association**

TRADESHOW FLOOR PLAN



Augustus II, III, IV



CAESARS
WINDSOR

ONTARIO MUSEUM
ASSOCIATION
MUSÉES DE L'ONTARIO

Schedule at a Glance

Thursday 05 Nov. 15

Registration Hours: 8:00 - 4:00

Exhibiting Hours: 8:00 - 5:00

9:00 10:00	Opening Remarks & Keynote: Paula Gangopadhyay, Independent Museum Thought Leader	
	Sponsored by:  CANADIAN WAR MUSEUM MUSÉE CANADIEN DE LA GUERRE  CANADIAN MUSEUM OF HISTORY MUSÉE CANADIEN DE L'HISTOIRE	
10:00 10:30	Networking Break with Exhibitors	
10:30 11:45	Engaging your Community and Building Public Value How to Create a 3 year Exhibit Plan for your Museum Time: 11:15-11:40 Augmented and Virtual Reality	
11:45 12:00	Ignite Sessions 11:45 - The Dirt on Rammed Earth: Collections Care from the Ground up 11:50 - Embracing the Drama: The Collingwood Museum's Collaborative Approach to History Through Theatre	
12:00 1:00	Lunch with Exhibitors	Sponsored by: 
1:00 2:15	Windsor Museum: Intersection and Expansion Service Learning: Choose Your Own Adventure! Haïda Manga: Exploring Connection Through Collaboration	
2:15 2:45	Networking Break with Exhibitors	Sponsored by: 
2:45 4:00	Bridges and Barriers...to the Next Generation of Museum Workers THEMUSEUM - A (one word, UPPER-) Case Study Time: 2:45-3:15 How to Create a Social Media Plan Time: 3:30-4:00 A Rising Tide Floats All Boats - Fundraising Workshop	
4:00 5:00	Looking Ahead - Talking Circles	
5:00 6:00	President's Reception with Exhibitors	
6:00 9:00	Awards of Excellence Reception	

Friday 06 Nov. 15

Registration Hours: 8:00 - 4:00

Exhibiting Hours: 8:00 - 5:00

8:00 9:00	AGM & Breakfast	
9:00 9:30	Plenary Speaker: Dr. Tonya Matthews, President & CEO, Michigan Science Centre	
9:30 10:00	Plenary Speaker: François Boileau, French Language Services Commissioner of Ontario	
10:00 11:15	We're All in This Together: A Collaborative Approach to Storage Reorganization Health & Safety Impacts of Using Contractors in Museums Living Memories Engaging Conversations Time: 10:00-10:30 Adventures Outside the Box Time: 10:45-11:15	
11:15 11:30	Health Break with Exhibitors	Sponsored by: 
11:30 12:45	Take Control of Your Career Spirit of the Sikhs at Peel Art Gallery Museum and Archives: A Sustainable Community Partnership Heritage Buildings and Adaptive Reuse for Museums	
12:45 1:30	Lunch with Exhibitors	
1:30 2:45	Coming of Age: Young Museums, Non-Traditional Spaces and Collections at the Museum of Inuit Art Time: 1:30-2:00 A Bird Lost in Time Helps Stats Climb: How to Stretch the Reach & Impact of Your Small Traveling Exhibit Working with Libraries: Community Initiated Black History Month Partnership Time: 1:30-2:00 The New Post- Secondary Gallery: Not Just for the Humanities Time: 2:15-2:45	
2:45 3:15	Networking Break with Exhibitors	Sponsored by: 
3:15 4:30	Crossing the Threshold from Community Museum to Community Resource The (im)possible Museum Digital Preservation Workshop	
4:30 5:00	Plenary Speaker: Nick Gray, Founder & CEO, Museum Hack	

ROOM KEY:  Augustus I  Augustus II, III, IV  Martis  Solis/Luna  =Webcast

CONFERENCE PROGRAM COMMITTEE

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Steven Cook, Site Manager and Curator, *Uncle Tom's Cabin*

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Meighan Wark, County Librarian and Director of Cultural Services, *County of Huron*

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Melanie Mundle, Project Assistant, #mON400

Marie-Claire Eylott, Communications Officer

*With the support from Young Canada Works and Summer Experience employment programs, we thank the following individuals for their contribution: **Mab Coates-Davies**, Conference Assistant, **Margot Hadaya**, Intern, and **Kit MacManus**, Museumsuccession Project Assistant*

