

Another
MB
MILTON BRADLEY
KEY
TO FUN
and learning



Gee, should my museum have one?



FOR
AGES
10 TO
ADULT

Let's Make An Exhibit Plan!



The hot new cultural sector game that's fun for all institutions!



MILTON BRADLEY COMPANY
SPRINGFIELD MASSACHUSETTS
4405
MADE IN U.S.A.

Why have an exhibit plan?

- 1 BECAUSE in 2016, if your institution is a CMOG recipient, you will need to develop one.
- 2 BECAUSE creating one will ensure that your institution meets the Exhibition Standard in the “Standards for Community Museums in Ontario.”
- 3 BECAUSE Elka says so.

Develop your PROCESS

GATHER AND REVIEW

core documents and summarize what guidance they provide for exhibit development at your institution.

Develop your PROCESS

DETERMINE

the approving authority for the plan and map the route to approval.

Develop your PROCESS

RECRUIT

the team that will develop the plan and write a scope of work that defines the overall objective and shows who will do what.

Develop your PROCESS

DETERMINE

the scope of your exhibits.

Develop your PROCESS

OUTLINE

the stages in your exhibit development process.

Create your PRODUCT

CREATE

a proposal form that captures the big idea, intended audience, means of expression, learning outcomes and scope for each exhibit idea.

Create your PRODUCT

GATHER

exhibit ideas using the
proposal form.

Create your PRODUCT

REVIEW and RANK

proposed exhibit ideas.

Create your PRODUCT

SELECT

exhibit ideas for further development based on their ranking.

Create your PRODUCT

DEVELOP

the selected exhibits by creating a detailed brief, including a budget, for each one.

Make Your PLAN

CREATE

a schedule that covers the whole three years of your plan.

Make Your PLAN

PLACE

your selected projects into the schedule using the exhibit development stages you created as milestones.

Make Your PLAN

REVIEW

the schedule and adjust as required.

Make Your PLAN

PREPARE

the plan for approval.

Don't Forget Accessibility!

Why Accessibility is good for Ontario

ac'ces'si'bil'i'ty [ak-ses-uh-bihleeteetee] noun

Accessibility simply means giving people of all abilities opportunities to participate fully in everyday life.

now  soon

1 in 7 people in Ontario have a disability, that's **1.85 million Ontarians**.

1 in 7



By 2036, that number will rise to 1 in 5 as the population ages.

1 in 5



Customers with disabilities are a growing market no business can afford to overlook.



In the next 20 years, an aging population and people with disabilities will represent **40% of total income in Ontario** — that's **\$536 Billion**.

360,000 Ontario businesses and organizations affected by Ontario's accessibility law. It helps them meet the needs of people with disabilities and **attract their growing spending power**.



A more accessible Ontario is good for our economy and our communities.

Improved accessibility in Ontario can help generate up to:

\$9.6 Billion in new retail spending & **\$1.6 Billion** in new tourism spending



To learn more about how we are making Ontario more accessible, visit: ontario.ca/AccessON

REMEMBER:

We will all have some level of disability during our lives.

A disability can be temporary or permanent.

Good exhibits are accessible exhibits.

For More Information. . .

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