

# Engagement Mapping Tool

## ENGAGING YOUR COMMUNITY: A TOOLKIT FOR MUSEUMS

Take the program ideas developed in the self-assessment phase and the community consultation phase and list them by Strategic area. For each idea, specify a larger engagement goal that this program/service/initiative would help to achieve.

Strategic area	Engagement Goal	Ideas (programs, services etc.)	Priority
	<i>Example: Increase connection across age groups</i>	<i>Host a buddy reading program with retirement home residents and grade 3 students</i>	3
<b>Mission &amp; Planning</b>			
<b>Audience &amp; Community</b>			
<b>Community Perception</b>			
<b>Public Experience</b>			
<b>Public Involvement</b>			