Paula Gangopadhyay,

Independent Museum Thought-Leader

Redefining Borders...through Innovation and Collaboration

Thursday November 5, 9:00 am, Augustus I



President Barack Obama appointed Gangopadhyay as a member of the National Museums and Library Services Board (NMLSB) for a four-year term in 2012. NMLSB members work collectively to advise the Institute of Museum and Library Services (IMLS), the primary source of over \$200 M federal support for the nation's 123,000 libraries and 17,500 museums, zoos, aquariums and botanical gardens. Paula is the recipient of the 2012 American Alliance of Museums (AAM) EdCom Award for Excellence in Practice, the

2014 Michigan Informal Educator of the Year from the Michigan Science Teachers Association and the prestigious 2014 Faraday Science Communicator Award from the National Science Teacher's Association. Gangopadhyay has served as the Chief Learning Officer at The Henry Ford museums, Curator of Education, Public Programs, Visitor Services and Volunteers at the Public Museum of Grand Rapids, Executive Director of the Great Lakes Center for Education, Research and Practice, Executive Director of the Commission for Lansing Schools Success (CLASS) and Executive Director for the Plymouth Community Arts Council. She has also worked as an independent evaluation consultant. Gangopadhyay has a master's degree in history, certification in archival, museum and editing studies and a fellowship in education policy.

Dr. Tonya Matthews,

CEO and President, Michigan Science Center

Friday November 6, 9:00 am, Augustus I



A thought-leader in museum engagement and open-classroom, hands-on STEM (science, technology, engineering and math) education, Dr. Tonya M. Matthews serves as the Michigan Science Center's chief executive officer and president. Her diverse background includes academic and professional work as a Ph.D. scientist, educator, community volunteer and award winning writer/poet, and she currently serves on the Boards of Directors for the American Alliance of Museums and Chatfield College. Throughout her studies and varied work, Matthews continues to teach, learn and

engage – finding the perfect home inside of museums, a field that thrives on community partnerships and a commitment to all children and every lifelong learner.

François Boileau,
French Language Services Commissioner of Ontario
Commissaire aux services en français de l'Ontario
 Friday November 6, 9:30 am, Augustus I



Pursuing his third mandate, Mr. François Boileau receives complaints and presents recommendations regarding the application of the *French Language Services Act*. Prior to his nomination in 2007, he acted as a legal counsel for the Office of the Commissioner of Official Languages, where he defended landmark cases before the Supreme Court of Canada.

He also represented the *Fédération des communautés francophones et acadienne du Canada* (FCFA) in the *Montfort* case before the Ontario Court of Appeal. In 2011, he was awarded the *Order of Merit of the Association des juristes d'expression française de l'Ontario* (AJEFO).

Nick Gray,
Founder and CEO, Museum Hack
 Friday November 6, 4:30 pm, Augustus I



Nick Gray is the founder and CEO of Museum Hack, a company of educators and actors who give renegade tours at the best museums in the world. But Gray doesn't come from an arts background, and he claims to "hate" most museums. A very special visit to the Metropolitan Museum of Art unleashed a curiosity about history and art, and he began giving free tours for his friends every weekend.

Museum Hack is the business that was created out of this passion for non-traditional and high energy museum tours. Museum Hack wants to appeal to the cynics, the bored, and the apathetic. They know that a lot of people do not enjoy museums, especially millennials. So guides at Museum Hack give tours that are totally different from most museum experiences: including engaging stories, authentic performances, sassy gossip, games with prizes, wine shots, and lots and lots of photos. The tours are very popular with NYC residents and with tourists. Companies in NYC regularly hire Museum Hack to produce their company team building offsite and employee training. Gray's mission and that of Museum Hack, is to get people excited about the best Museums all around the world.

10:30 A.M.—11:45 A.M.

Augmented and Virtual Reality – 75 minutes

Location: Solis/Luna

Presenters: Wil McReynolds (Director, Augmented Reality), CJ Palumbi (Director of Sales and Marketing, Augmented Reality) and Petal Furness (Manager, Museum & Archives, Grey Roots Museum and Archives)

Before the digital media era, people relied on traditional media and social interaction as their main source of information and communication. If a person wanted to be entertained they would read the paper, flip open a magazine, turn the TV on or go out to interact with a real person. Since widespread digital access, people are growing up with everything they need to know at their fingertips. True social interaction and entertainment can now be achieved through a computer, tablet or mobile device. As professionals with 10 years of experience in this industry we will illustrate how Augmented Reality technology will bridge the gap between the pre and post digital media eras. Petal Furness will join the discussion to report on Augmented Reality as a project currently underway at Grey Roots Museum and Archives.

Engaging Your Community and Building Public Value with museumsuccession - 75 minutes

Location: Augustus I  Recorded and Live-Streamed

Presenters: Katie Huddleston, (Museum & Heritage Coordinator, Museum on the Boyne), Marilyn Havelka, (Curator, Ruthven National Historic Site) and Mary Collier (Professional Development Program Manager, Ontario Museum Association) Moderator: Amy Barron

What does community engagement mean to you and are you doing it? The Ontario Museum Association's museumsuccession project has released a dynamic new toolkit to help museums explore and evaluate their relationship with their community. *Engaging your Community: A Toolkit for Museums* takes your museum step-by-step through a community-based process of assessing your museum's strengths and weaknesses and stimulating discussion on ways to increase your museum's engagement potential. Join a panel of museum professionals who have worked through this toolkit as they discuss how it helped them to re-define their public value.

How to create a 3-year Exhibit Plan for your museum - 30 minutes

Location: 11:15 am - 11:45 am, Martis

Presenters: Elka Weinstein (Museum and Heritage Programs Advisor, Ministry of Tourism, Culture and Sport), John Summers (Manager and Curator, Heritage Services, Regional Municipality of Halton)

In this fun and exciting workshop, exhibitions expert John Summers, and Ministry Museum Advisor Elka Weinstein, will help your museum to create an exhibit plan that will:

- Conform to your museum's mission
- Mesh smoothly with educational programming and interpretive planning
- Ensure compliance with Ministry Standards
- Keep 'em coming back!

IGNITE SESSIONS 11:45 A.M. - 12:00 P.M.



The Dirt on Rammed Earth: Collections Care from the Ground up


Location: 11:45 am—11:50 am, Augustus I  Recorded and Live-Streamed

Presenter: *Tiffany Taylor, Collections Assistant (The OPP Museum)*

This session will inspire innovative, progressive ideas in sustainable architecture, specifically rammed earth technology. It will highlight the latest research in the safety and stability of how insulated rammed earth buildings and their ability to create stable environments for artifacts.

This session will reveal how this construction method can mitigate major agents of deterioration as outlined by the Canadian Conservation Institute (CCI). Both ancient and current examples of rammed earth construction, from the Great Wall of China to the Centre D'interprétation du Patrimoine Archéologique de Dehlingen, will demonstrate the benefits of this sustainable custom design option for cultural heritage.

Embracing the Drama: The Collingwood Museum's Collaborative Approach to History through Theatre

Location: 11:50 am—11:55 am, Augustus I  Recorded and Live-Streamed

Presenter: *Melissa Shaw, Museum Assistant (Collingwood Museum)*

For three exciting years, the Collingwood Museum has partnered with a highly successful local theatre company, Gaslight Theatre Productions. Each year a sell-out event called Gaslight Tour takes over 650 participants on a guided tour of Collingwood's downtown. The Tour features theatrical performances inspired by the people and themes of Collingwood's past. Local, amateur actors bring the stories to life over the course of four days, and twenty-five performances. In Gaslight Tour's inaugural year, the Collingwood Museum was a host site for one of the four plays. In 2014, the Museum's gallery was again transformed into a performance space that raised a number of challenges for staff, the least of which included open flames in the building and mud being purposefully rubbed on costumes worn within the building. In overcoming such challenges, staff came to the often difficult realizations that museums need to be adaptable and functional community spaces which encourage the community's active participation. Tackling this hurdle was a difficult task for staff; however, the feedback from the community was encouraging and we look forward to embracing the drama with Gaslight Tour in future years.

Sessions in Augustus I will be recorded and live-streamed by Webcast Guru 

1:00 P.M. —2:15 P.M.

Windsor Museum: Intersection and Expansion - 75 minutes**Location:** Augustus I  Recorded and Live-Streamed**Presenters:** Windsor's Community Museum: Madelyn Della Valle (Curator), Colleen Middaugh (Project Administrator), Doron Meinhard (Associate), James Bruer (Exhibit Designer), Yvonne Tang (Director, Exhibitions and Events)

The City of Windsor and the surrounding Essex County has an incredibly rich history and has played a pivotal role in many important developments in Canada and North America over the last centuries. This heritage has been interpreted for many years in a small Historic Site at François Baby House and is now expanding into 401 Riverside Drive in downtown Windsor. The renovation and expansion project allows a greater story of Windsor to be told – from pre history to the present day – about its physical and cultural formation. Not only will more collections be on display but there will be a greater focus on the human stories. The new Museum is also to be the “hub” in a “hub and spoke” system that recognizes existing cultural and natural heritage sites in Windsor and Essex County. The project was realized with a team of city and museum staff, as well as a multidisciplinary consultant team.

Service Learning: Choose Your Own Adventure! - 75 minutes**Location:** Martis**Presenters:** Madeleine Callaghan (Curator, Scarborough Museum, City of Toronto), Christine Berkowitz (Senior Lecturer, University of Toronto Scarborough), Devon Muhic (Community Connections, Scarborough Museum, City of Toronto), Meredyth Schofield (Social Media Manager, Scarborough Archives), Dora Nipp (CEO, Multicultural History Society of Ontario)

Join the adventure and learn all about the doors being opened by universities that are embracing Service Learning. Want to hear the best part? It can be great for museums of all sizes! This panel explores the benefits and how-to of museums partnering with major education institutions in developing and hosting students from service learning courses. Learn how to smash through what we see as educational boundaries. Discover how service learning differs from internships and other student placements and offers an opportunity to develop a broad range of achievable projects with amazing outcomes that support the needs of your institution. So what are you waiting for?

1:00 P.M. —2:15 P.M. (cont'd)

Haida Manga: Exploring Connection Through Collaboration - 75 minutes

Location: Solis/Luna

Presenters: McMichael Canadian Art Collection: Christina Kerr (Tour and Interpretation Coordinator) and Anna Stanisz (Associate Director, Creative Learning and Programs)

Haida Manga is a studio developed by the McMichael Canadian Art Collection in collaboration with artist Michael Nicoll Yahgulanaas that challenges students to examine the theme: “what if everything you ever knew, suddenly changed?” Inspired by Yahgulanaas’s book, *RED: A Haida Manga*, this studio encourages students to explore traditional Northwest coast culture, personal narratives, and a broader understanding of community. Audience members will be invited to engage in a lively discussion on how arts and cultural organizations can facilitate a rich exchange of ideas and perspectives through a process of collaboration. The McMichael will emphasize the benefits of cultural exchange for students and staff by sharing the process of the studio’s creation and how challenges were resolved, and will include insights gained from interactions between students and Michael Yahgulanaas himself, who visited the gallery in the fall.

2:45 P.M. - 4:00 P.M.

Bridges and Barriers...to the Next Generation of Museum Workers - 75 minutes

Location: Augustus I  Recorded and Live-Streamed

Presenters: Shelley Crawford (Program Coordinator, Centennial College), Cathy Molloy (Director, Markham Museum), Cheryl Blackman (Assistant Vice-President, Audience, Royal Ontario Museum)

Let’s examine how we foster or discourage the next generation of museum workers...what are the opportunities (bridges) we build for a mutually beneficial experiential learning situation and what barriers do we put up (intentionally and unintentionally) to restrict our staff and our organizations from fully participating in this process? During this session the following questions will be explored: What can we learn today that helps us manage the process of encouraging and supporting young cultural workers across our museums? Do we have an obligation to support interns, placement students, and co-op students? How much of a museum worker’s time should be spent in procuring, training, mentoring and supporting the next generation of cultural workers? What role is undertaken by the educational institution, and what responsibility falls upon the student to negotiate an ideal ‘placement’? How do cultural organizations respond to requests – from educators and from students? Is there a person in the museum that fields the inquiries? What information do you require to move forward with a request? Are there policies on the procurement of interns or students: the type of work they might undertake, access to information, the liability of the museum should there be an accident and the issue of compensation versus no payment at all?

2:45 P.M. - 4:00 P.M. (cont'd)

A Rising Tide Floats All Boats - 75 minutes

Location: Solis/Luna

Presenters: *Canada's National Ballet School: John Dalrymple (Director, Strategic Initiatives), Jenna Rose (Coordinator, Strategic Initiatives)*

In this session we will review models for raising funds (both private and public) and talk about what works and what doesn't work in the arts. We will explore new methods and new thinking on how to resource a vision for a cultural enterprise, as well as how to leverage collective passion and energy to realize concrete material gains. "New Power" in the 21st century has changed the fundraising focus from the needs of the institution to the needs of the community – how can arts organizations address a growing cost base at home by looking outside of their four walls? Can we reframe the argument for the arts to demonstrate greater relevance and drive higher fundraising performance?

THEMUSEUM—A (one word, UPPER-) Case Study - 30 minutes

Location: 2:45 pm - 3:15 pm, Martis

Presenter: *David Marskell (CEO, THEMUSEUM of Ideas Transcending Objects)*

In this session, THEMUSEUM's CEO David Marskell will share the museum's short history, transformation (from the Waterloo Regional Children's Museum), and the entrepreneurial approach to operations that have stretched institutional boundaries and redefined the image of a mid-sized Ontario museum. Presented as a case study, Marskell will provide an overview of the freedom and challenges that come with working "beyond the boundaries" of museum practices. Marskell will demonstrate how THEMUSEUM's mission "to scan the globe for fresh cultural content and use it to stage experiences that stimulate transformative connections for our audiences," is harnessed in each department in THEMUSEUM, from exhibitions and events to marketing and development.

How to create a Social Media Plan - 30 minutes

Location: 3:30 pm - 4:00 pm, Martis

Presenters: *Elka Weinstein (Museum and Heritage Programs Advisor, Ministry of Tourism, Culture and Sport), Cheryl Fraser (Manager ROM Web, Royal Ontario Museum)*

In this essential workshop Social Media Expert Cheryl Fraser and Ministry Museum Advisor Elka Weinstein will help you and your museum to create a social media plan that will:

- make your internet presence easy to find
- help you to figure out which platforms to use and which content you want to share
- mesh smoothly with exhibit planning and educational programming
- ensure compliance with Ministry Standards
- keep 'em coming back for more!

4:00 P.M. - 5:00 P.M.

Ontario's Museums 2025: Looking Ahead Towards a Strategic Vision and Action Plan

Location: Augustus I  Recorded and Live-Streamed

Presenters: Yves Théoret (Task Force Chair & OMA President), Karen Bachmann (Timmins Museum: National Exhibition Centre), Clark Bernat (OMA Vice-President & Niagara Falls Museums), Marty Brent (Peel Art Gallery, Museums & Archives), Ian Kerr-Wilson (City of Hamilton), Marie Lalonde (OMA Executive Director), Cathy Molloy (Markham Museum), Michael Rickely-Lancaster (Mississippi Valley Textile Museum), Marty Brent (Peel Art Gallery, Museums & Archives)

The Looking Ahead Task Force presents Ontario's Museums 2025, recently released for your feedback and input. An important result of the Looking Ahead Initiative, and over a year in the making, Ontario's Museums 2025 proposes a sector-led vision and an action plan. A first for museums in Ontario, this preliminary paper represents an important foundational step to work more collaboratively to build sector capacity, and public awareness and support for museums. A final report is expected for release in Spring 2016.

Join Task Force members as they present the vision and its supporting framework, comprised of four main themes, and related outcomes and actions.

Learn about the results of the Task Force's work and the potential for significant impacts on the OMA. Hear about next steps -- How you can contribute in a meaningful way to the finalization of the paper.

***We strongly suggest that delegates participate in this important session.




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10:00 A.M. - 11:15 A.M.

Living Memories Engaging Conversations - 30 minutes

Location: 10:00 am - 10:30 am, Solis/Luna

Presenters: Meaford Museum: Jody Seeley, (Museum Services Coordinator), and Jennifer Simon (Museum Services Assistant)

Living Memories is a group conversational program using art and historical artifacts to stimulate conversation. It creates opportunities to share memories and form new ones. It is designed for all seniors including seniors with challenges such as memory difficulties, dementia, developmental challenges, loneliness and social isolation. It provides a safe environment to socialize and share conversation. Learn how this type of program can work in your museum and participate in a sample session.

Adventures Outside the Box - 30 minutes

Location: 10:45 am - 11:15 am, Solis/Luna

Presenter: Kate Russell (Curator/Manager, South Grey Museum and Historical Library)

This case study will offer a real-life example of how a small community museum can step up to become a leader in the local cultural sector. In three short years, the South Grey Museum has gone from a tired community facility in danger of losing its municipal funding to a vibrant centre for cultural leadership. By collaborating on projects with various partners; establishing the municipal Cultural Plan and an online community cultural portal; working with the local library on innovative governance; community outreach through Cultural Roundtables and engaging people of all ages in a new cultural cable channel, the museum has become an important hub for culture and heritage in Grey Highlands.

Health and Safety Impacts of Using Contractors in Museums - 75 minutes

Location: 10:00 am - 11:15 am, Martis


Presenter: Ed Hager (Health and Safety Consultant, Public Services Health and Safety Association)

Using contractors is a common practice in museum settings. Contractors can be used for anything from regularly scheduled work, such as maintenance or cleaning, to more specialized work like building exhibits. However, bringing contractors into a museum to perform work creates certain risks and liabilities for the institution. Attend this session to understand the distinction between a constructor and a contractor. Reiterate specific responsibilities under OHSA, highlight types of work which increase exposure to loss, consider a contractor risk assessment tool, and discuss the 6 steps in a contractor safety program.

10:00 A.M. - 11:15 A.M. (Cont'd)

We're All in This Together: A Collaborative Approach to Storage Reorganization -

75 minutes

Location: 10:00 am - 11:15 am, Augustus I  Recorded and Live-Streamed

Presenters: Carrie Kitzul (Art Gallery Assistant, Norfolk Arts Centre), Luke Stempien (Assistant Curator, Lambton Heritage Museum) and Melissa Shaw (Museum Assistant, Collingwood Museum)

All museums are faced with limited storage space for their collections and many are facing the daunting task of raising money to build new, larger storage areas. In 2014, the Canadian Conservation Institute in collaboration with the Ontario Museum Association launched a 12-month training initiative called RE-ORG: Canada (Ontario). RE-ORG puts a focus on finding the root causes of storage problems and helps museums reorganize their collections to better use the existing space. Six sites participating in the inaugural edition of RE-ORG met at the 2014 OMA conference, and have since been planning and implementing storage reorganization projects. A panel of RE-ORG: Canada participants will share the outcomes of this year-long initiative, highlighting how each phase of the methodology was applied to their storage areas.

11:30 A.M. - 12:45 P.M.

Heritage Buildings and Adaptive Reuse for Museums (previously titled Bordering on Folly...)-

75 minutes

Location: 11:30 am - 12:45 pm, Solis/Luna

Presenters: Paul Thistle and Thomas Wicks, (Heritage Planner, Ontario Heritage Trust)

This presentation 'Bordering on Folly: Adaptive Re-Use of a Heritage Structure to House The Sam Waller Museum (or Murphy's Law Run Amok)' will outline the moving of a former encyclopedic and eclectic private museum collection into a provincial historic site. This project provides a valuable cautionary tale. The results of the extensive background research in museum facility design and adaptive re-use, the preparation of a functional plan for the new facility, design work with architectural, mechanical, electrical, and structural consultants, the restoration and renovation of the historic site, the preservation of the facade and interior historic elements along with new construction, and the highly problematic supervision of the contractors' work will be addressed. Details of the "room-within-a-room" approach to climate control to provide humidification of interior spaces in a northern climate and the inescapable compromises involved in adaptive re-use of heritage buildings for museum purposes will be the main focus of this presentation. Joining Paul Thistle, is Thomas Wicks who will discuss Ontario Heritage Trust easements and the way that the easement can be used to protect the heritage site, and assist in directing change (including adaptive re-use) to include public access and interpretation of the site's heritage.

11:30 A.M. - 12:45 P.M. (Cont'd)

***Spirit of the Sikhs* at Peel Art Gallery Museum and Archives: A Sustainable Community Partnership - 75 minutes**

Location: Martis

Presenters: Peel Art Gallery Museum and Archives: Annemarie Hagan (Supervisor & Curator), Gurratan Singh (Board Member and Coordinator Sikh Heritage Month at PAMA Committee) and Erin Fernandes (Marketing Coordinator).

This past April, the Peel Art Gallery Museum and Archives (PAMA) partnered with volunteers from the Sikh Community to present Sikh Heritage Month. Working together, they coordinated over 25 events and 5 exhibits over the month, and more than tripled the usual April attendance. The collaboration produced *The Spirit of the Sikhs* exhibition, with programming featuring local artists. This session will look at Sikh Heritage Month as a Pilot Project/Case Study and what it has taught us all about community collaboration, shared curatorial authority, thinking about facility space differently, and the many lessons learned. Plans are already underway for Sikh Heritage Month 2016 at PAMA.

Take Control of your Career - 75 minutes


Location: Augustus I  Recorded and Live-Streamed

Presenters: Christine Moreland (museum *succession*, Project Coordinator, Ontario Museum Association) and Jenna Rose (Coordinator, Strategic Initiatives, Canada's National Ballet School).

With increasing competition and a shortage of opportunities, how can Emerging Museum Professionals (EMPs) move from entry level jobs to more senior positions? How can they remain engaged in the field? To move across the border between entry and senior level positions, EMPs should seek out unconventional opportunities to grow their knowledge and skill sets. The learning outcomes for this session are for EMPs to recognize their current experience and skills, to identify areas they should develop and to learn how to seek out opportunities that will help them achieve their goals. Speakers will discuss: different museum career paths, finding professional development funding, how to market yourself, building a personal brand, consulting, taking initiative in entry level jobs, seeking challenging volunteer opportunities and the value of mentor-mentee relationships.

1:30 P.M. - 2:45 P.M.

Coming of Age: Young Museums, Non-Traditional Spaces and Collections at the Museum of Inuit Art - 30 minutes

Location: 1:30 pm - 2:00 pm, Augustus I  Recorded and Live-Streamed

Presenters: Museum of Inuit Art: Lauren Williams (Collections Manager), Alysa Procida (Executive Director & Curator)

Founded in 2007, The Museum of Inuit Art was constructed in a leased premises in a retail concourse without its own collection and has since evolved into a robust institution with significant acquisitions. As the museum approaches its tenth anniversary, it is crossing a border – from that of a young and inexperienced museum to that of a maturing one. In this session, we will focus on the collections audit that commenced in 2013 under the direction of Alysa Procida and was completed in 2014 with the assistance of Lauren Williams, how this audit clarified the issues facing a young museum on a borderland and finally, how this process inspired a collections focused exhibit, Stories from the Vault.

A Bird Lost in Time Helps Stats Climb: How to Stretch the Reach & Impact of Your Small Traveling Exhibit - 75 minutes

Location: Martis

Presenters: Kristin Ives (Curator/Education Coordinator, John R. Park Homestead) and Claire Sanders (Remedial Action Plan Coordinator, Detroit River Canadian Cleanup)

This session will call on recent experience to illustrate crossing both the figurative boundaries of “museum work” and the literal borders of our two countries. With the creation of our traveling exhibit “From Billions to None – The Passenger Pigeon and Its Flight to Extinction”, we found ourselves breaking down the artificial border between natural and cultural history found in many museums. Living and working in a border community, our project quickly crossed an international border and was truly a bi-national project, involving both US & Canada in theme and scope as well as in partnerships and participation. The project even led us into the basement of a private home to discover a passenger pigeon specimen! Perhaps most satisfying, is discovering the link between this important historical event (the extinction of the Passenger Pigeon) and current conservation issues.

1:30 P.M. - 2:45 P.M. (CONT'D)

Working with Libraries: Community Initiated Black History Month Partnership - 30 minutes**Location:** 1:30 pm - 2:00 pm, Solis/Luna**Presenter:** *Shahnaz McKie (Emerging Museum Professional, Independent Project)*

The session will cover the evolution of the 2015 Black History Month Exhibit, *Celebrating Black History Month*, presented at the Ajax Public Library. The presentation will demonstrate possibilities for creating museum space within a community hub, such as a library, while engaging the Teen Advisory Committee – an integral part of the organizational structure of the Ajax Library. This presentation will look at the strengths, challenges, considerations and recommendations for future initiatives. This collaborative initiative presents multiple layers of re-defining “museum work”. Contributions made within an intimate neighbourhood hub where visitors have an existing sense of belonging can have a great impact on, and aid in, the reintroduction of institutions to new or infrequent museum visitors.

The New Post-Secondary Gallery: Not Just for the Humanities - 30 minutes**Location:** 2:15 pm - 2:45 pm, Solis/Luna**Presenter:** *Ashley Watson (Curator, L-space, Humber College)*

How can a new model for the college/university gallery inform flexible partnerships for the museum sector? Here, we focus on the flexibility of borders and the potential of working with/developing partnerships with non-museums. Since opening in 2012, L-space has hosted exhibitions from 90% of Humber’s academic departments plus a multitude of student groups, services, and community organizations. We have reshaped borders by redefining what our “gallery space” is. This space takes the shape of what our exhibiting groups need - such as integration with postsecondary curriculum or celebrating connections with industry partners - all through a creative and educational lens. This has meant that L-space has been an art gallery, teaching space, lab space, and most of the time - many of these things combined. Through this model we demonstrate that museum practice can transcend vocations and be used to create new common goals with various sectors and audiences.

3:15 P.M. - 4:30 P.M.

FRIDAY, NOVEMBER 6

The (im)possible Museum - 75 minutes

Location: Martis

Presenters: *University of Toronto: Cara Krmpotich (Assistant Professor, Museum Studies Program), Lindsay Small (Museums Studies Student), Mary-Kate Whibbs (Museums Studies Student) and Jennifer Ford (Museums Studies Student)*

This session features current research that pushes the boundaries of museum practices and is inclusive of unconventional collections and cultural institutions. We will explore ways of removing boundaries between people and artifacts. We will venture to think of museums beyond our own planet, and we explore the unpredictability of collaborations. Crossing into these sites are community groups, First Nations seniors, space explorers, tourists, and non-humans. By challenging existing museum conventions, this session will offer unique perspectives on museum practice as we take steps towards making the impossible museum possible.

Digital Preservation Workshop - 75 minutes

Location: Solis/Luna

Presenter: *Ern Bieman (Heritage Information Analyst, Canadian Heritage Information Network)*

You've spent time and energy to digitize your museum's holdings, and having a digital preservation policy and plan is paramount to ensuring your efforts are not lost. What can be done though, when you are facing limited time and resources? This workshop, offered by the Canadian Heritage Information Network (CHIN) is geared to providing digital preservation solutions to small museums and similar sized cultural heritage institutions. We will weigh the pros and cons of various solutions suitable to small museums, and consider appropriate hardware, software, and processes suitable for digital preservation in your museum. If your museum will soon be digitizing content or has already done so, but faces limited resources and knowledge of digital preservation, this workshop is for you.

Over for more session descriptions →

3:15 P.M. - 4:30 P.M. (CONT'D)

Crossing the Threshold from Community Museum to Community Resource - 75 minutes

Location: Augustus I  Recorded and Live-Streamed

Presenters: *Huron County Museum and Historic Gaol: Meighan Wark (Director), Rick Sickinger (Cultural Development Officer), Claire Carter (Business Development Manager), Jenna Leifso (Archivist) and Will Kernohan (Assistant Curator)*

In 2013, Huron County Museum completed a study and new strategic plan with an eye to increasing its capacity and improving its levels of public engagement. In 2014, the County of Huron completed a Municipal Cultural Plan which identified the Museum as a key cultural resource in Huron County. Both plans highlight the importance of fostering partnerships and collaborations within the sector in order to strengthen heritage and culture initiatives in Huron County. This session will discuss the Huron County Museum's efforts to develop partnerships and collaborations with a broad range of community groups. We'll talk about lessons learned and challenges faced as we have undergone the transformative process of becoming a responsive community resource. What have been the outcomes and what happens next?

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EMP Pop-Up Sessions

Location: Tradeshow Room (Augustus II/III/IV)

Join us for short, intimate, informal talks with museum professionals in the Tradeshow room (Augustus II/III/IV) during the scheduled breaks.

Listen to specialists talk about their careers and passions as they answer questions crowdsourced from the museum community.

Want to contribute a question? Tweet it to #GOEMP.

President's Reception - Thursday, November 5: 5:00 pm - 6:00 pm

Location: Tradeshow Room (Augustus II/III/IV)

To mark the 400th anniversary of French presence in Ontario, museums across the province have joined forces to create the very first database of Franco-Ontarian heritage. Delve into the collection at www.mON400.com and discover extraordinary stories spanning four centuries of French-speaking Ontario!

The OMA invites you to a special Franco-themed reception to celebrate the contribution of Ontario museums to documenting 400 years of Francophone heritage.

Visit www.mON400.com to learn more about the initiative and how you can contribute.

Ontario Museums Trivia Challenge - Thursday, November 5: 9:30 pm - 12:00am

Location: Augustus I

Not ready to call it a night after the awards banquet? The EMPAC is hosting the first annual *Ontario Museums Trivia Challenge*. Gather up your team and test your knowledge against your friends and colleagues from across the province. Everyone is welcome!

Maximum team size: 4

